Gojko Adzic
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HOW DO WE DO THIS,

BUT NOT IN A CRISIS?

Unless scope is flexible,

organisations do not benefit from agile

- As a Sales Manager
- In order to monitor inventory
- I want …. report

▽⌄   Board Search

💡⬆ DEMO-8	As a user I can see on a main page of the site list of top-selling products	Unscheduled	kv	None
💡⬆ DEMO-9	As a user I can add items from the main page to my shopping cart	Unscheduled	kv	None
💡⛔ DEMO-10	As a user I can access my shopping cart from any page on the site	Unscheduled	kv	None
💡⛔ DEMO-11	As a user I can login to the backend section to review my previous purchases	Unscheduled	kv	None
💡⬆ DEMO-12	As a user I can track status of my order ✎	Unscheduled	kv	None
💡⬆ DEMO-13	As a user I can pay by credit card	Unscheduled	kv	None
💡⬆ DEMO-14	As a user I can pay via Paypal	Unscheduled	kv	None
💡⬆ DEMO-15	As a user I can quickly send my questions to Support regarding my order	Unscheduled	kv	None
💡⬆ DEMO-16	As a user I can search products by categories	Unscheduled	kv	None
💡⬆ DEMO-17	As a user I can search products by item name	Unscheduled	kv	None
💡⬆ DEMO-18	As a user I can search products by price	Unscheduled	kv	None
💡⛔ DEMO-19	As a user I can sort search results by all columns	Unscheduled	kv	None
💡⬆ DEMO-20	As a user I can ask for urgent delivery which costs more money	Unscheduled	kv	None
💡⬆ DEMO-21	As a user I can compare products by selecting some items from the list	Unscheduled	kv	None

ADOBE COLDFUSION FUTURE PRODUCT RELEASES

NEXT VERSION OF COLDFUSION

ColdFusion server codenamed "Splendor"

- Mobile - Streamlined Mobile Application Development
- Revamped and new PDF functionalities
- Enabling Enterprise to easily integrate with Social Media Streams
- Improved installation and deployment experience

ColdFusion Builder codenamed "Thunder"

- End-to-end Mobile Application Development Workflow
- Improved getting started experience
- Professional JavaScript Development support

ColdFusion on cloud

- ColdFusion "Splendor" AMI on AWS
- Flexible cloud offerings

Other focus areas for Splendor

Performance Enhancements	Security Language Improvements	Pluggable Framework HTML5

