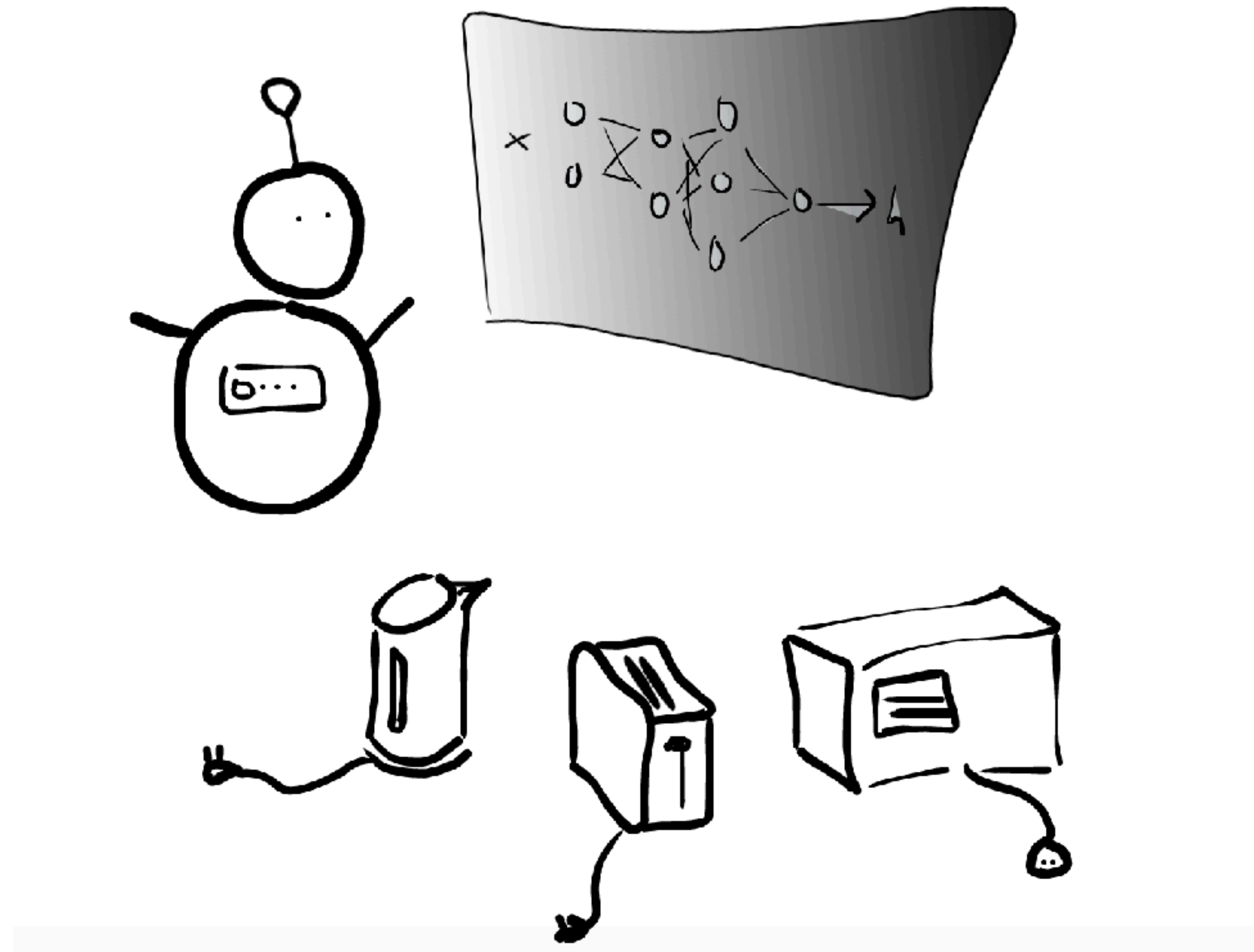


# Machine Learning Bag o' Tricks



@katharinecodes



