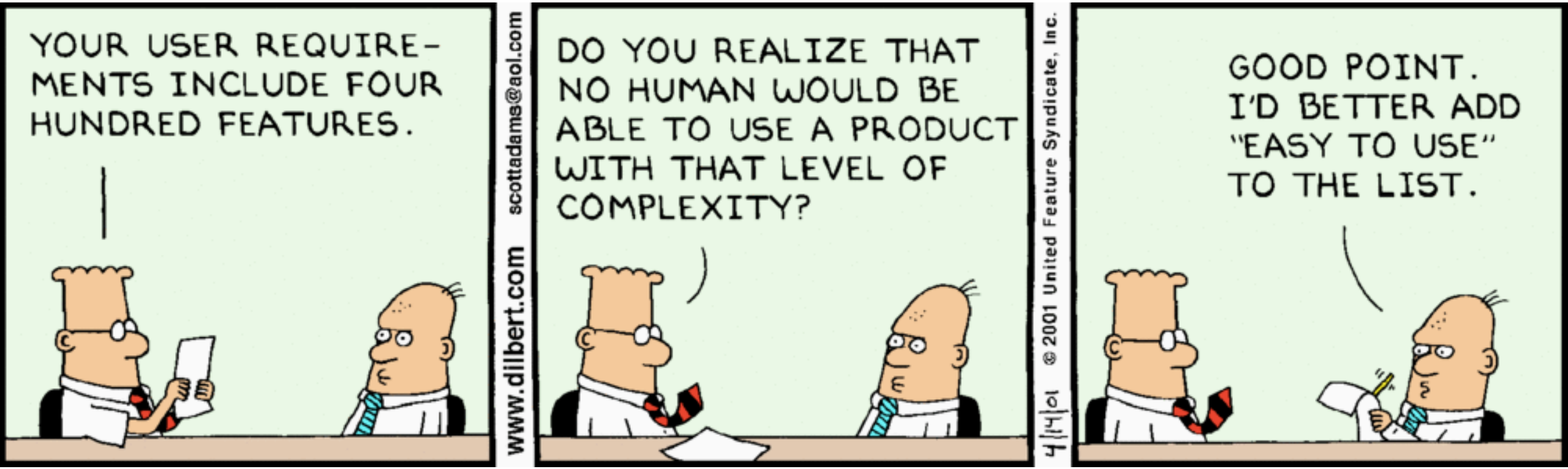

YOUR USER REQUIRE-
MENTS INCLUDE FOUR
HUNDRED FEATURES.
www.dilbert.com
scottadams@aol.com
DO YOU REALIZE THAT
NO HUMAN WOULD BE
ABLE TO USE A PRODUCT
WITH THAT LEVEL OF
COMPLEXITY?
© 2001 United Feature Syndicate, Inc.
4/14/01
GOOD POINT.
I'D BETTER ADD
"EASY TO USE"
TO THE LIST.

How to defeat feature gluttony

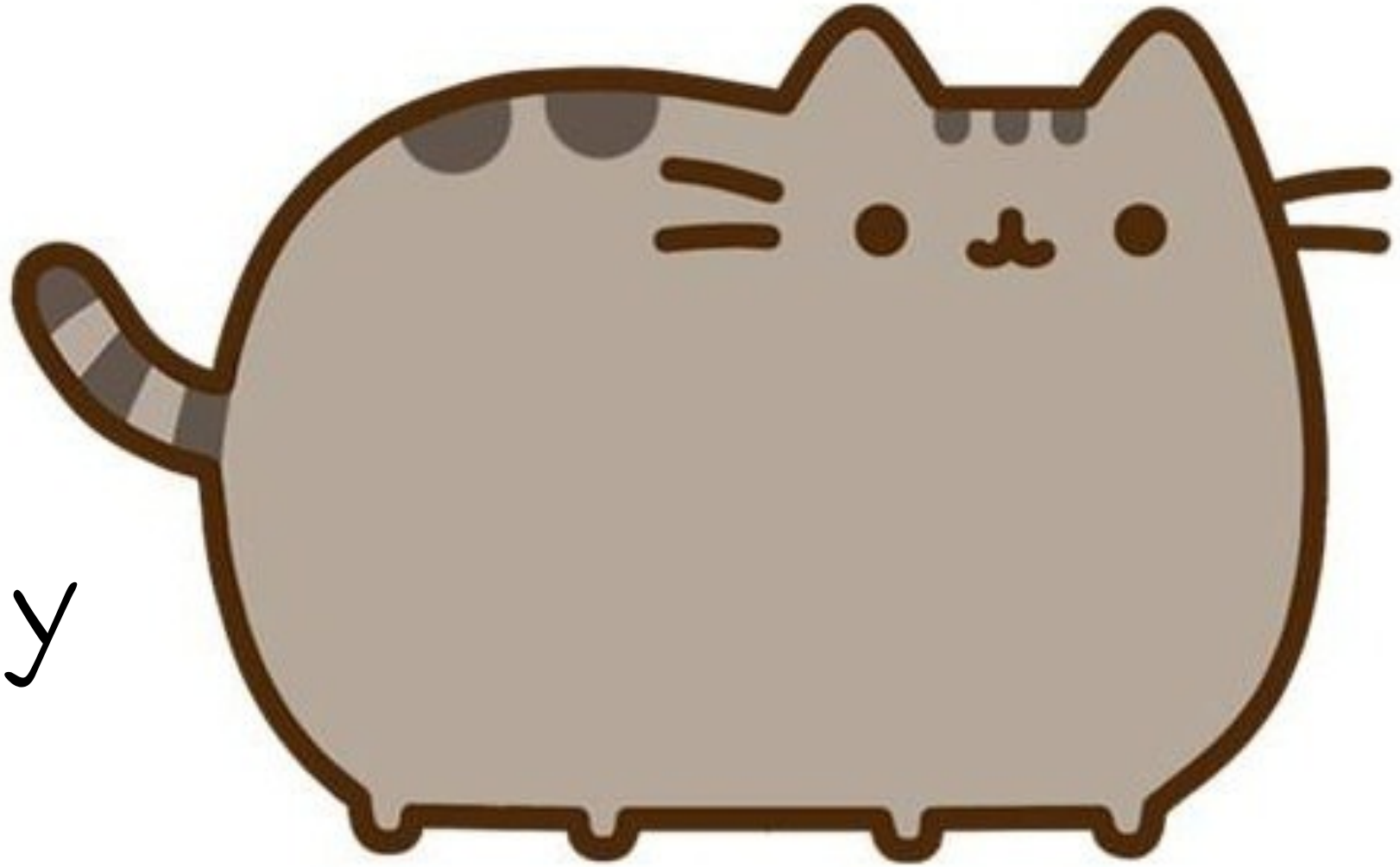
@MrowcaKasia

ALE Kraków

@MrowcaKasia

www.mrowcakasia.eu kasia@mrowca.co.uk

Gluttony



@MrowcaKasia

Source: http://www.pusheen.com/

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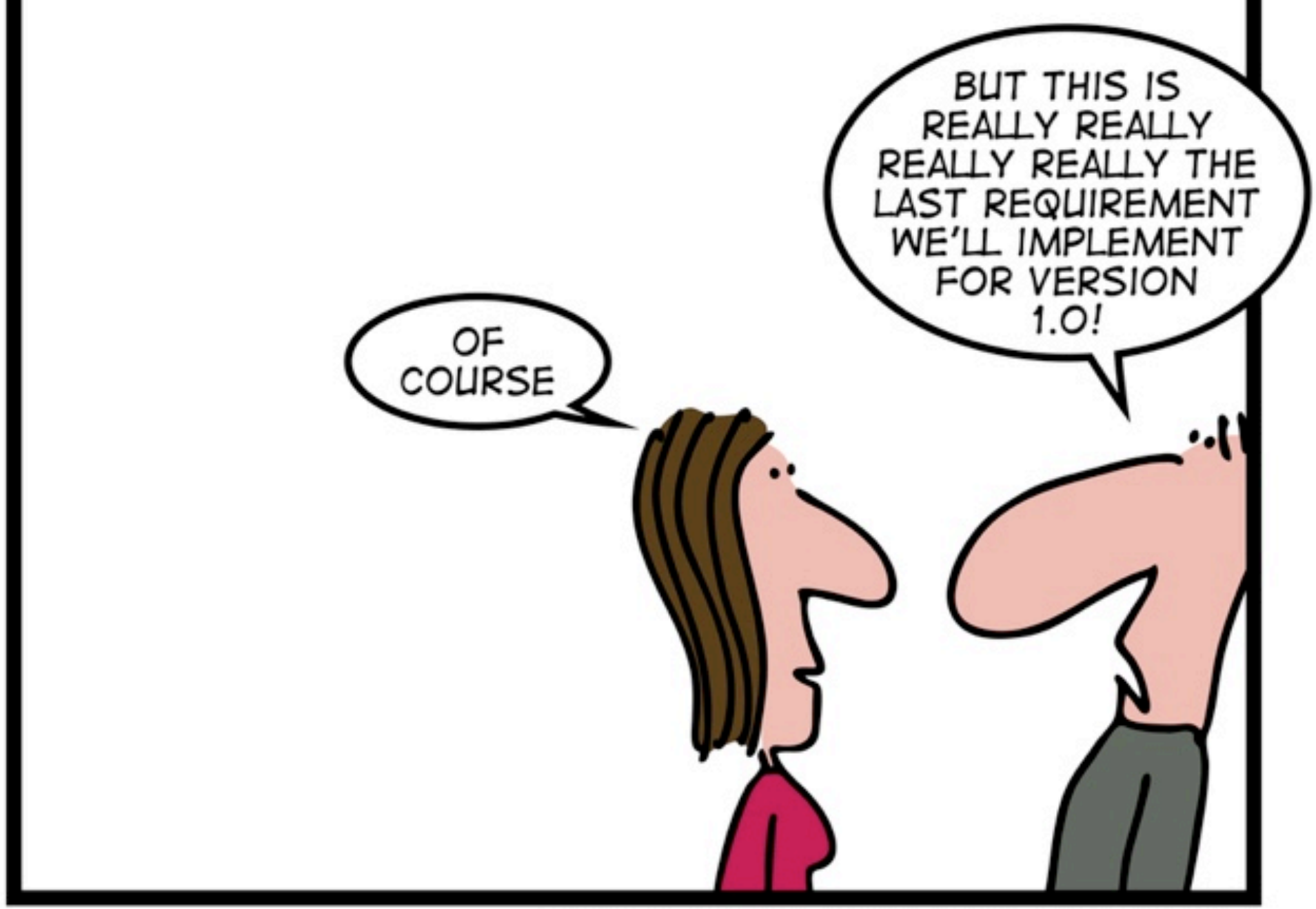
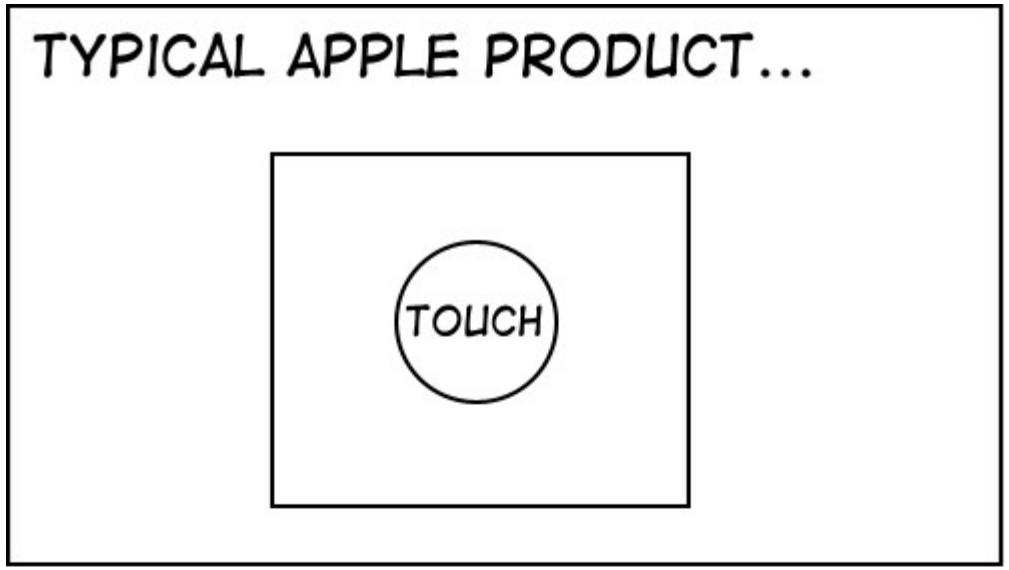
Source: http://9gag.com/

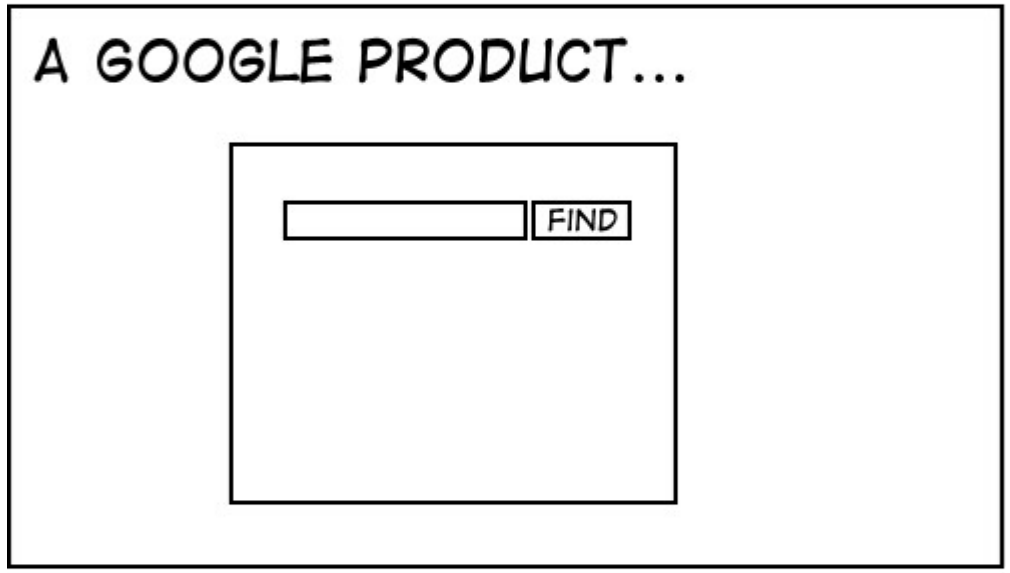


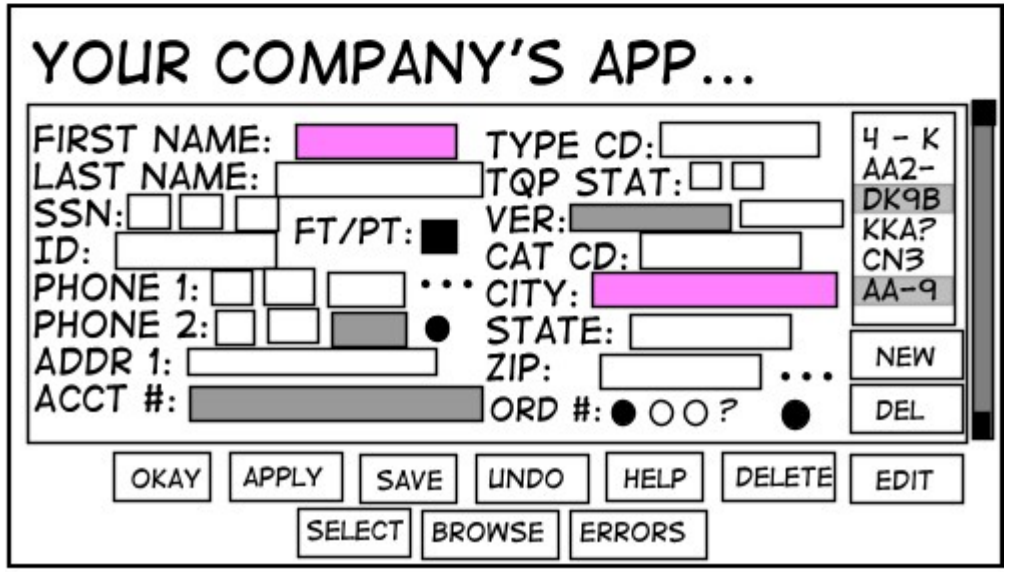
Source: http://geek-and-poke.com/

How feature gluttony affects product?

