CRASH COACHING

AGILE COACHING FOR DANGEROUS FEEDBACK

THIS IS ME! THIS IS ALSO ME!





WELCOME TO MY SUMMER



Sveriges MotorCyklister

- ~ 75.000 motorcyclist in Sweden
- Over 400 local motorcycle clubs
 - (NO, NOT HELLS ANGELS...)





OVER 15.000 EDUCATION DAYS/YEAR

•

THIS IS ME! THIS IS ALSO ME!





THE CHALLENGE

YOU BROKE THE BUILD!

This is Agnes and she's none too pleased with you, Bub. You broke the build. You should have known that you were making breaking changes, but you checked them in anyway.



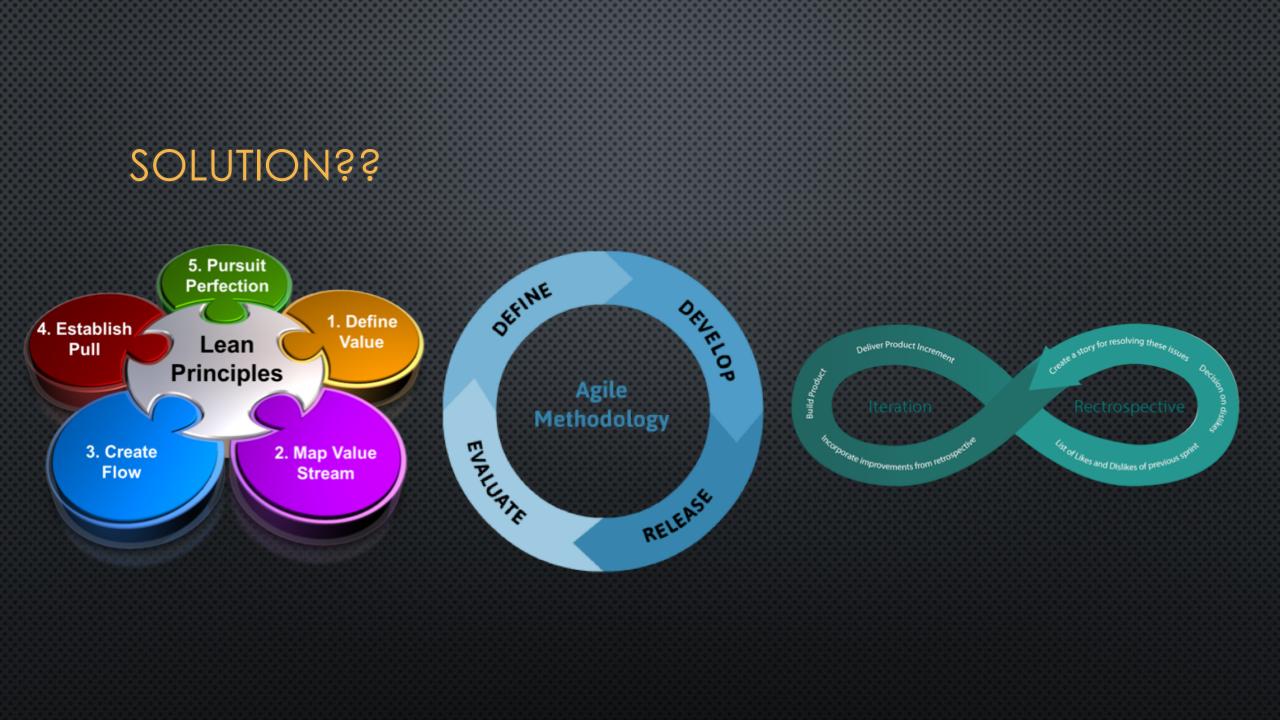
If you start using continuous integration, Agnes won't have to come back.

www.YouBrokeTheBuild.com



THE CHALLENGE

- Unknown and Multiple Stakeholders
- Unknown Journeys
- MULTIPLE OTHER GROUPS ON THE TRACK AT THE SAME TIME
- A TEAM THAT "JUST KEEP AN EYE ON US".