@katharinecodes

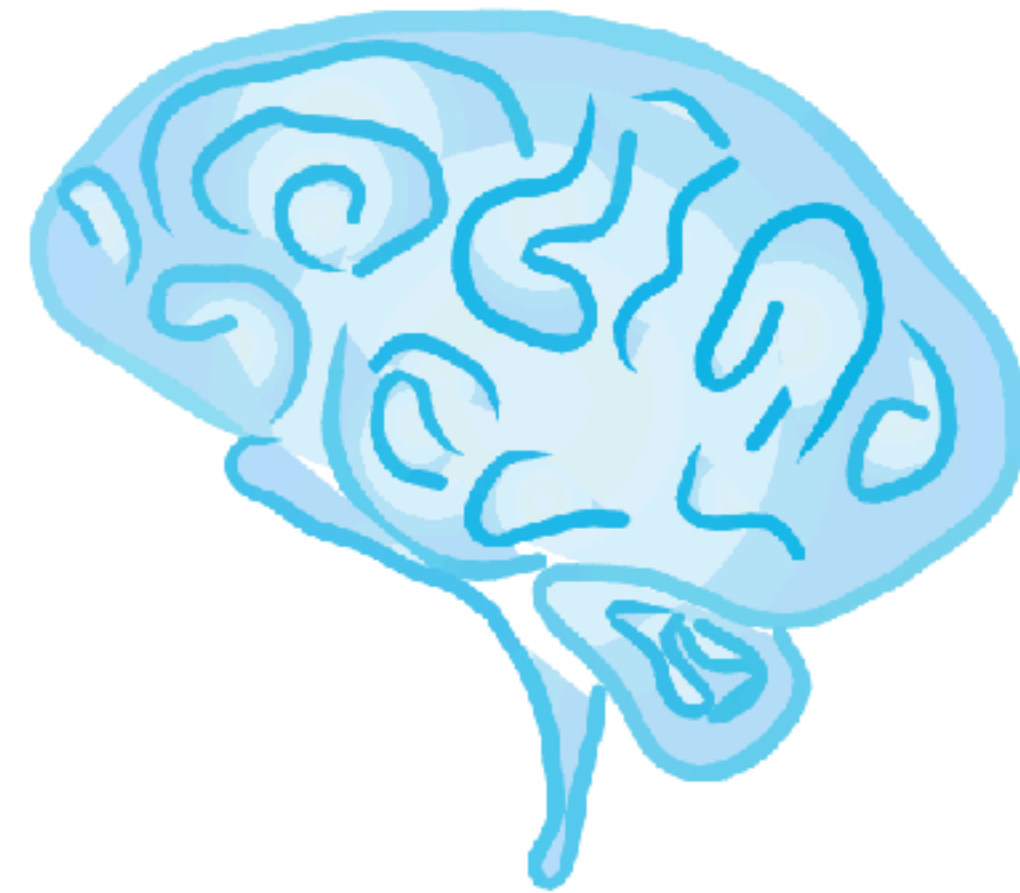


computers learning without being  