@MrowcaKasia



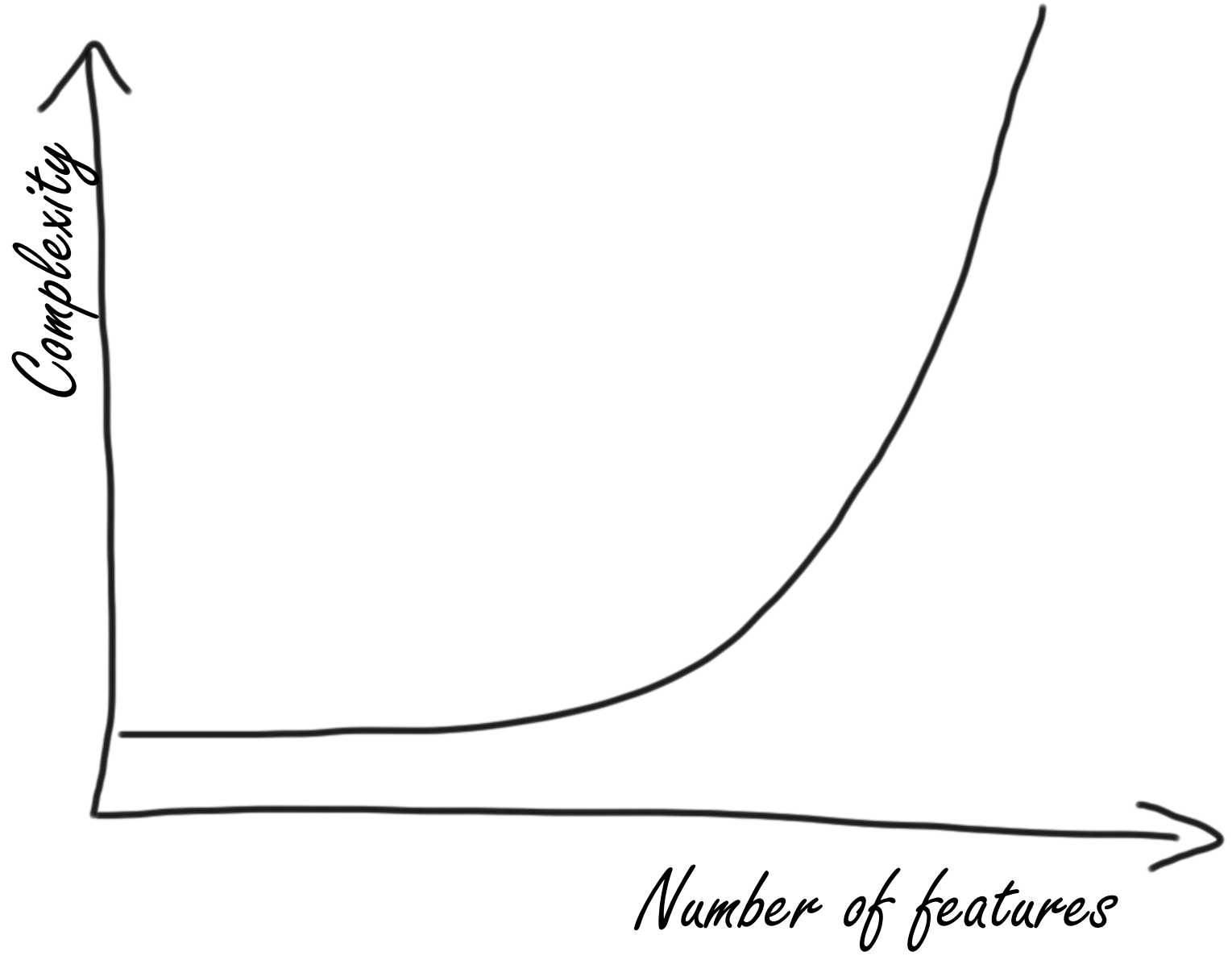


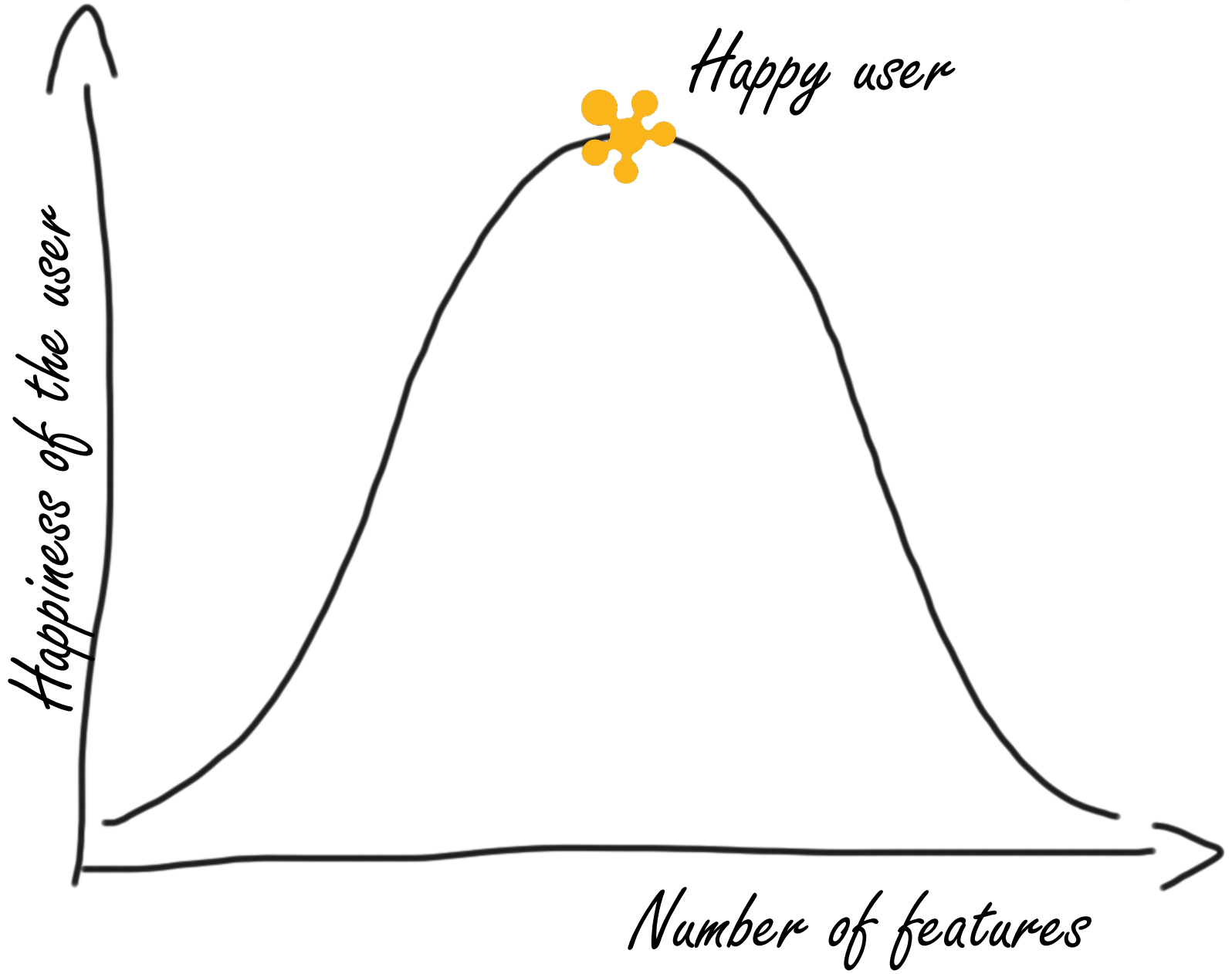


STUFFTHATHAPPENS.COM BY ERIC BURKE

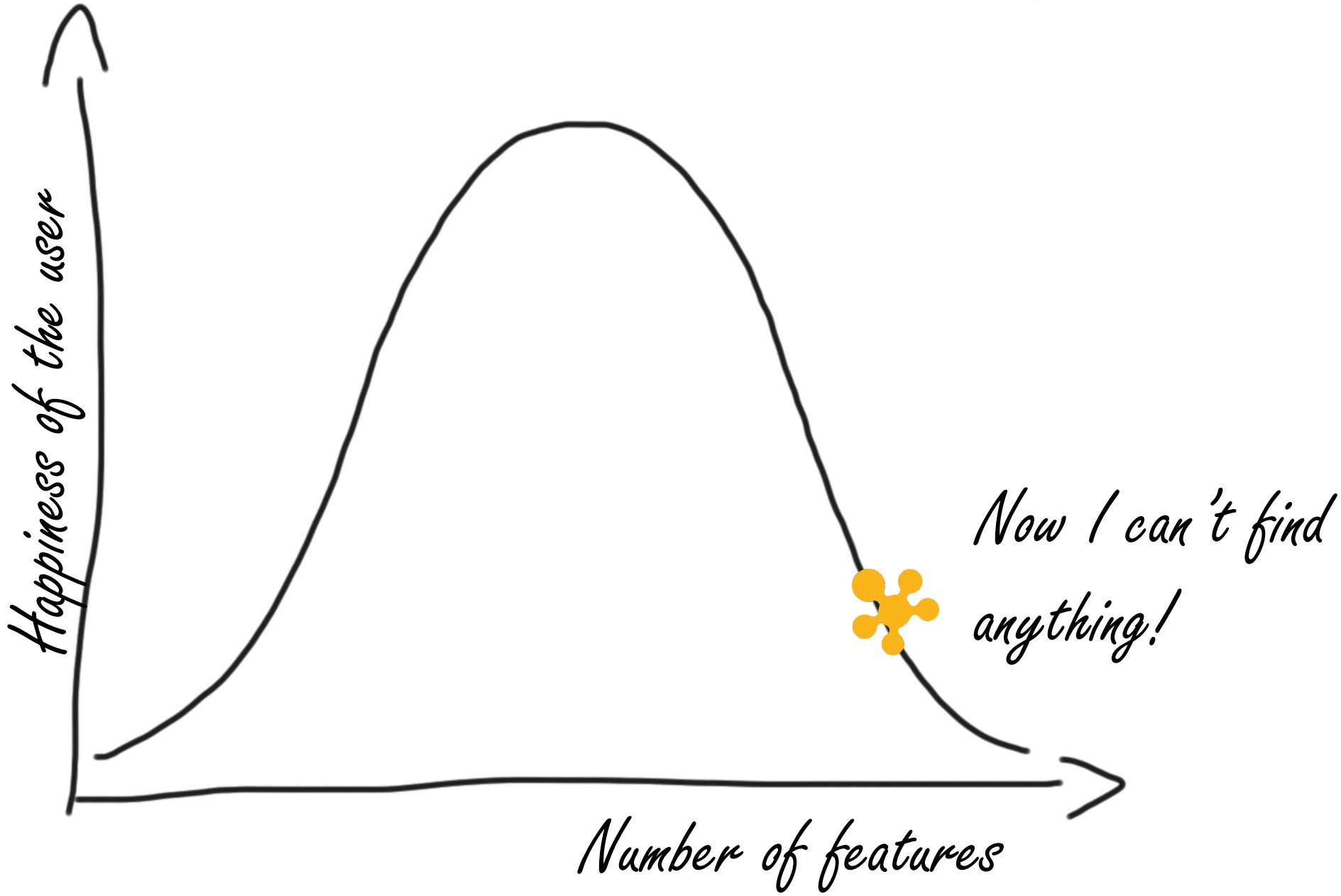
@MrowcaKasia about.me/mrowca.kasia

30
50
RED ROUTE
CLEARWAY
No stopping
Except
local buses
Look Left
Also
Check Service
Road Clear
GIVE
WAY


Complexity
Number of features



@MrowcaKasia



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How feature gluttony affects backlog?

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Problem 1: Road map

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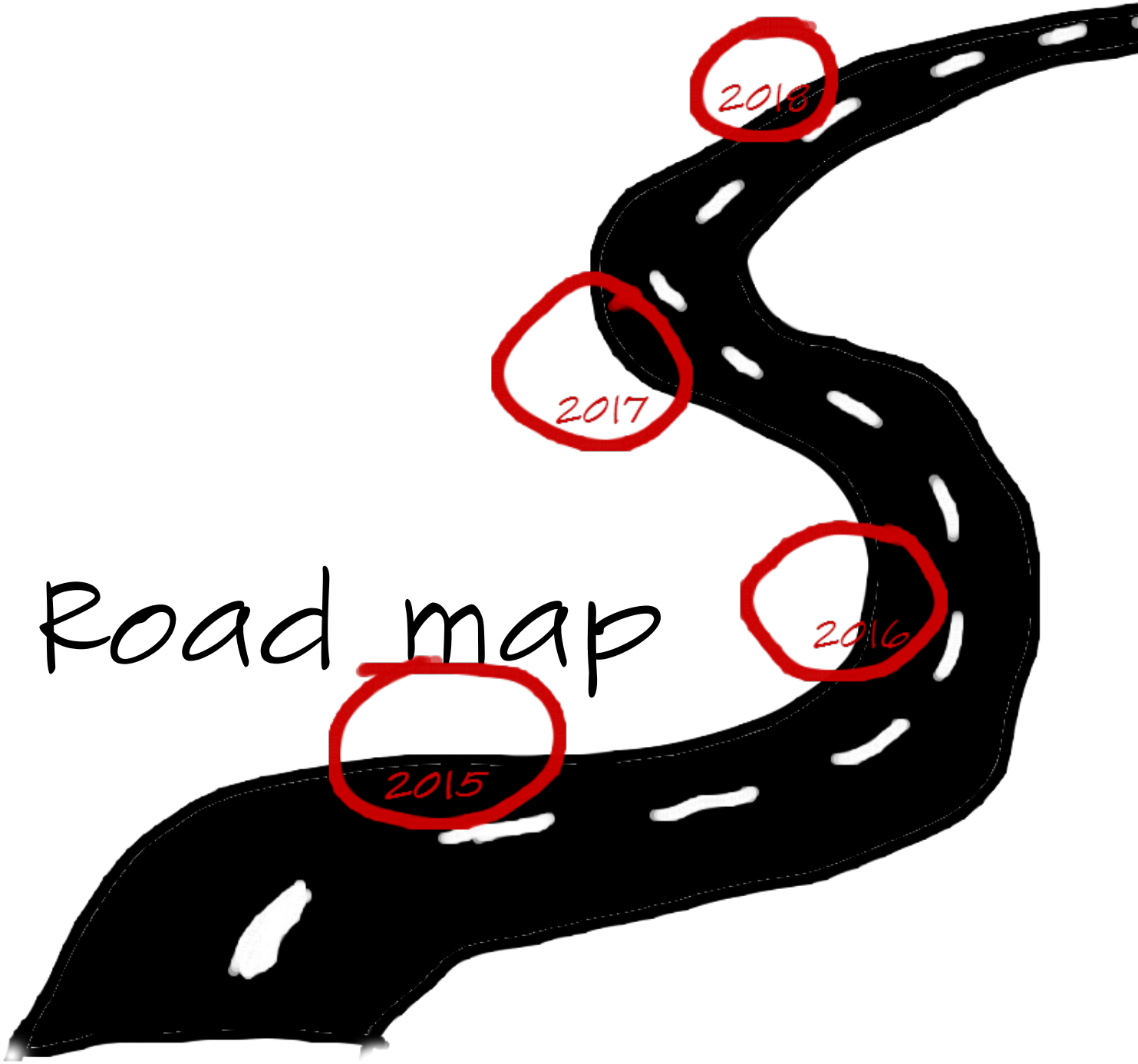
Problem 1: Road map