http://blogs.coldfusion.com/assets/content/roadmap/ColdFusion%20RoadMap.pdf

Flexible scope without big-picture thinking is a disaster

Voyage of the Vasa 1626 – 1628

variation:
seek out new
ides and try new
things

"Palchinsky Principles" from Adapt, Tim Harford

survivability:
do it on a scale
where failure
is survivable

"Palchinsky Principles" from Adapt, Tim Harford

selection: seek out feedback and learn from your mistakes

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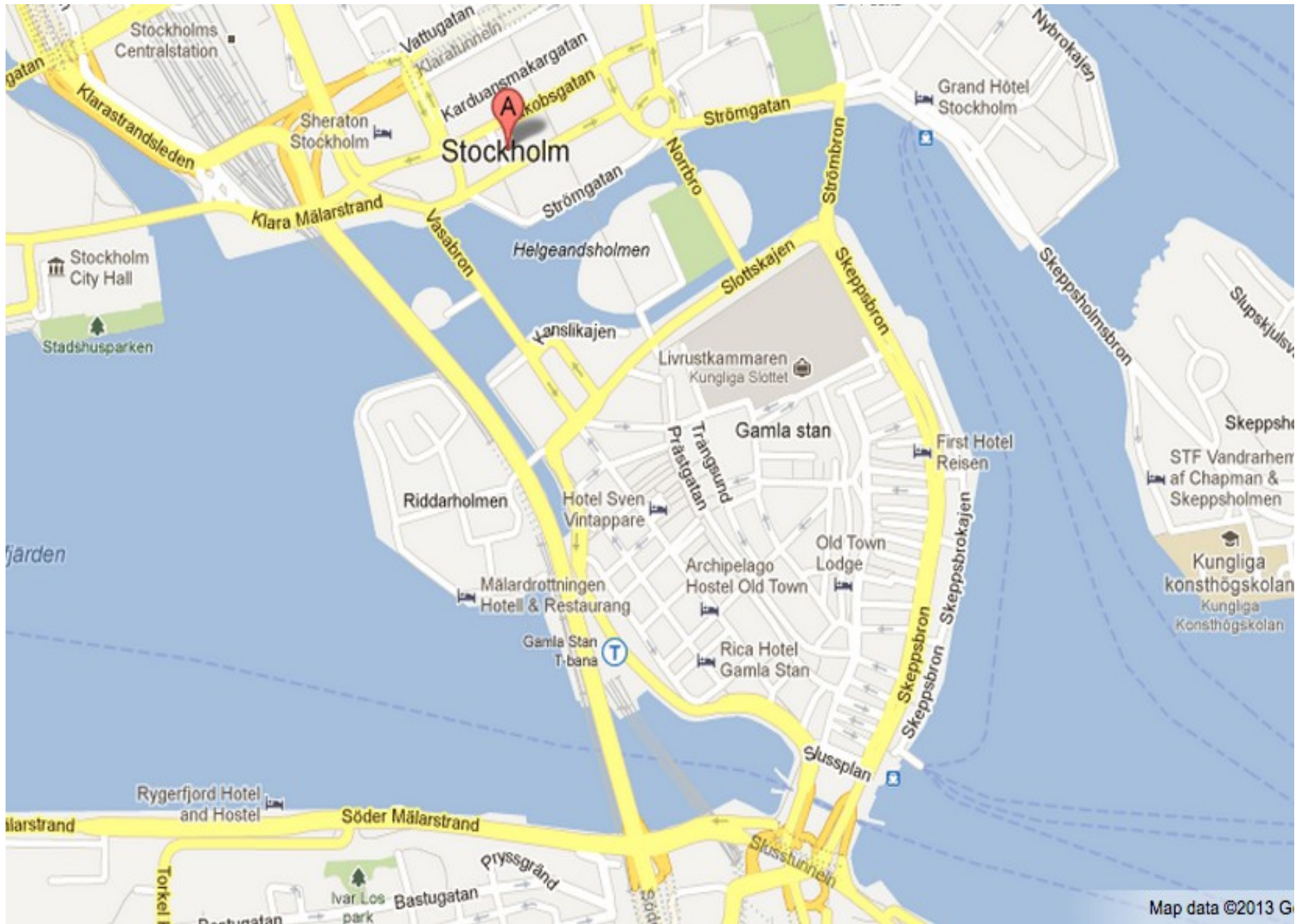
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http://blogs.coldfusion.com/assets/content/roadmap/ColdFusion%20RoadMap.pdf

http://blog.mindmup.com/p/storage-options.html

VARIATION:

PLAN TO LEARN

DIVERGENT: | CONVERGENT:

CREATE OPTIONS

MAKE CHOICES
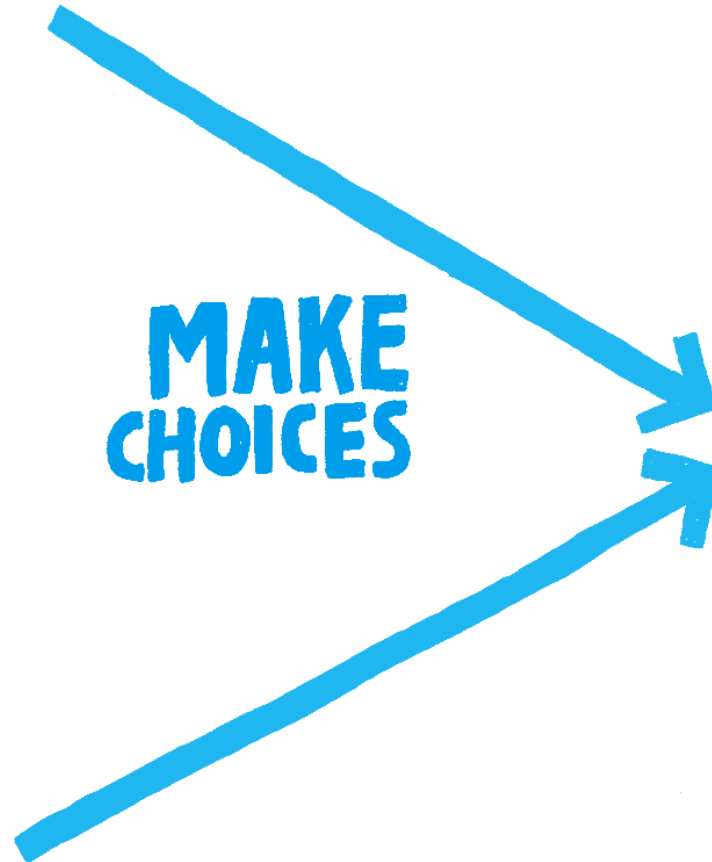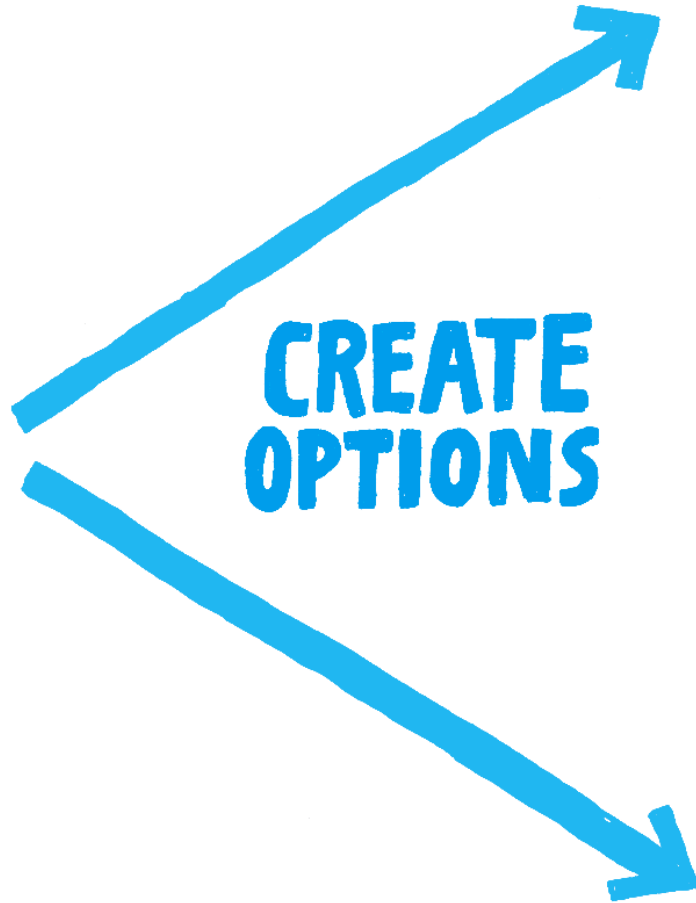
USER STORIES ARE JUST OPTIONS, NOT COMMITMENT

SELECTION:

PLAN TO DISCARD MISTAKES

- As a Sales Manager
- In order to monitor inventory
- I want …. report

- In order to monitor inventory

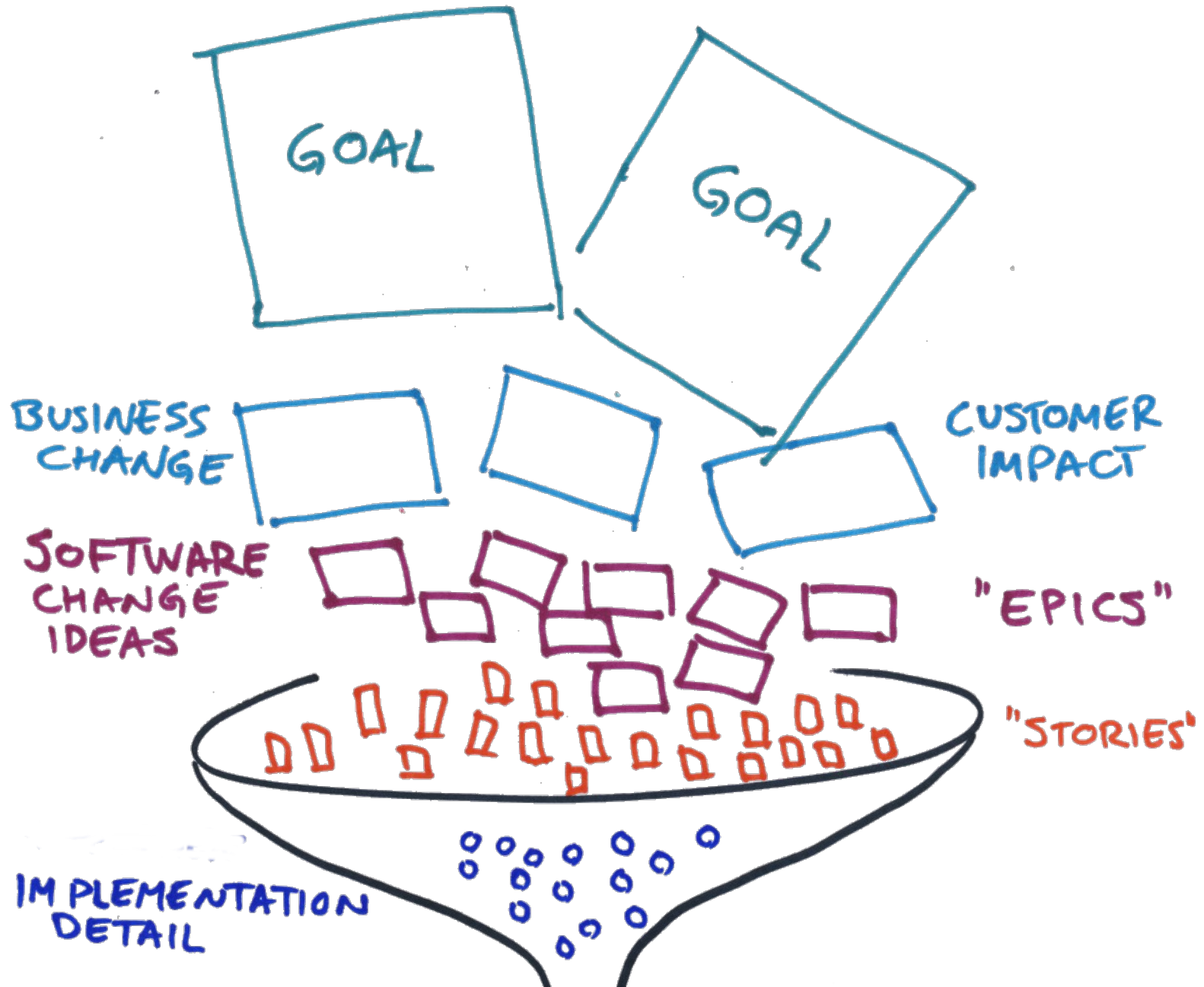- In order to monitor inventory **faster**

USER STORIES NEED BUSINESS METRICS

SURVIVABILITY:

PLAN TO NOT KILL THE COMPANY

BIG PICTURE THINKING!

USER STORIES ARE SURVIVABLE EXPERIMENTS

Story Maps

Compulsive book buyer

Receive books quicker

Order books online	Deliverable achieving impact (Scenario delivers output)

⇩

Find book I want	**Collect books**	**Commit order**	**Wait for book**	**Receive book**	user activities

→ time ⇩

necessity ↓

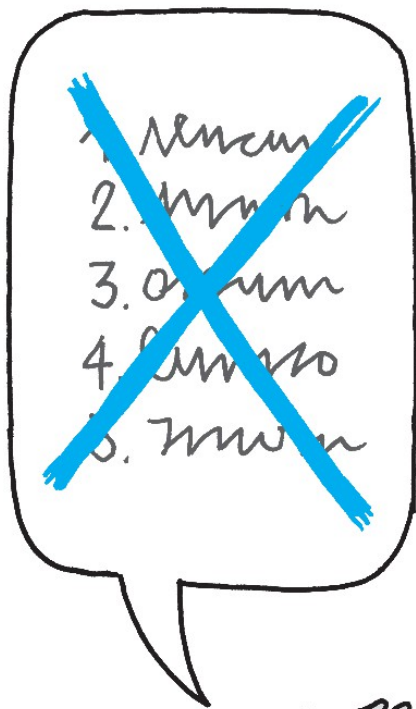| **browse best sellers**	**put into basket**	**enter address**	**receive delivery notificat.**	**receive delivery slip**	user stories
search book by title	**create wish list**	**pay with credit card**	**inquiry order status**		

Great results happen when

- People know **why** they are doing their work

- Organisations focus on delivering **outcomes and impacts** rather than features

- Teams decide what to do next based on **immediate and direct feedback** from the use of their work

- Everyone **cares**

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