explicitly programmed

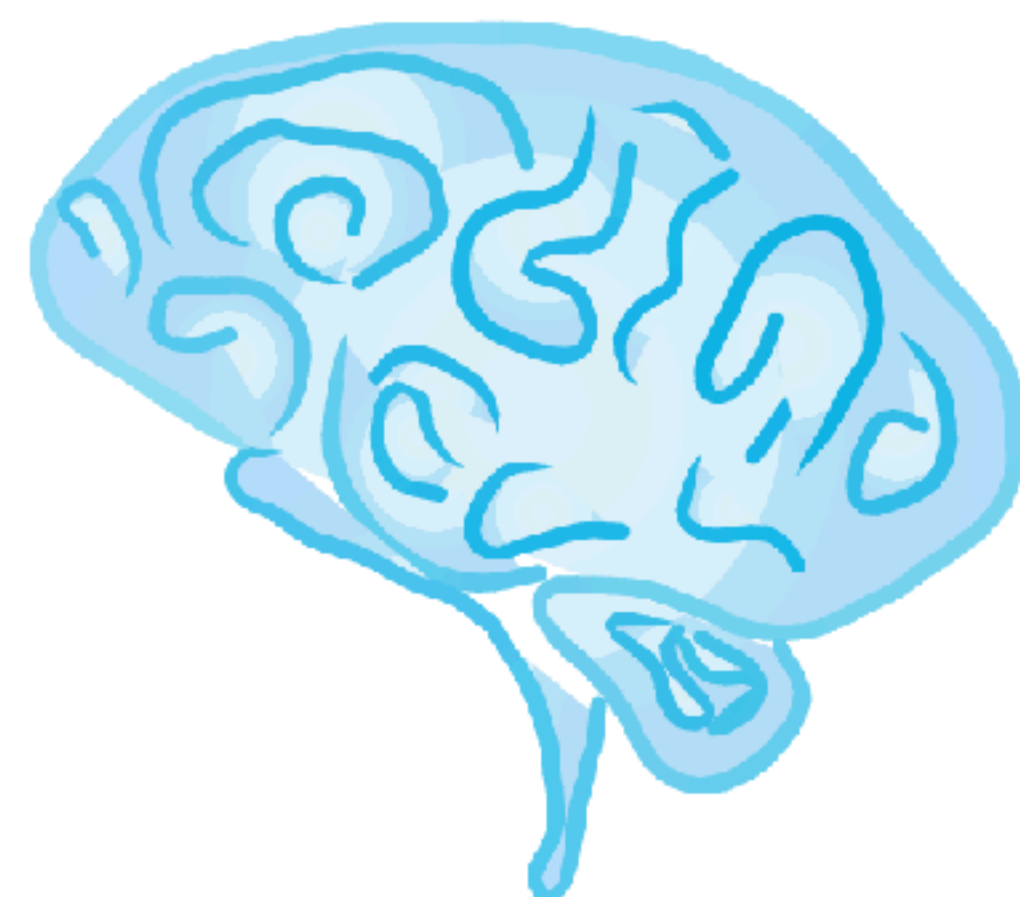


@katharinecodes