commitment



Problem 2: Backlog

Problem 2: Backlog size

Problem 3: priorities

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Problem 4: documentation

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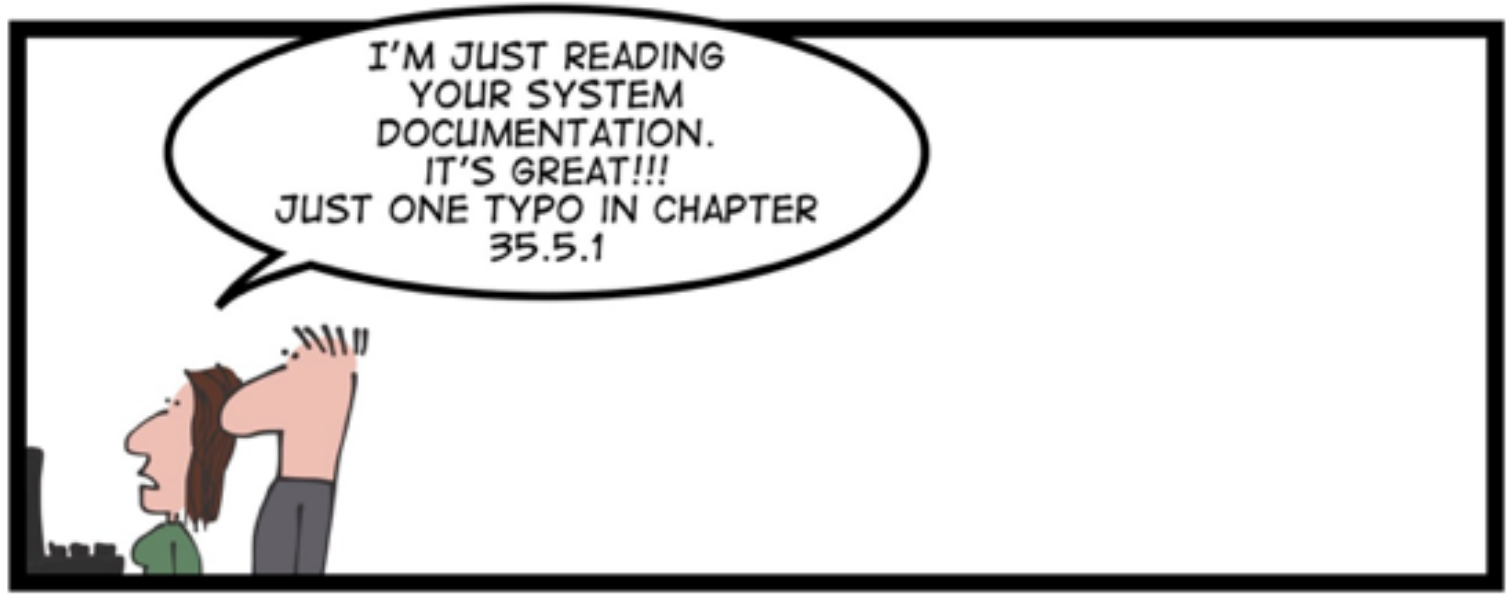
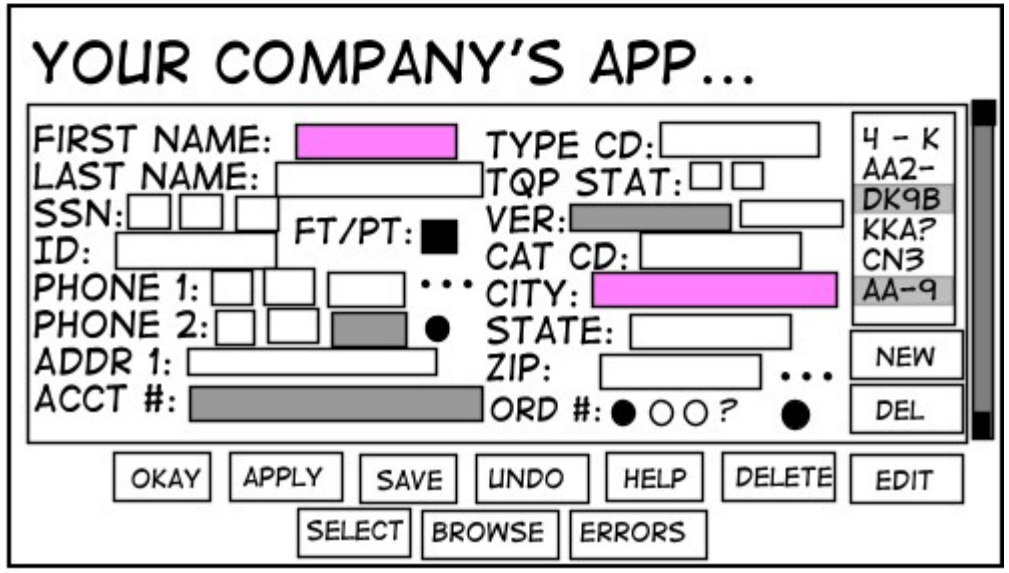


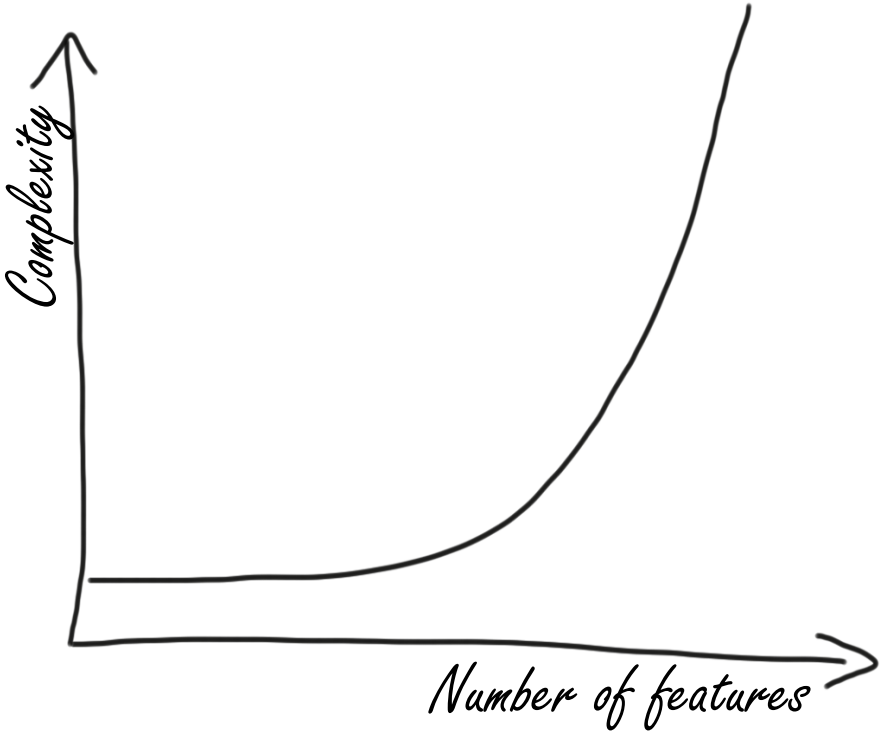
BE AWARE!!!

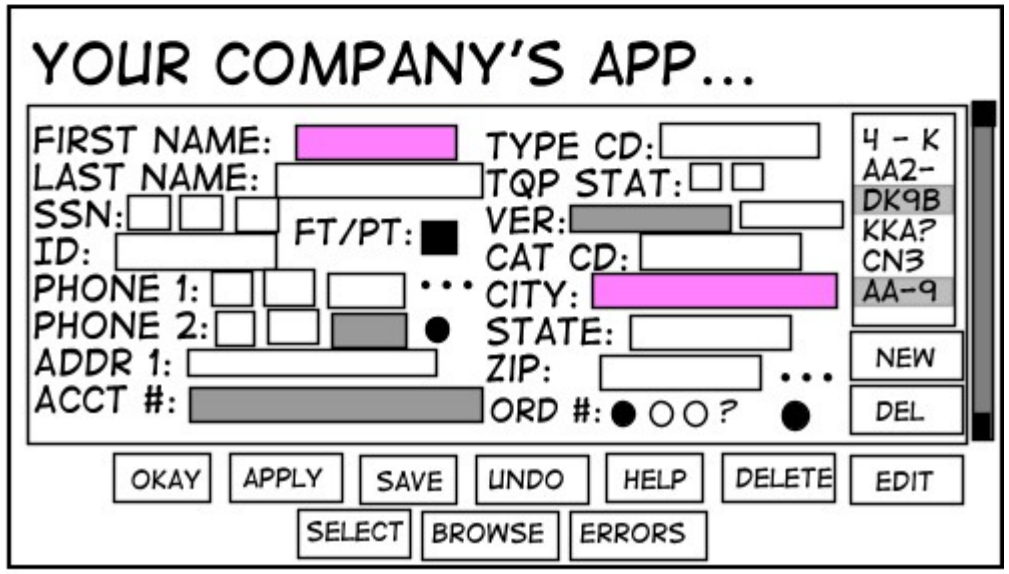
SOMEBODY MAY ACTUALLY READ IT!

Source: http://geek-and-poke.com/



STUFFTHATHAPPENS.COM BY ERIC BURKE





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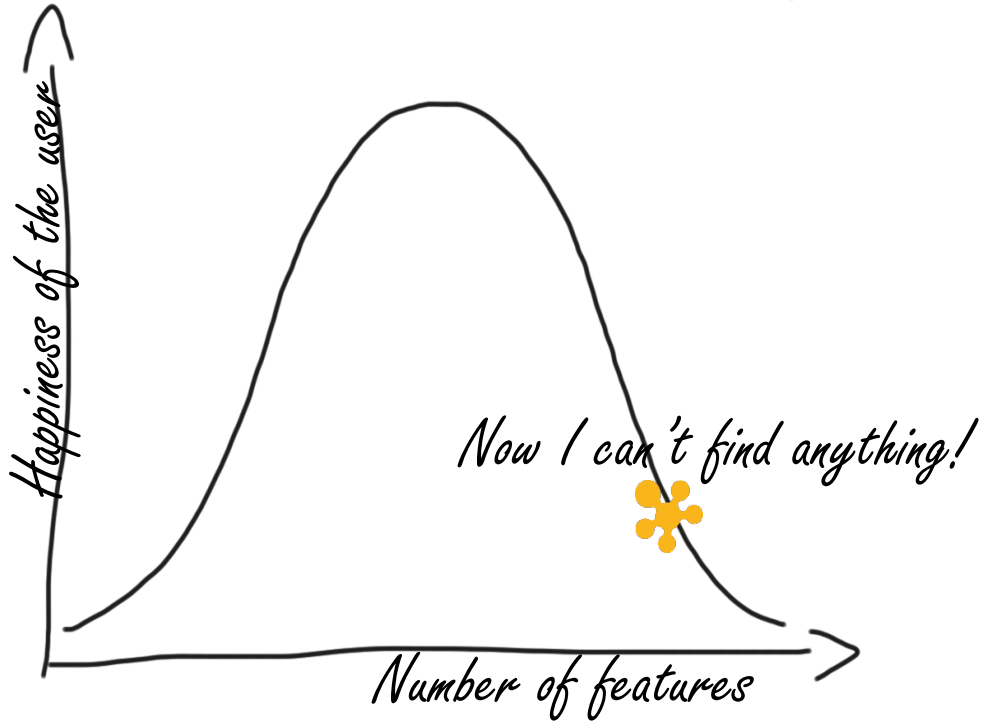

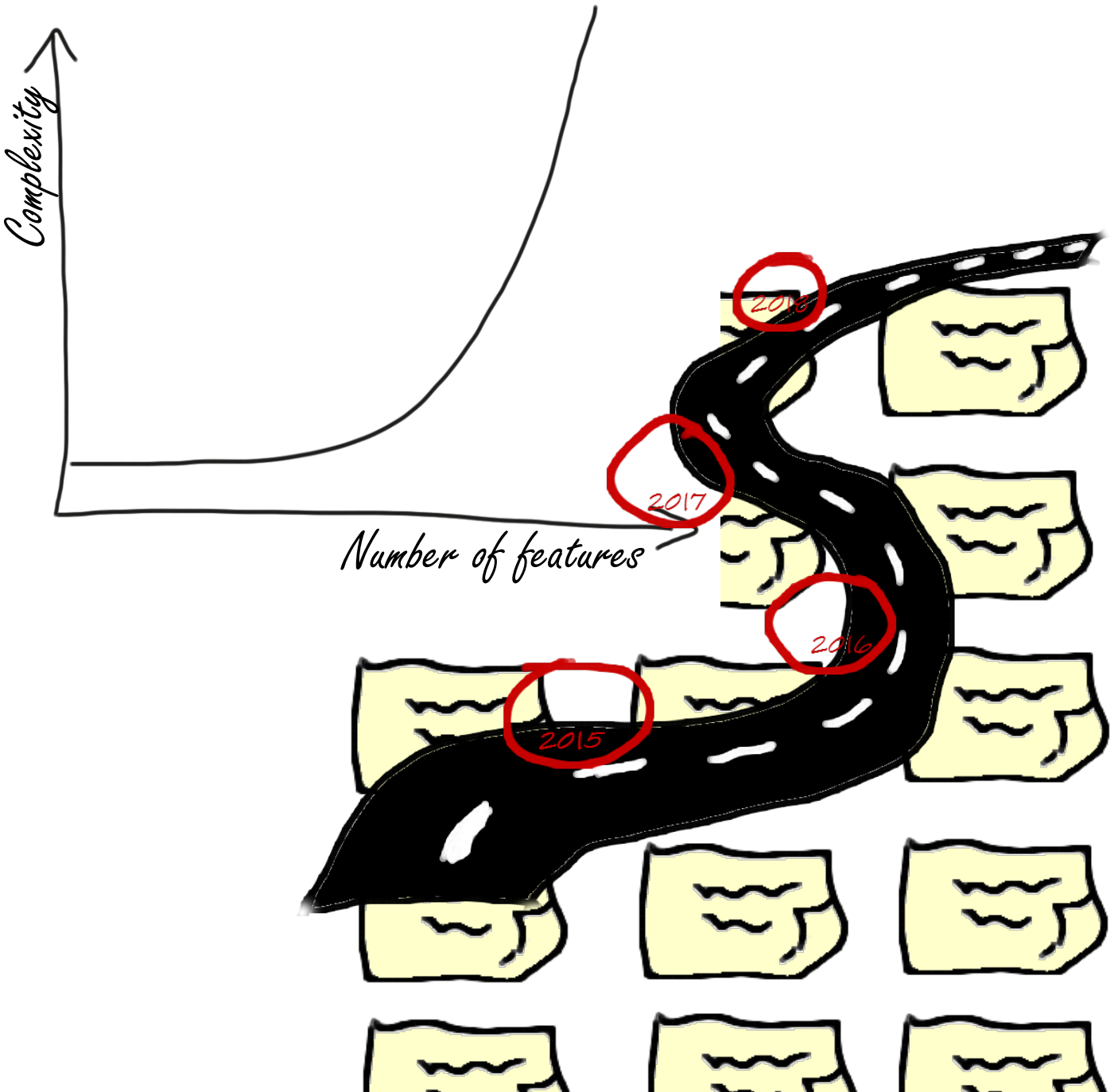

Clean up!

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Estimates...

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... how about using story points?

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high estimate as a way to scare the customer

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high estimate as a way to scare the customer

MISTAKE!

why huge estimates are not scary?

the customer...

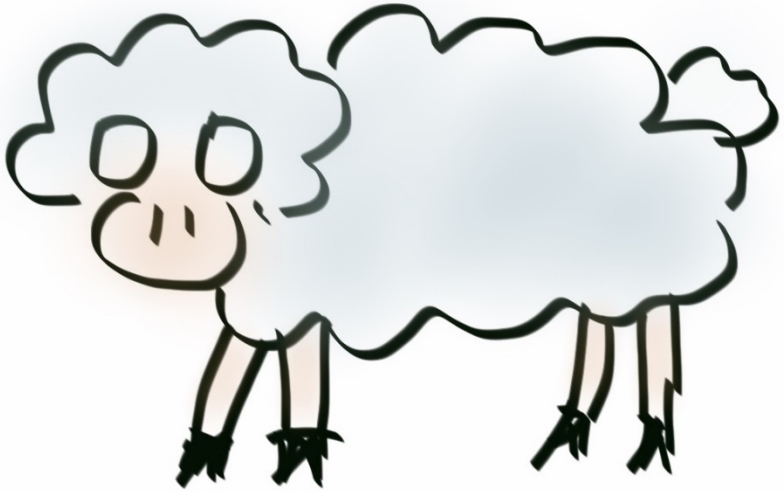
... doesn't understand Story Points

... is used to big estimates...

... maps estimates to magic numbers in excel

... doesn't know that this implementation

is not beneficial for HIM



@MrowcaKasia

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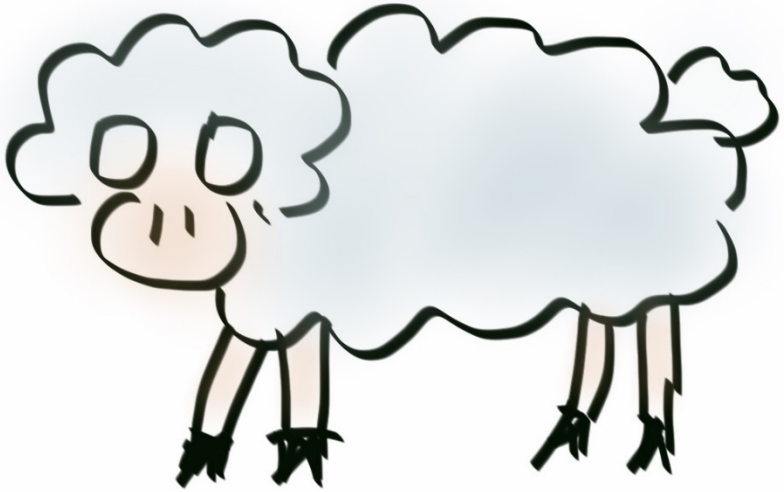

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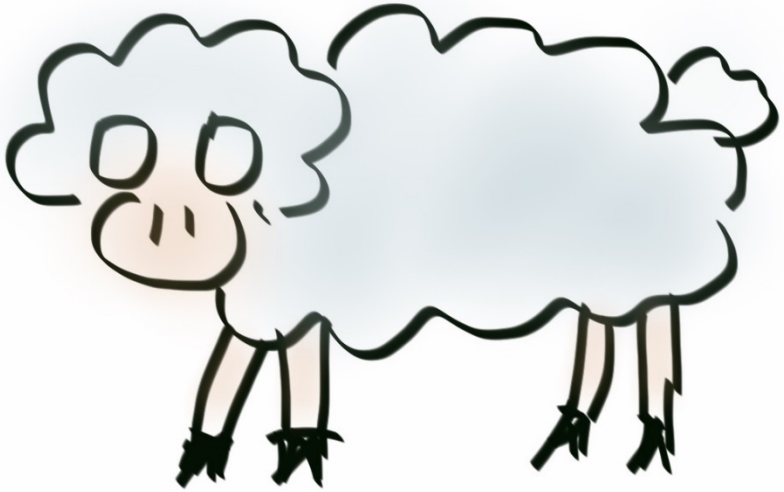

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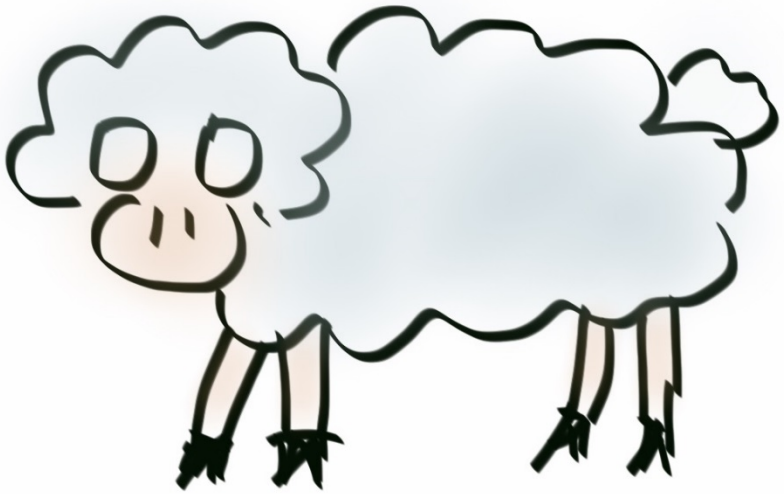

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Clean up! Do it right!