A DAY AT THE RACE TRACK – THE ESTABLISHMENT



A DAY AT THE RACE TRACK – THE ESTABLISHMENT



A DAY AT THE RACE TRACK – THE BACKLOG

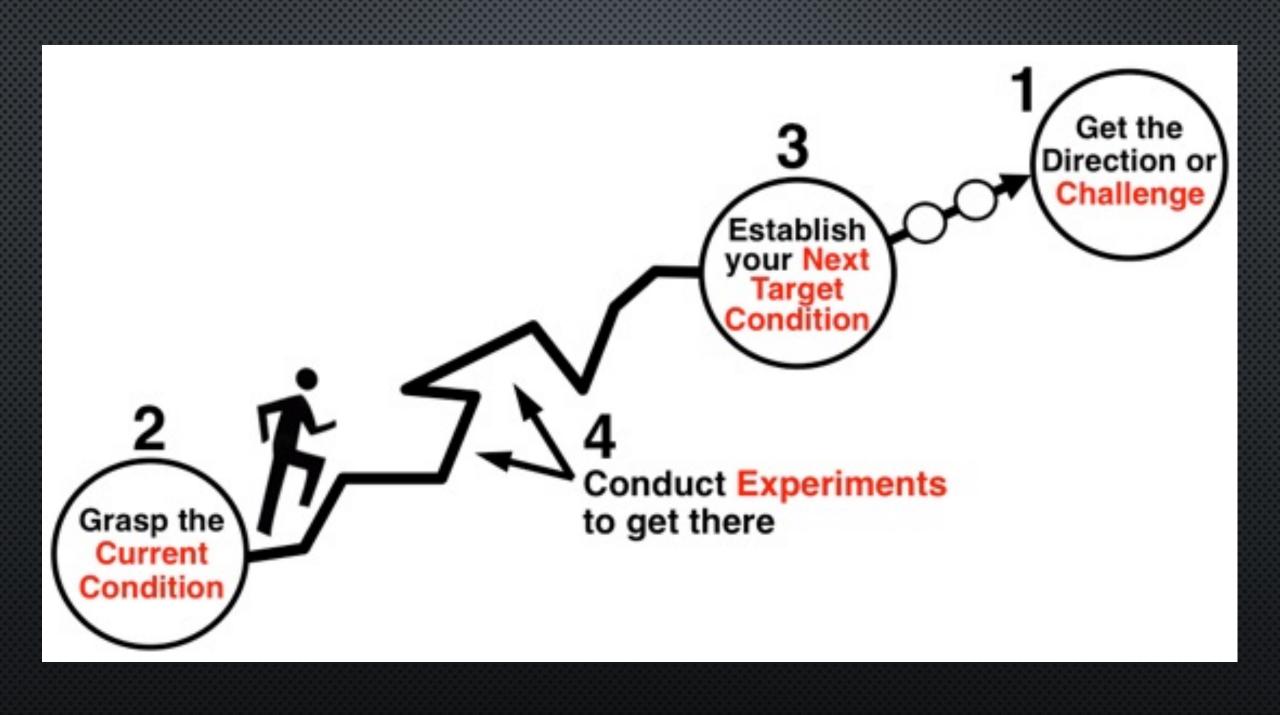
You ride it, we provide it

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OVE



YOU II



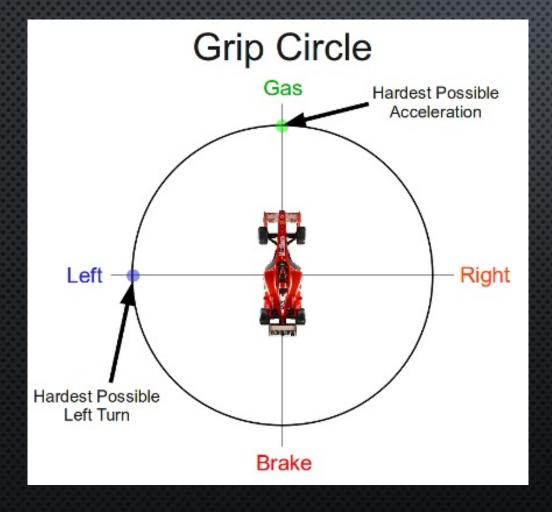
EXPERIMENT!

© meltrockphoto - Kristina Malm



ARVIDZONE SE

SAFE IMPROVEMENT



-80%

SPEED GROUPS

- ALL TEAMS ARE EQUAL
- NOT ALL TEAMS CAN HAVE THE SAME VELOCITY
- FASTER GROUPS IS AN INSPIRATION







TRANSFORMATION

SUMMARY

- SAFE ENVIRONMENT TO SUCCEED (AND FAIL)
- Commonly agreed rules
- COMMON GOALS
- Fast iterations
- AUTONOMY
- CONSTANT COMMUNICATION AND FEEDBACK
- EVERYONE IS PARTICIPATING AT THEIR LEVEL
- CONSTANT IMPROVEMENT
- THE RIGHT SUPPORT ORGANIZATION
- TRANSFORMATIONAL LEADERSHIP