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How to start?

Road map: vision ahead!

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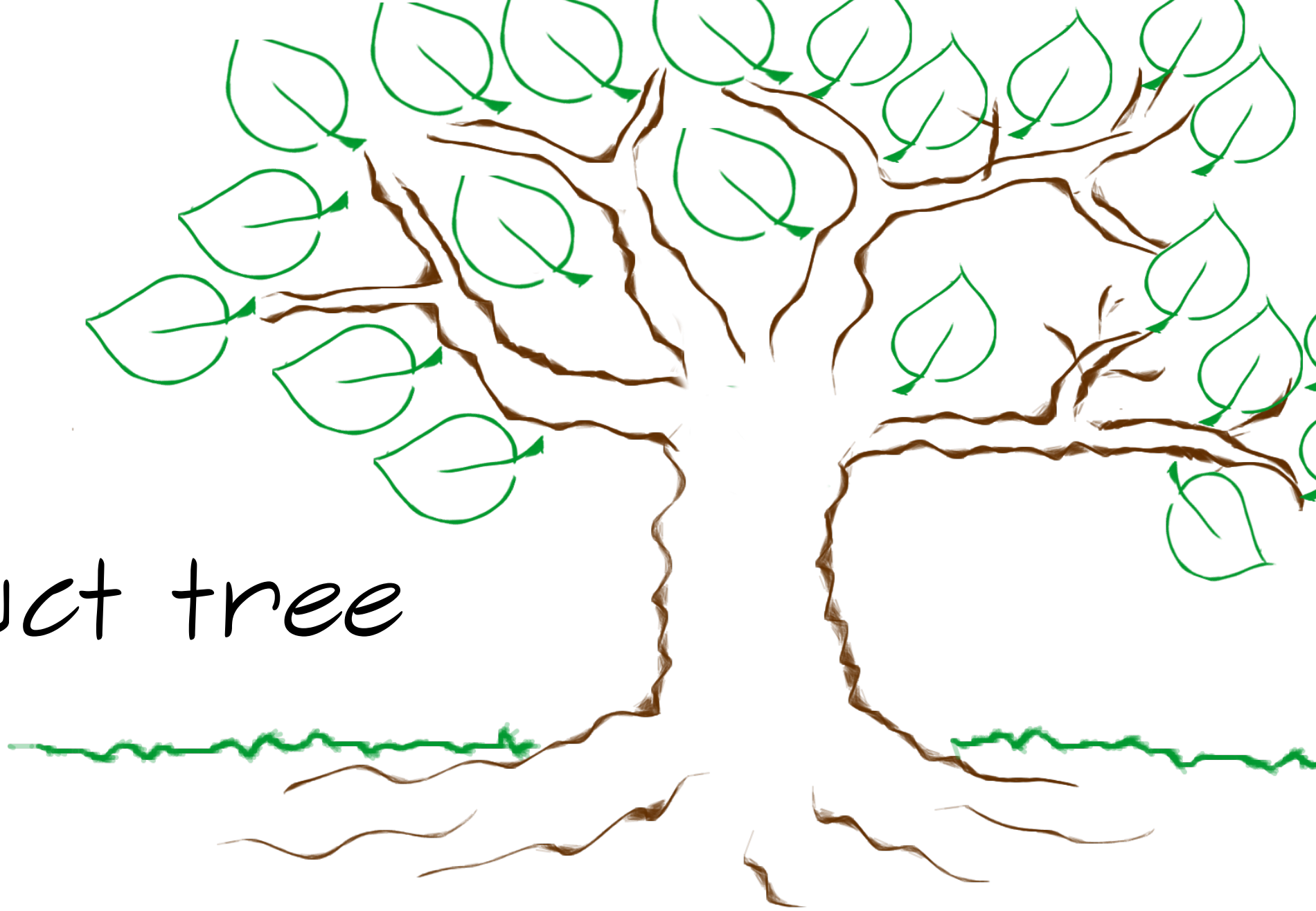
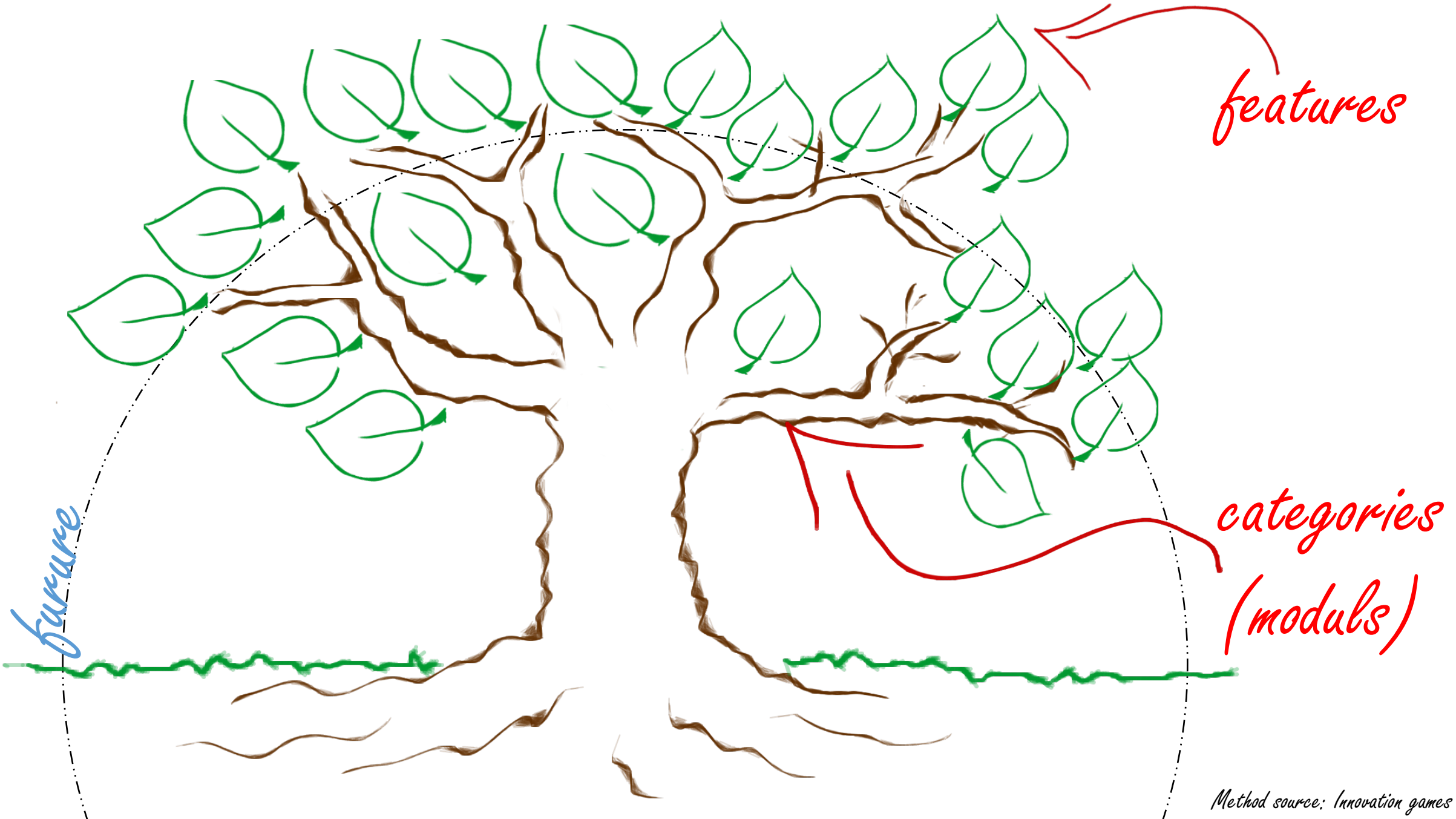
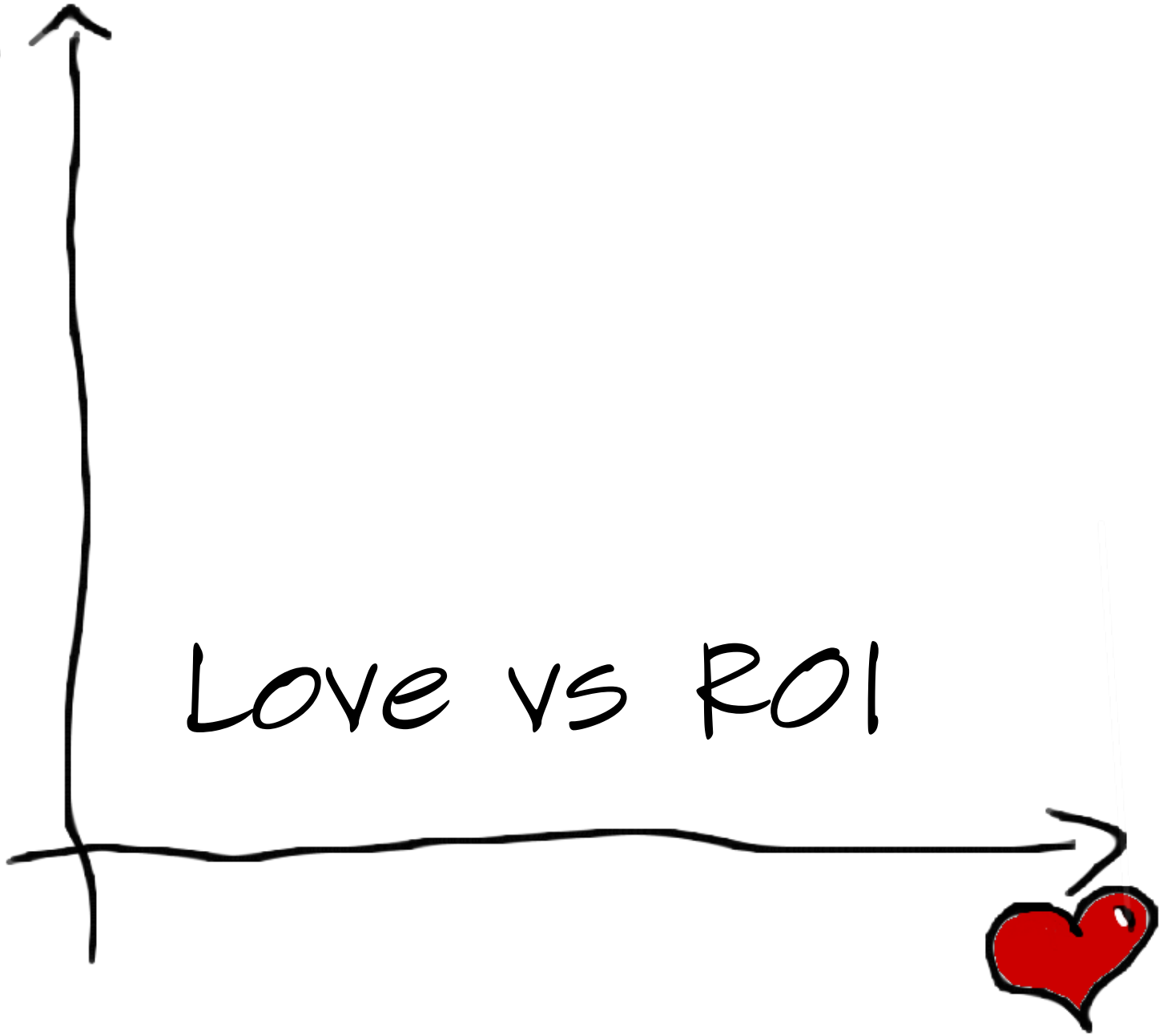
Product tree





Method source: Innovation games

STORE MANAGER CM
SALES ASSOCIATE CM
CONTACT MANAGEMENT
TASK M
STORE MANAGER DASHBOARD
ENRICHED CUSTOMER PROFILE
CLIENT BOOK
CUM TIER
CUM DOT
FUTURE
FUTURE



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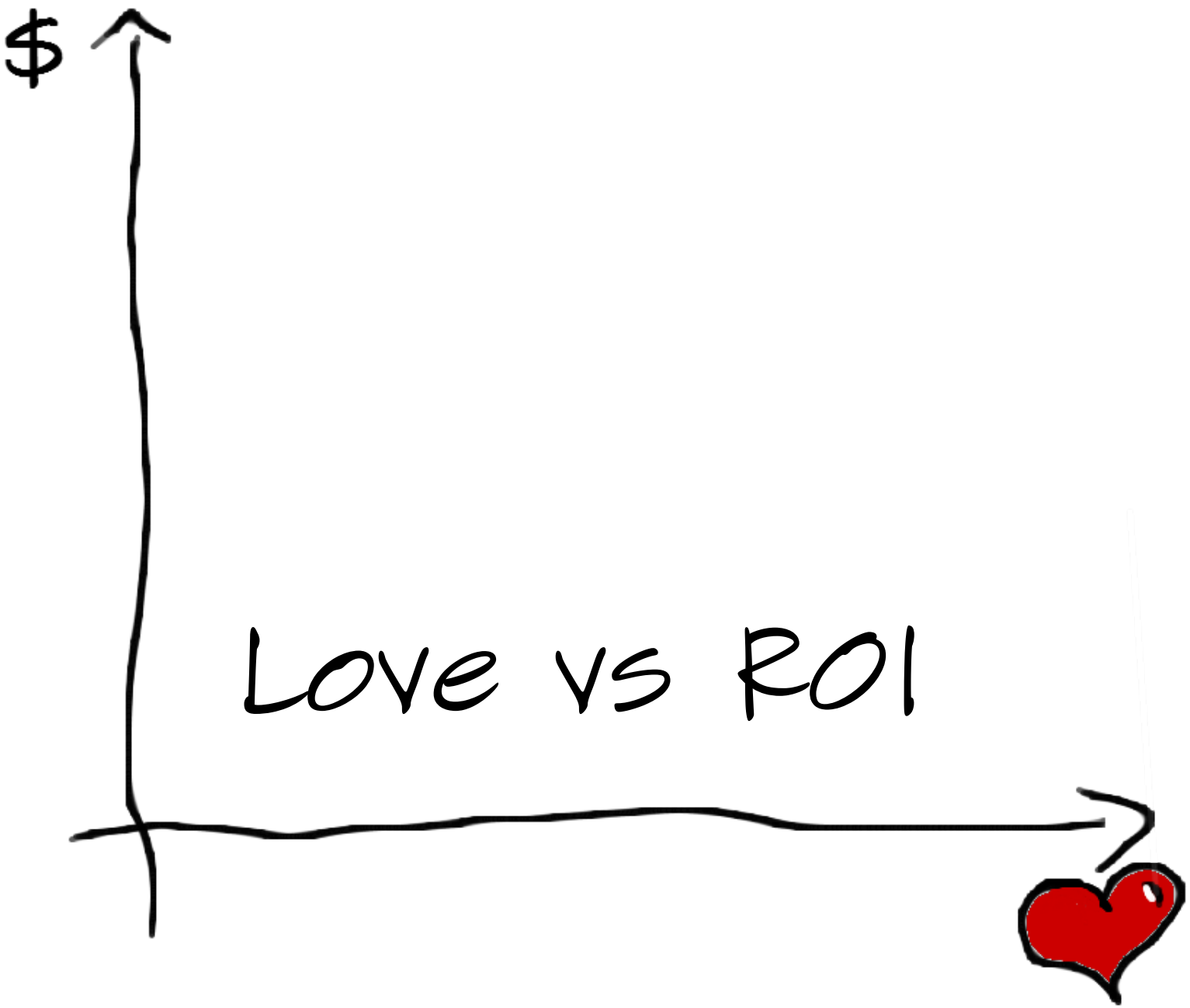

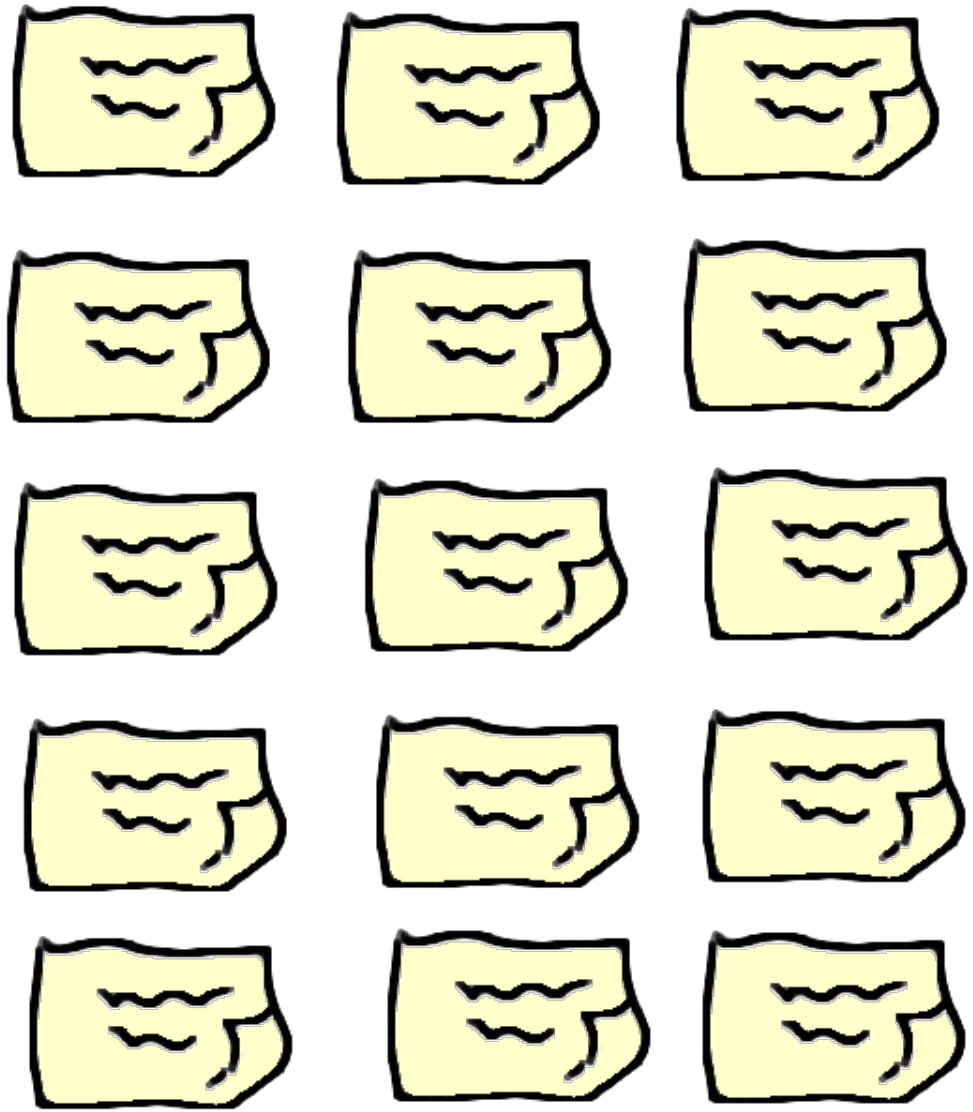

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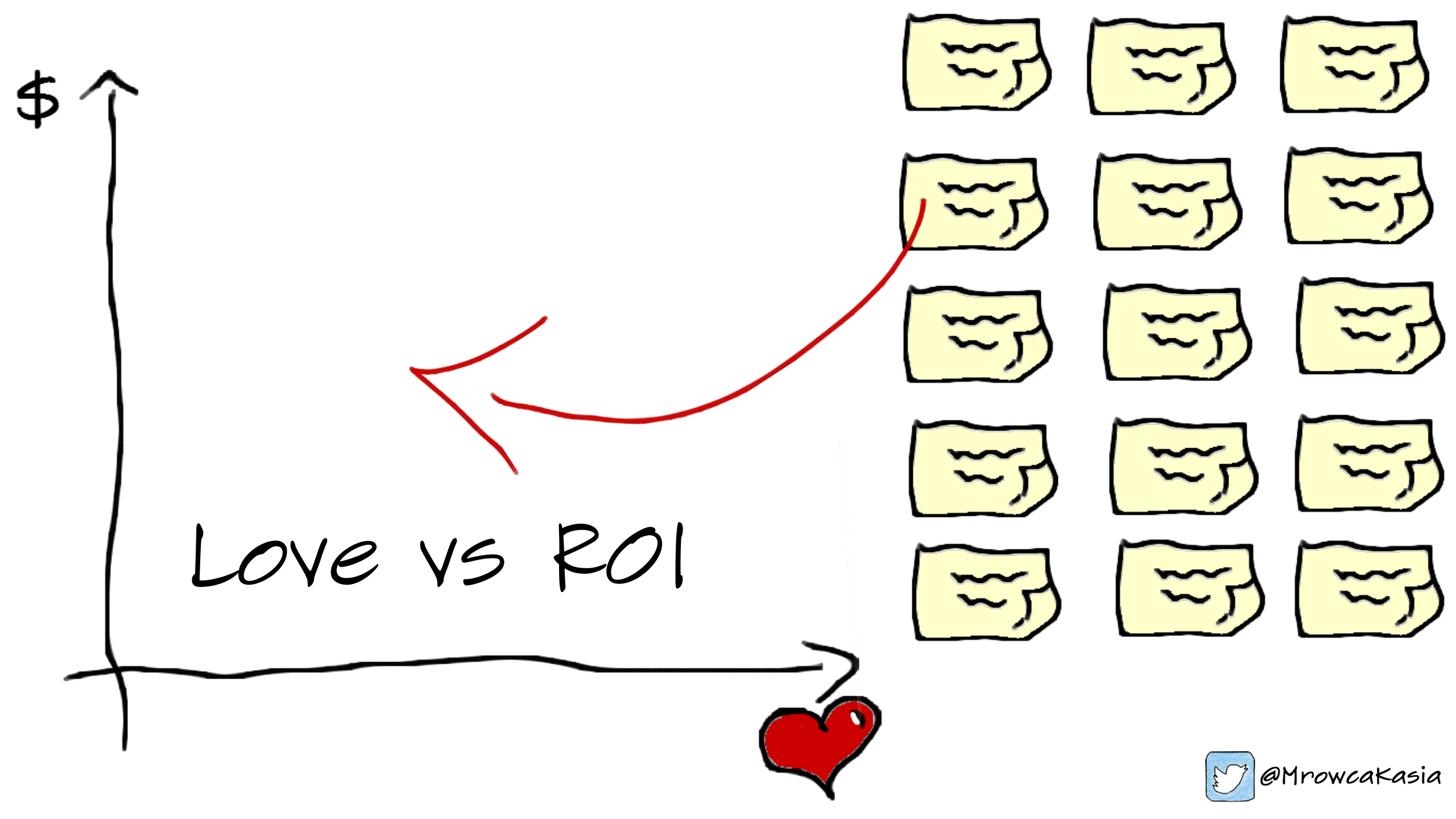
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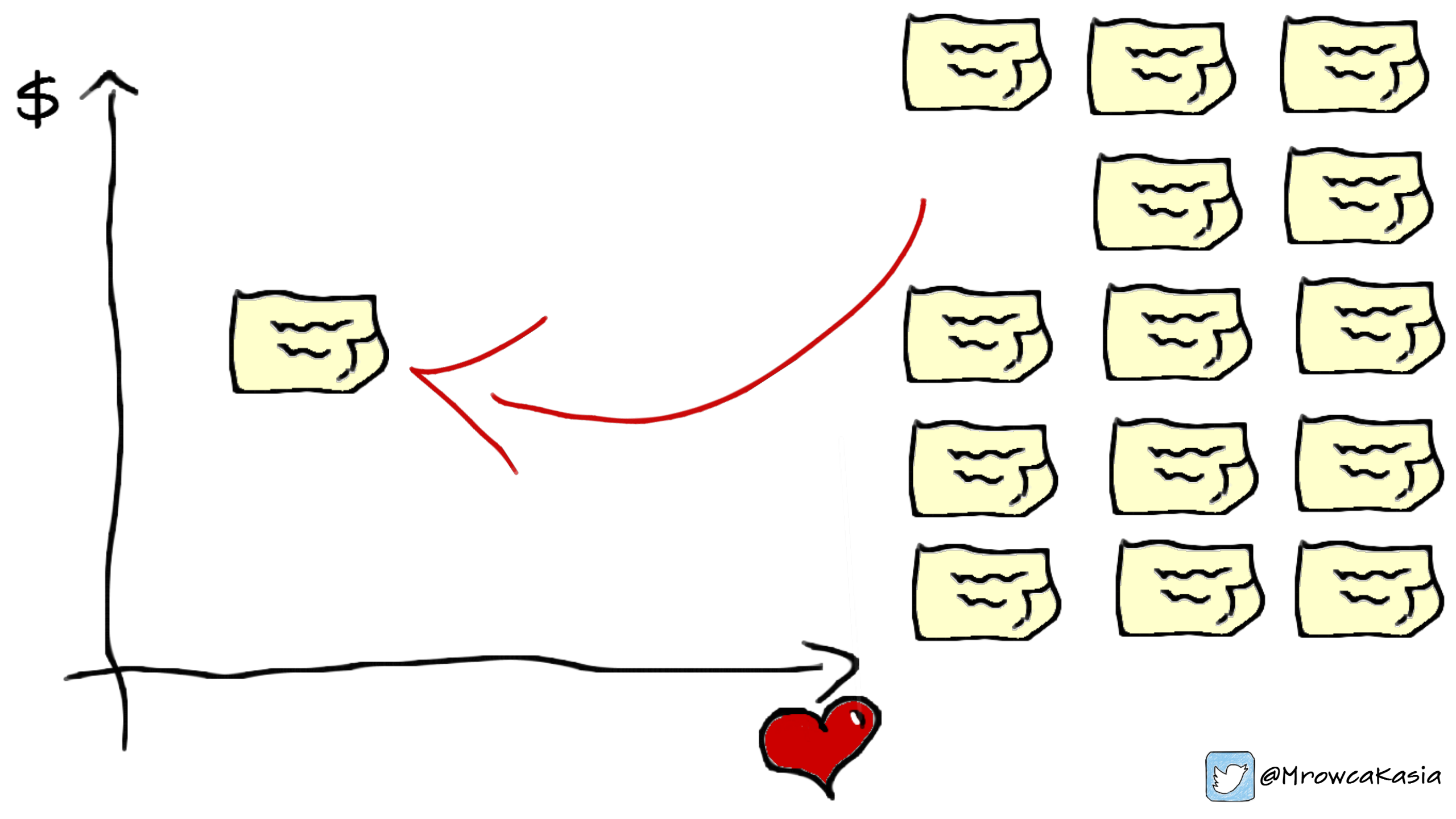
Love vs ROI
@MrowcaKasia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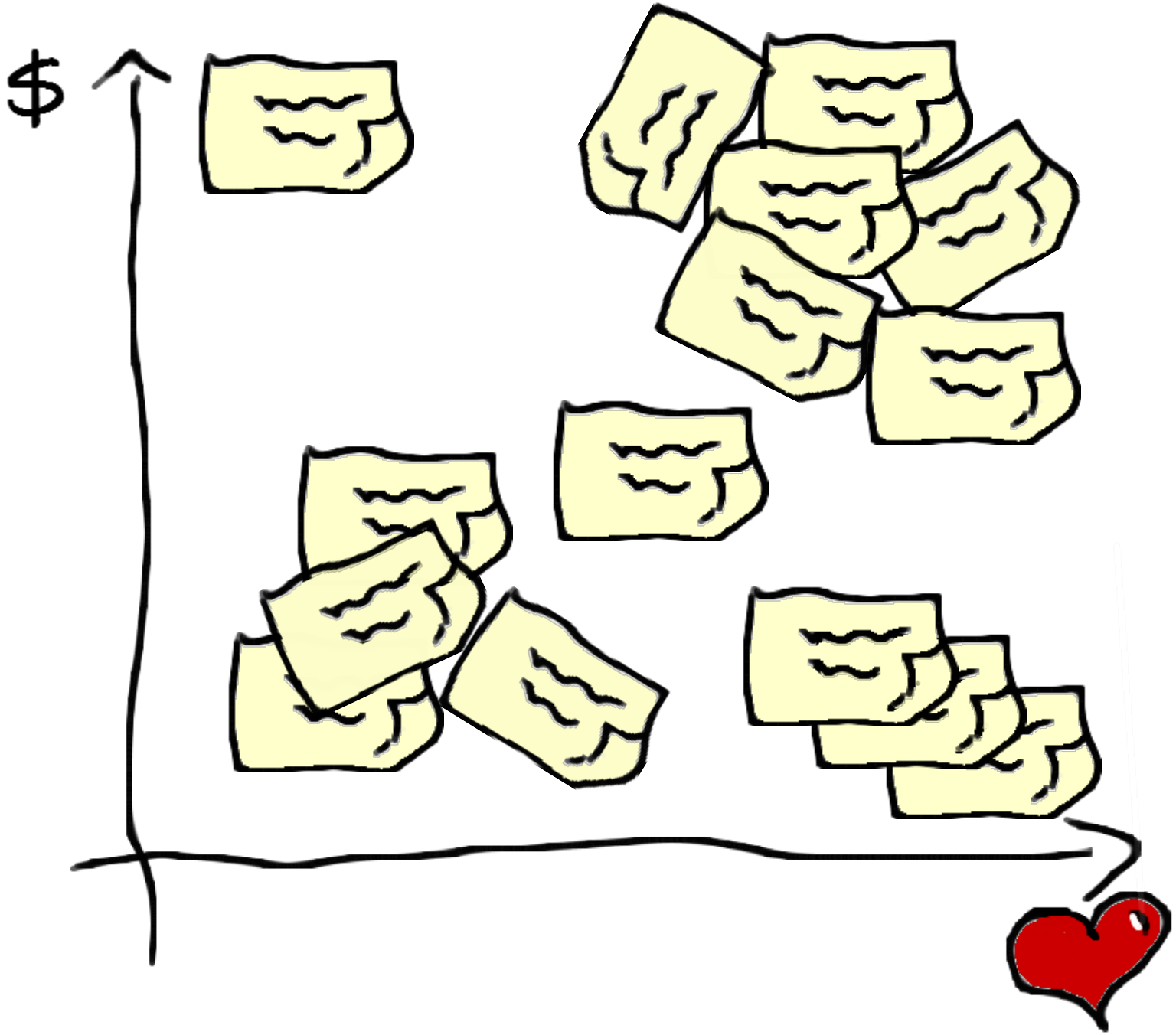
@MrowcaKasia



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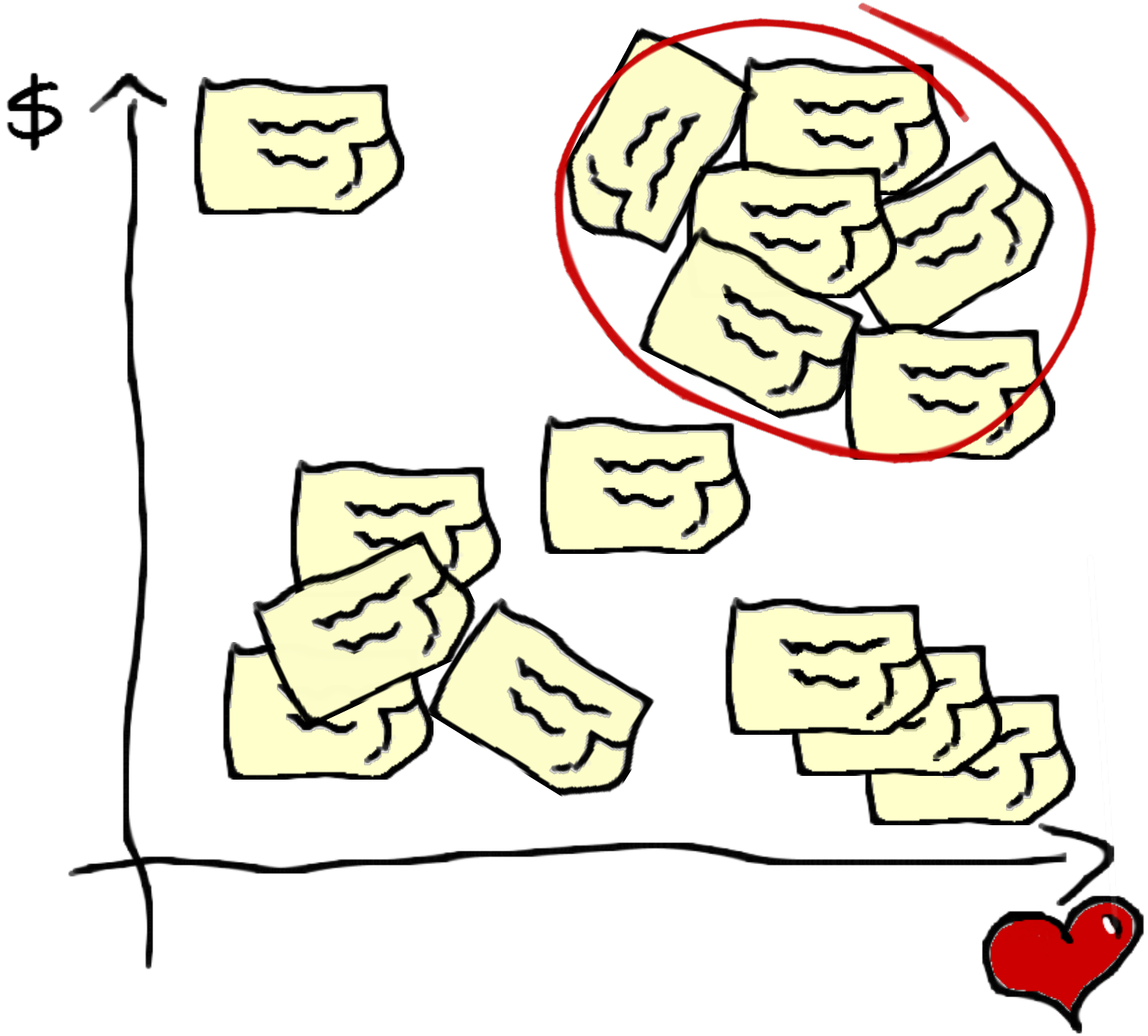

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Metrics

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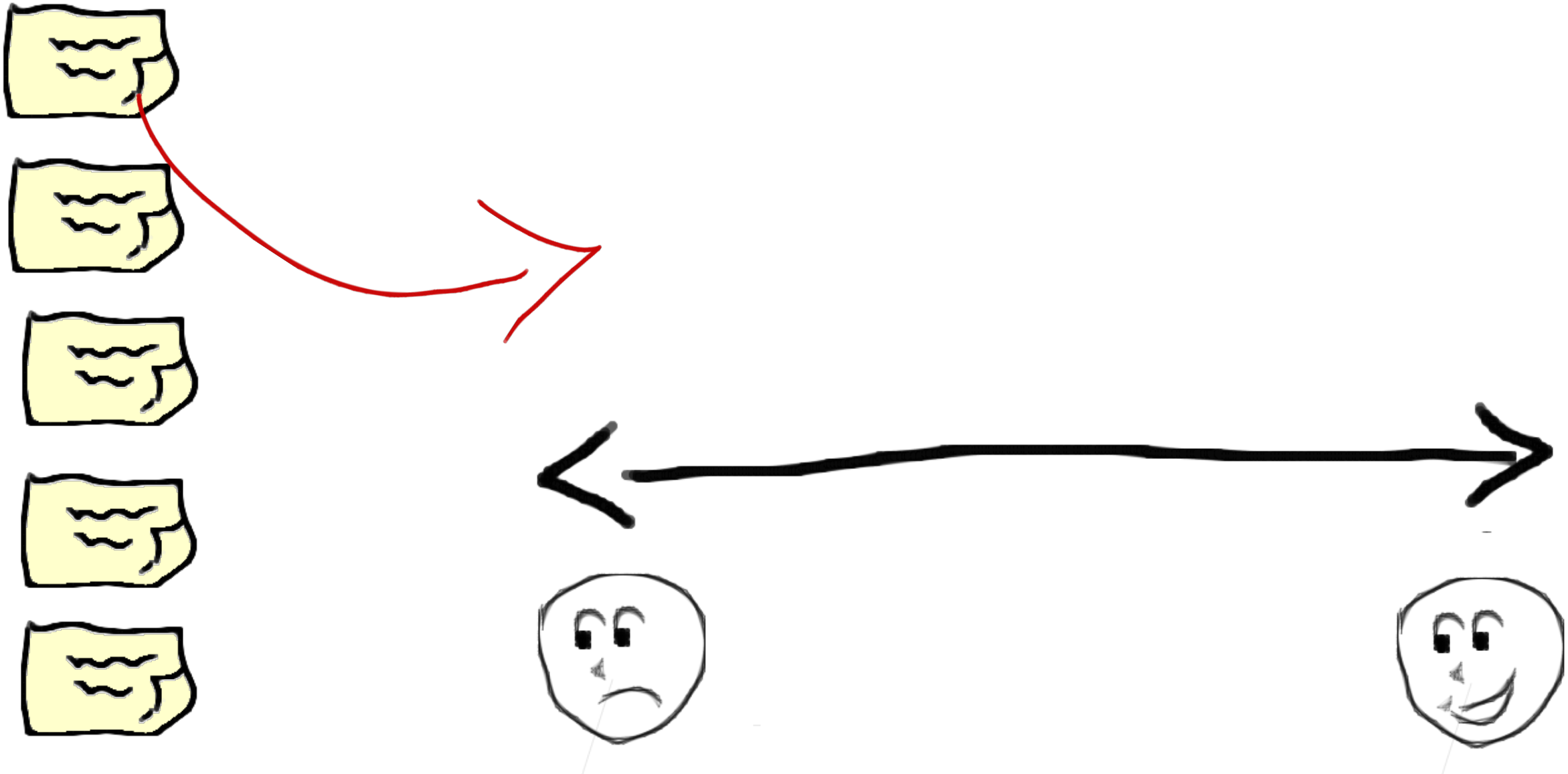

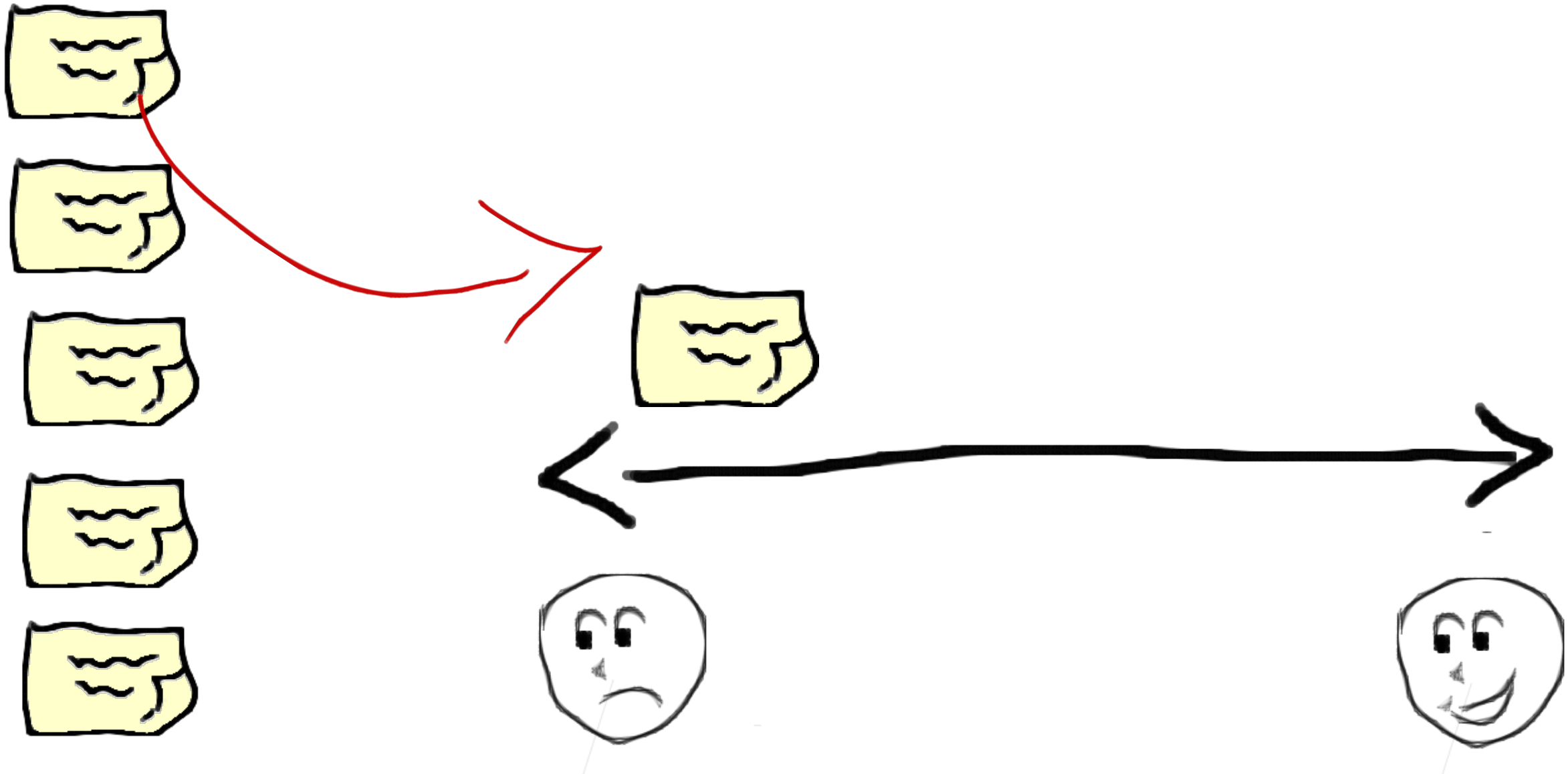

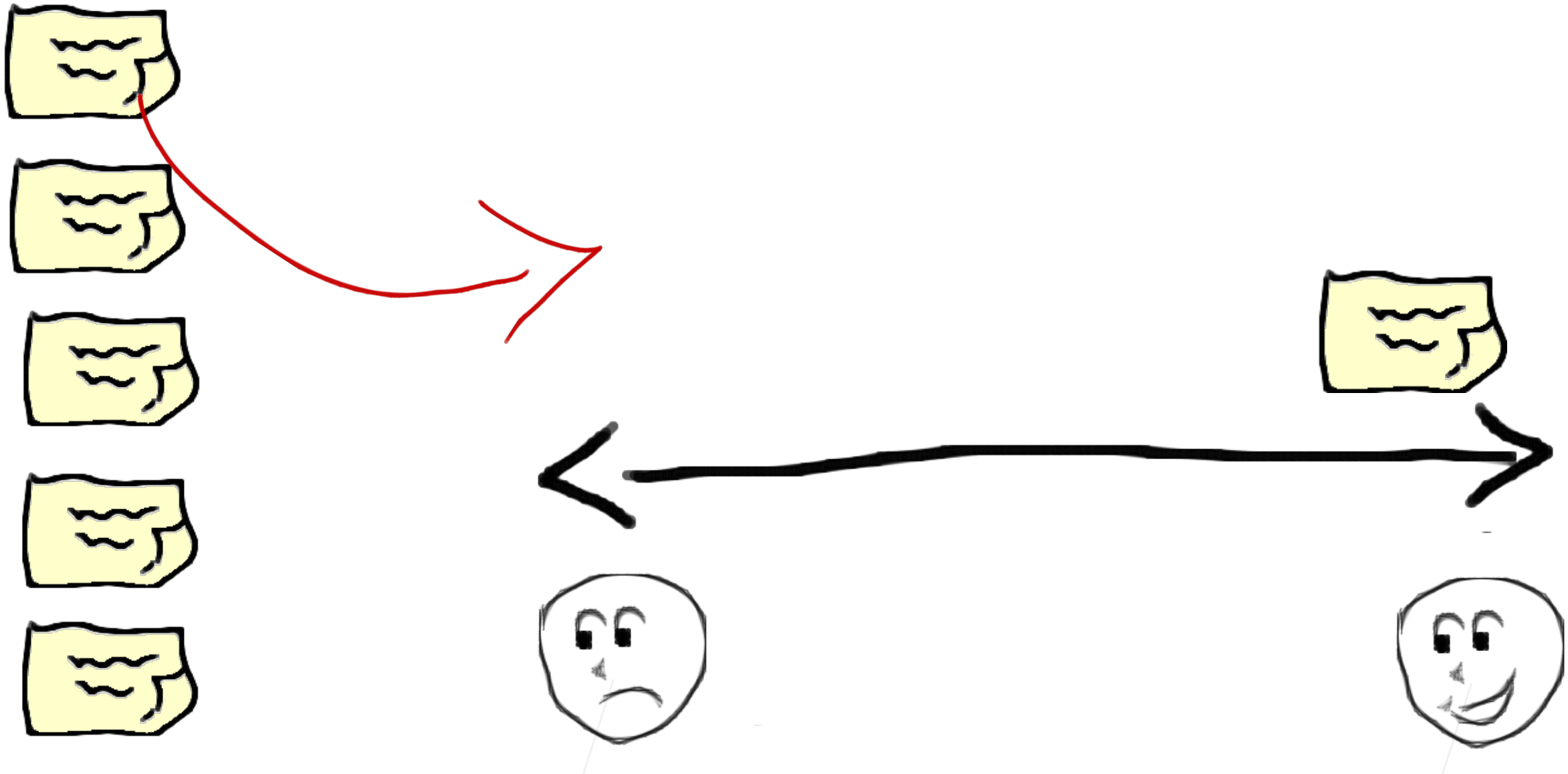

$$\infty \div 2 \approx \infty$$

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if you must use estimates

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estimation methods

- *Business Value – (simplifying) how profitable the feature is?*
- *additional estimate of risk*

estimation methods

- *Business Value – (simplifying) how profitable the feature is?*
- *additional estimate of risk*

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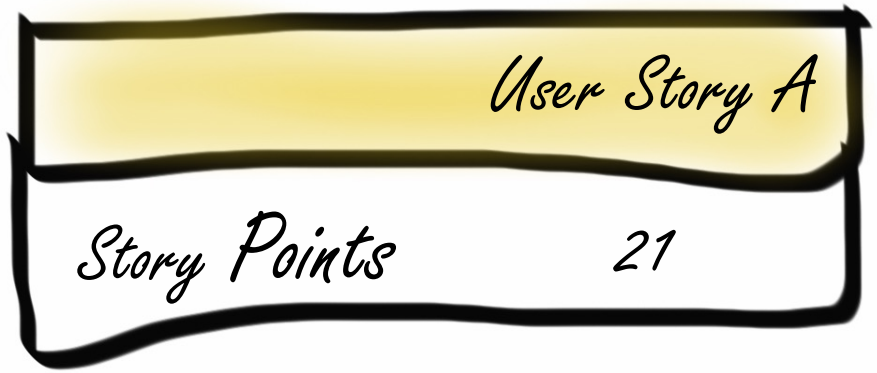
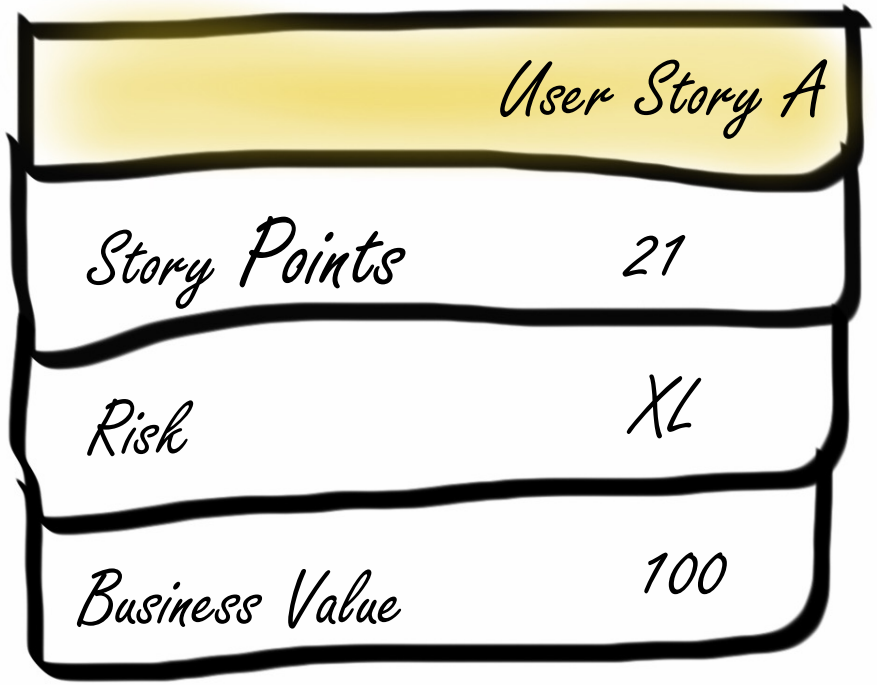
estimation methods



estimation methods

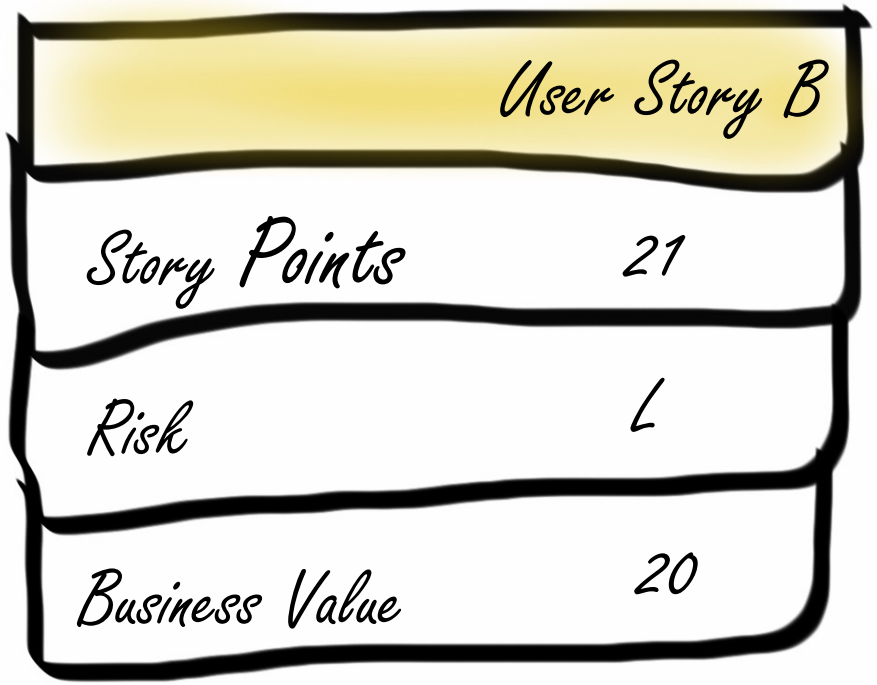


estimation methods

	User Story A	User Story A'
Story Points	21	21
Risk	XL	M
Business Value	100	90

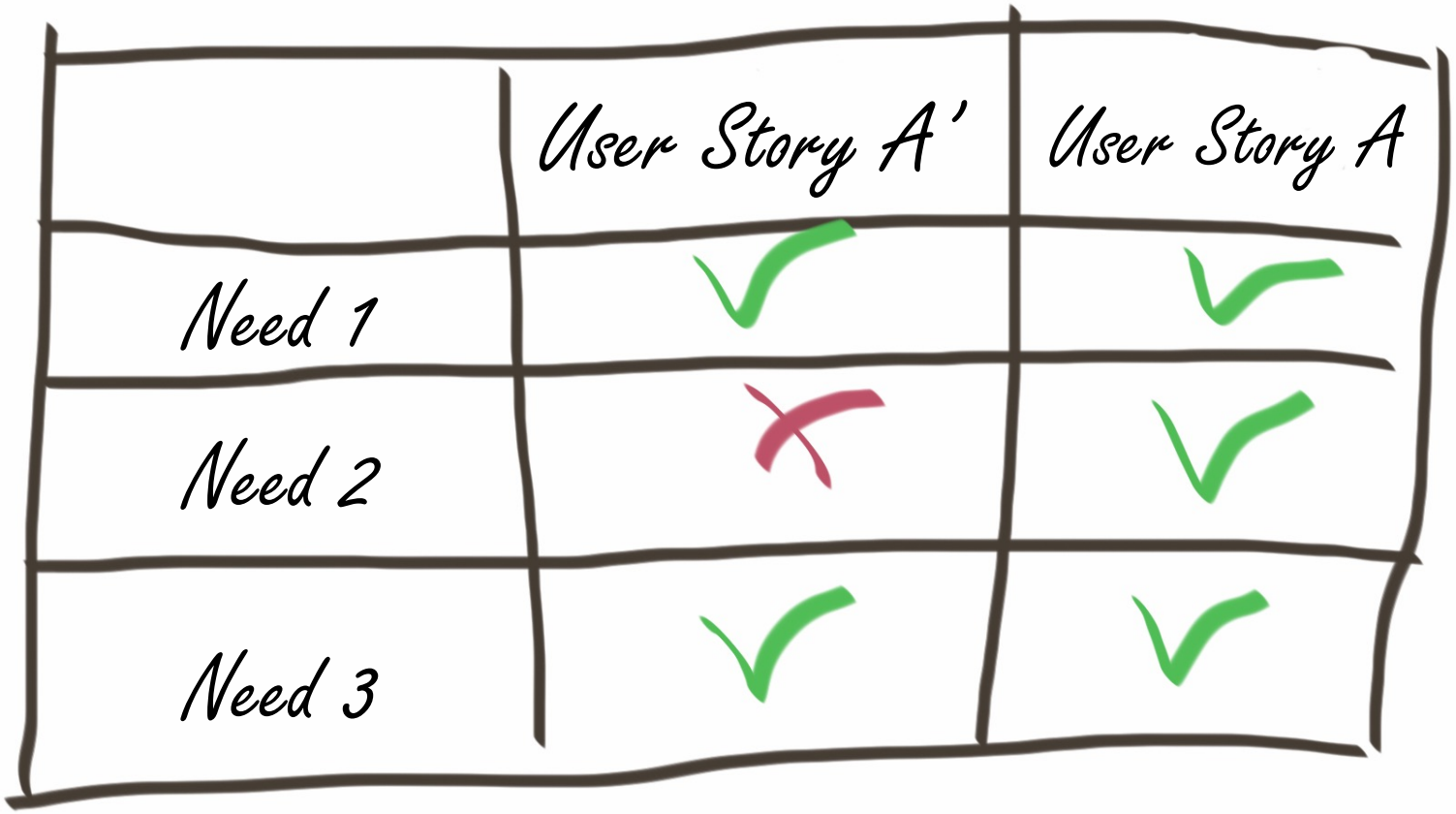
@MrowcaKasia

estimation methods



how present alternatives?

- compare variants



add recommendation!

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ok, how about... deleting?

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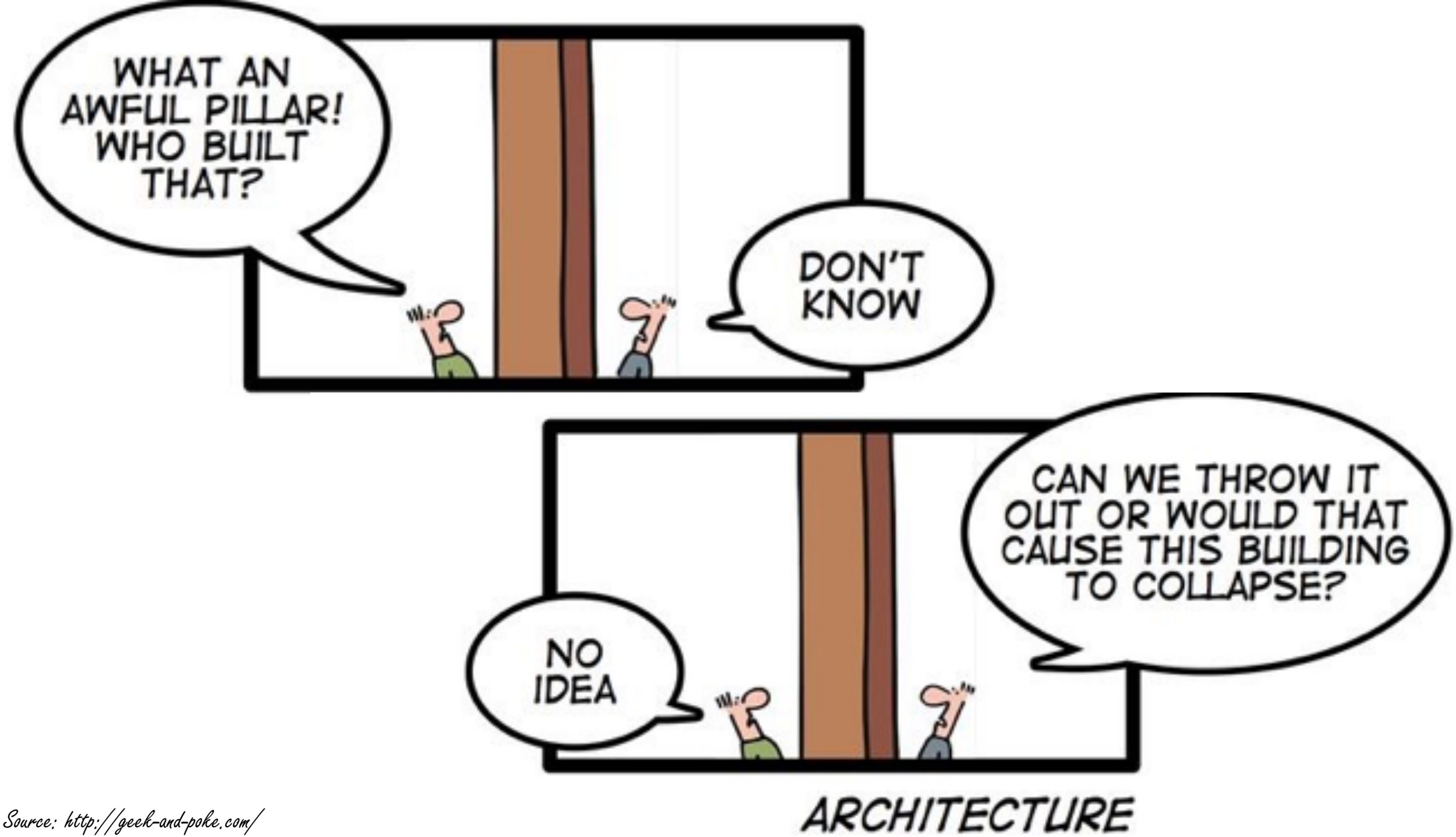


Source: http://geek-and-poke.com/

Uncertainty causes fear

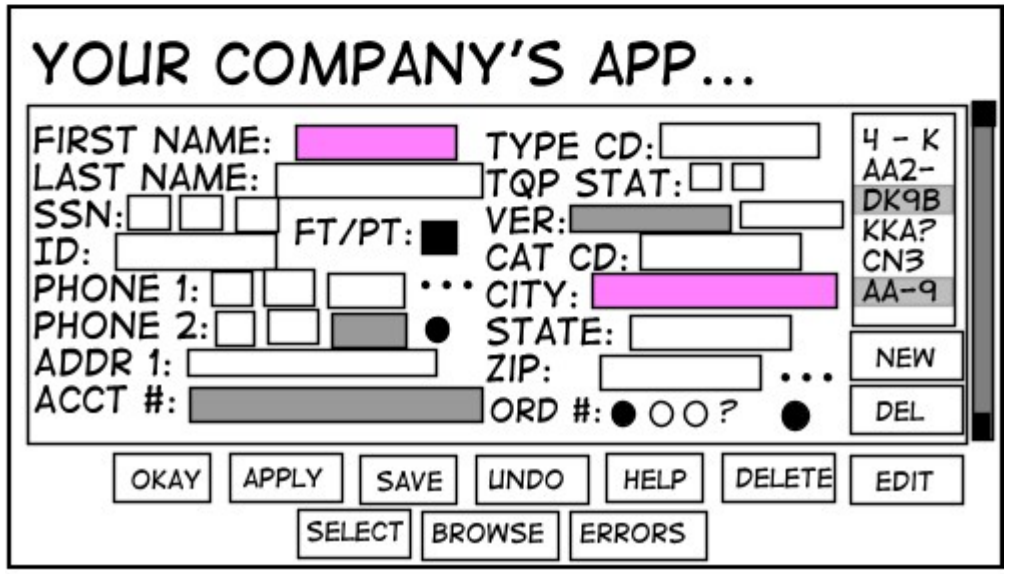
@MrowcaKasia

Uncertainty causes fear

...use automatic tests!

Wrap up

@MrowcaKasia



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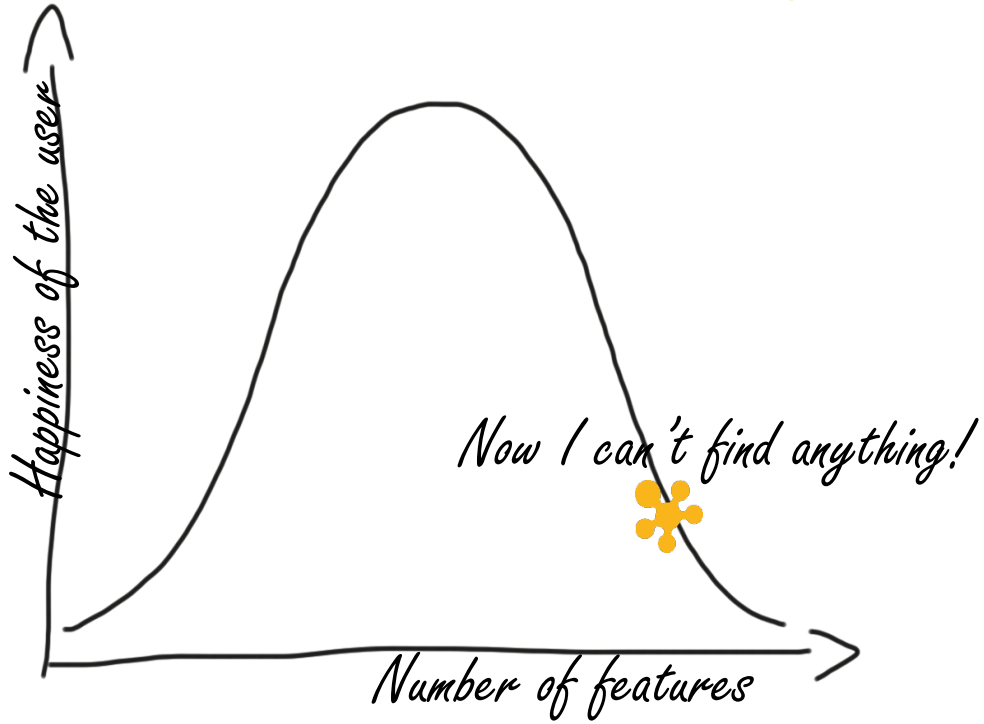

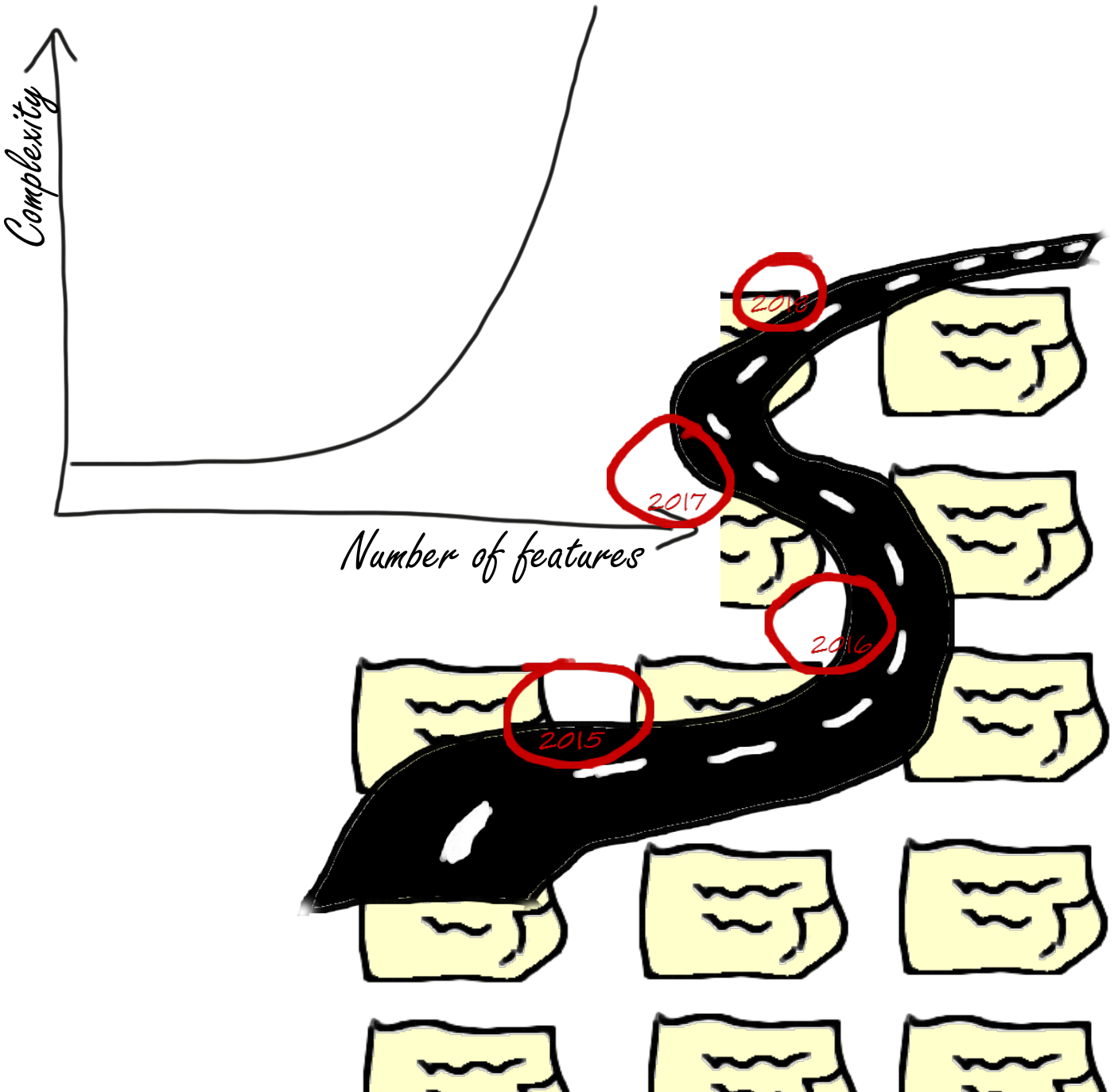

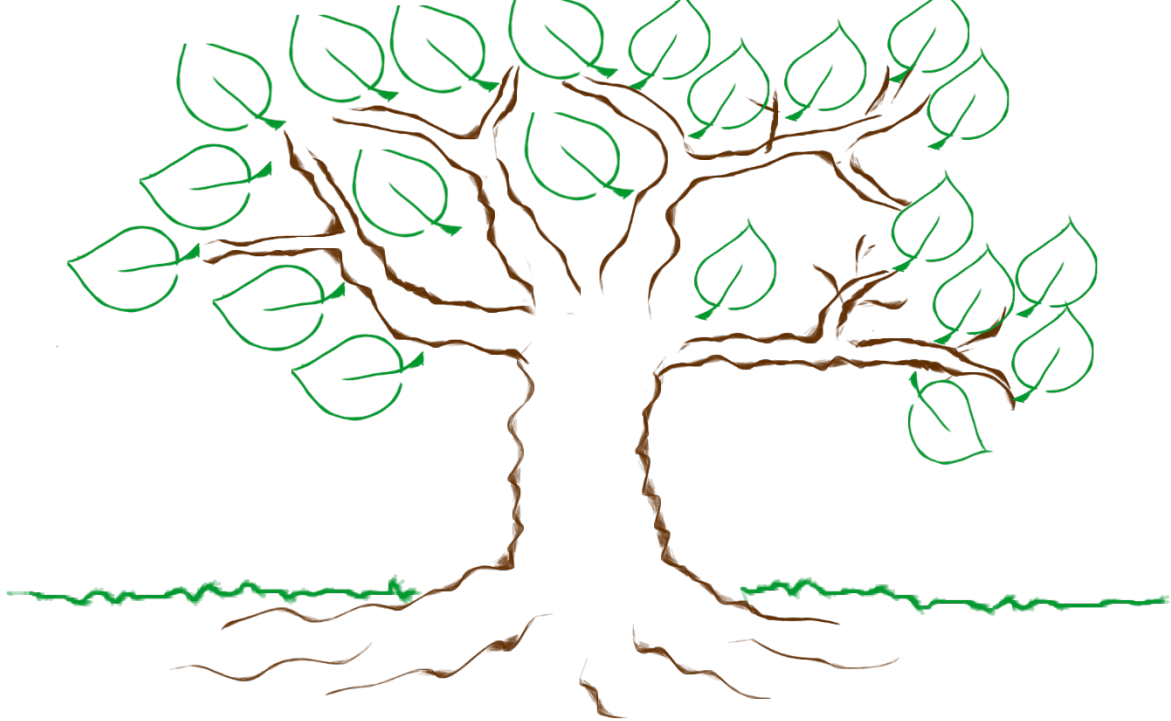

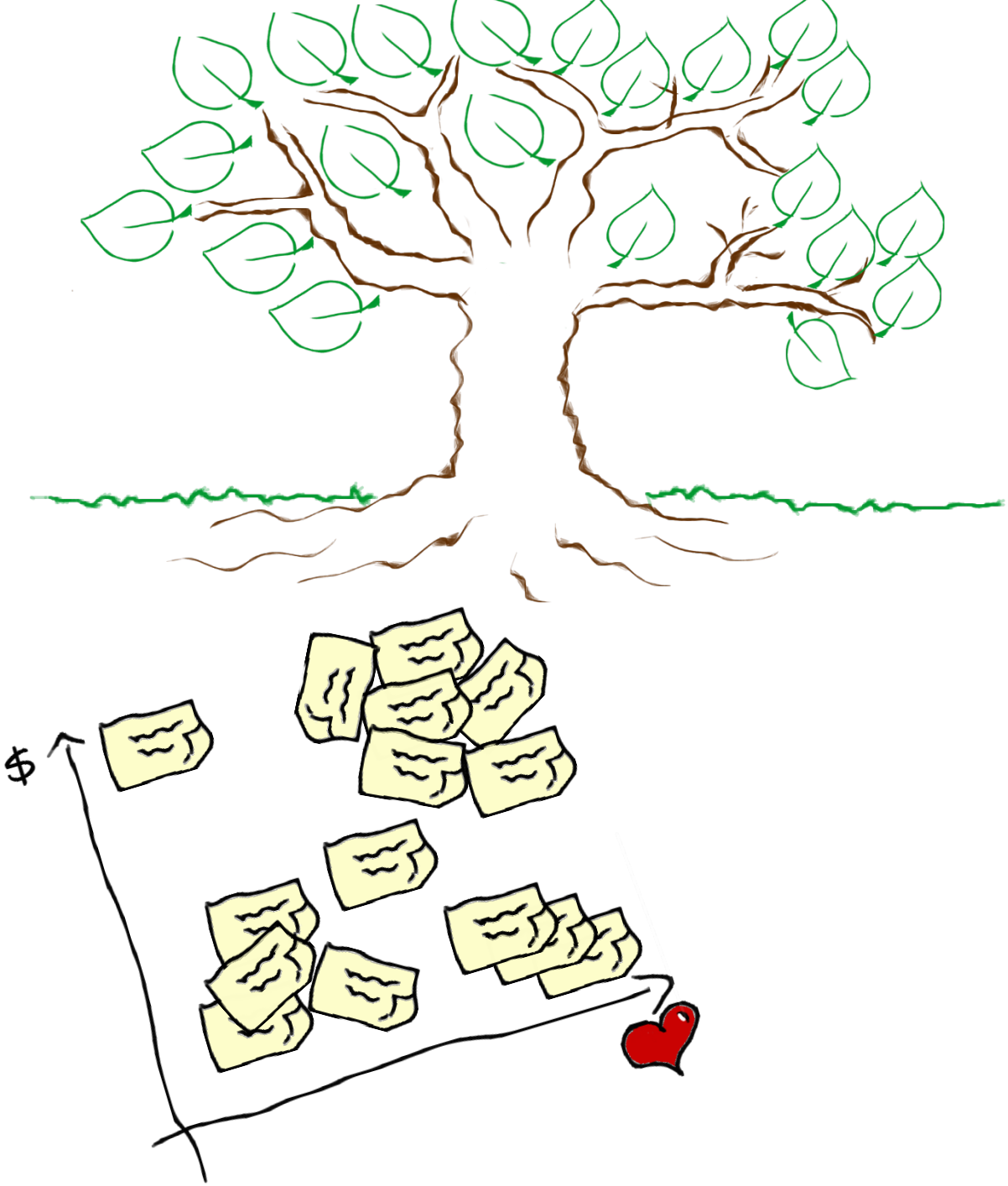

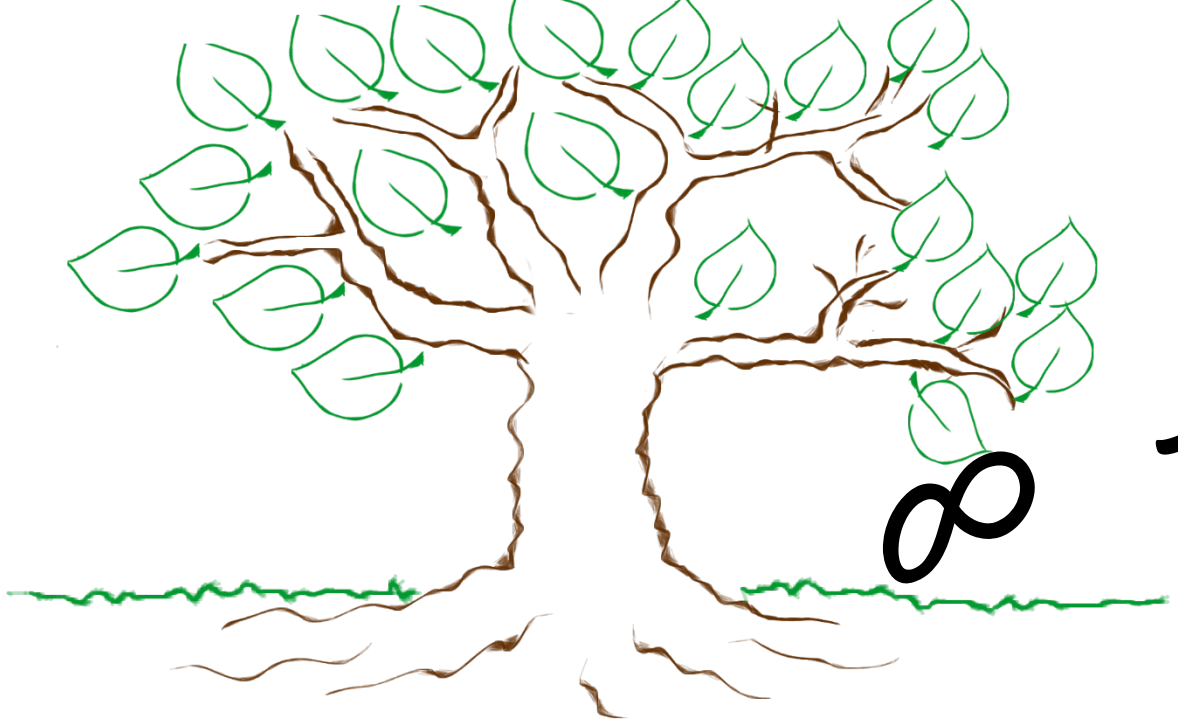

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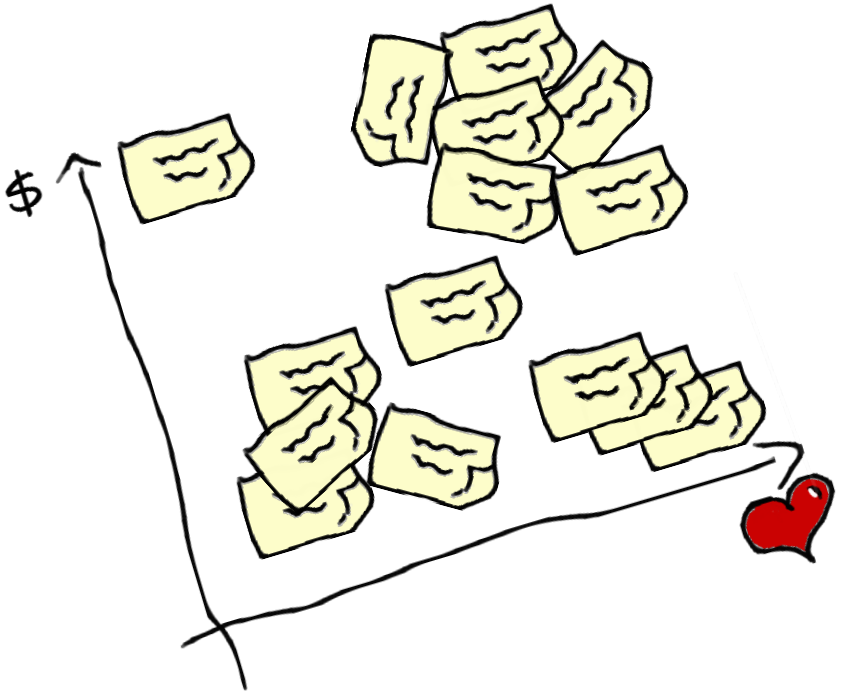

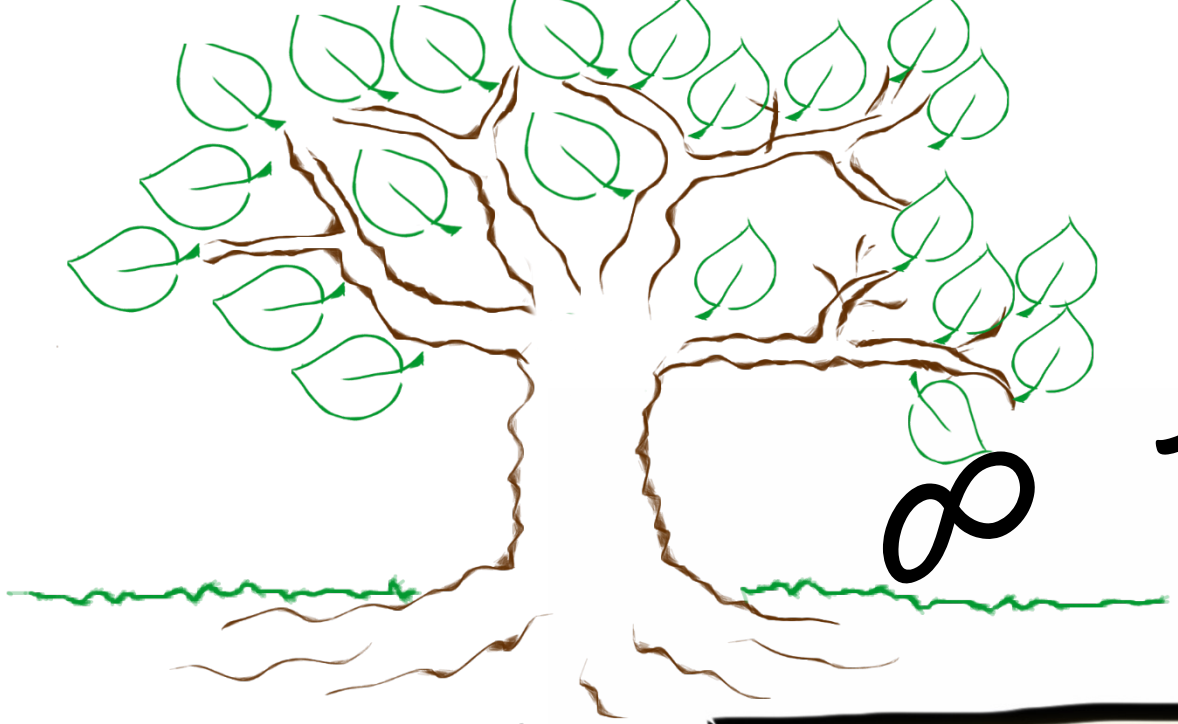

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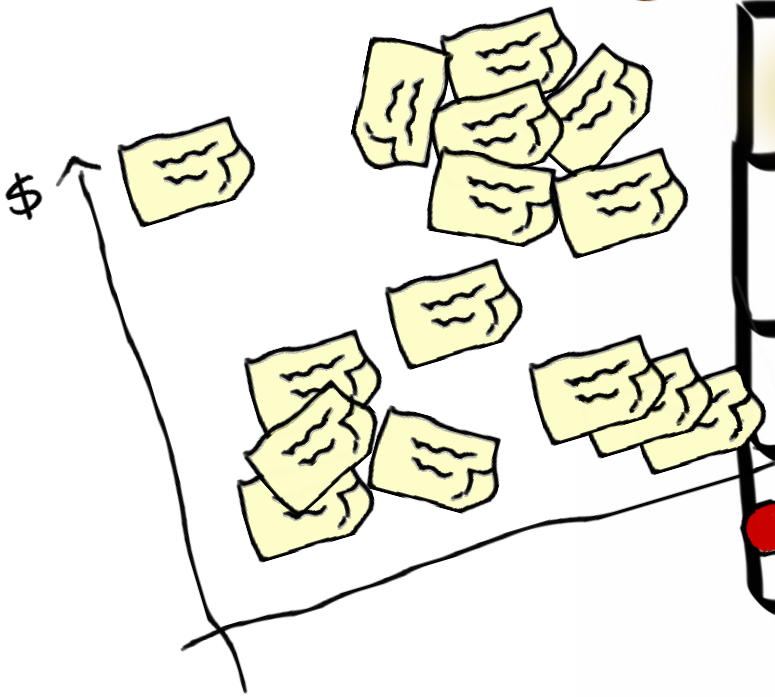

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@Mrowcakasia

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kasia@mrowca.co.uk