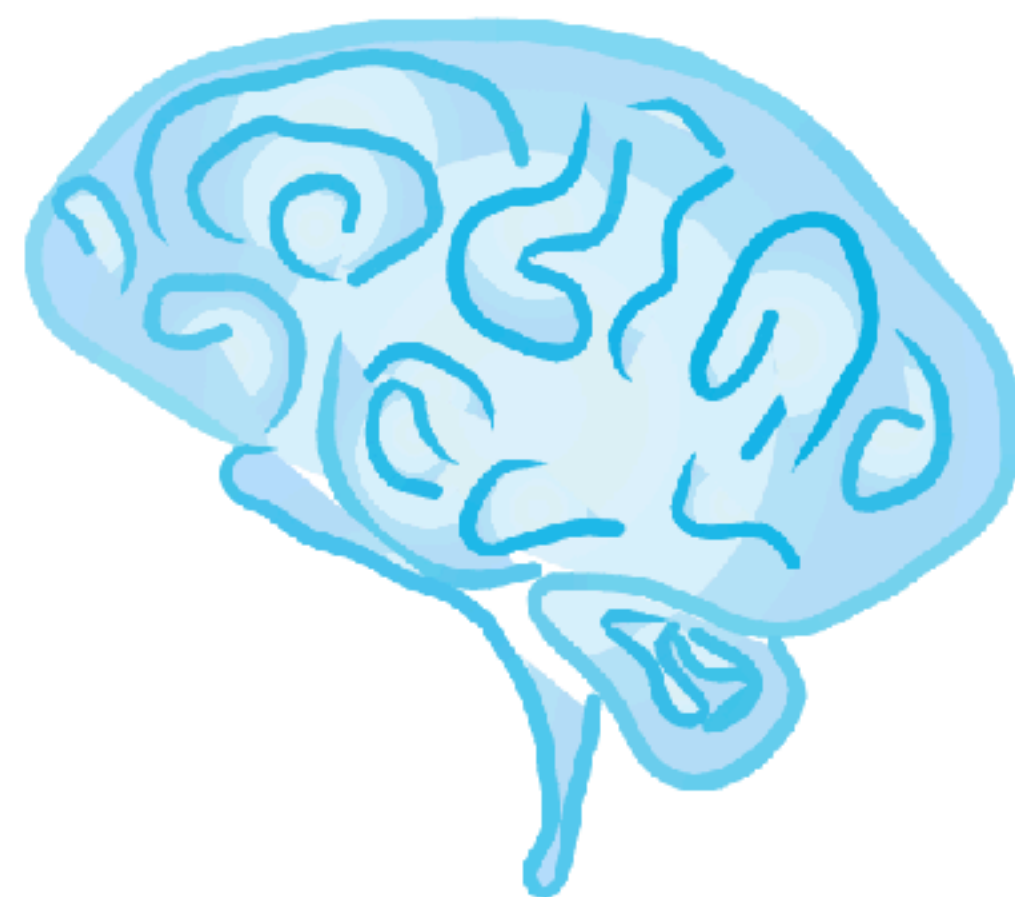
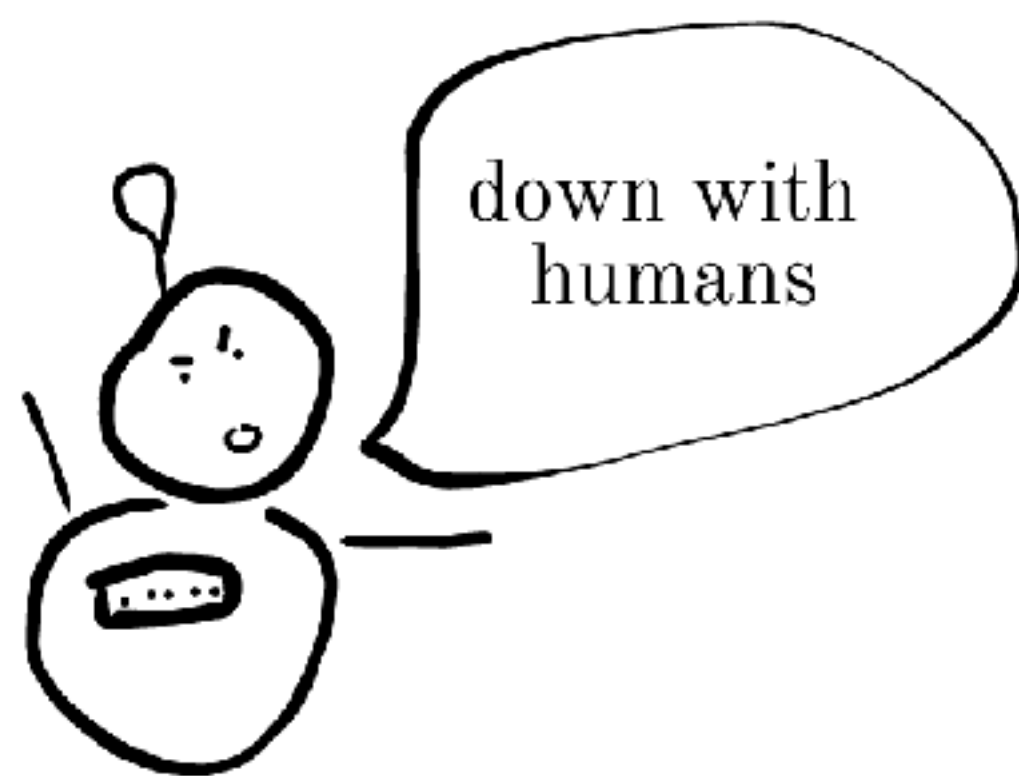




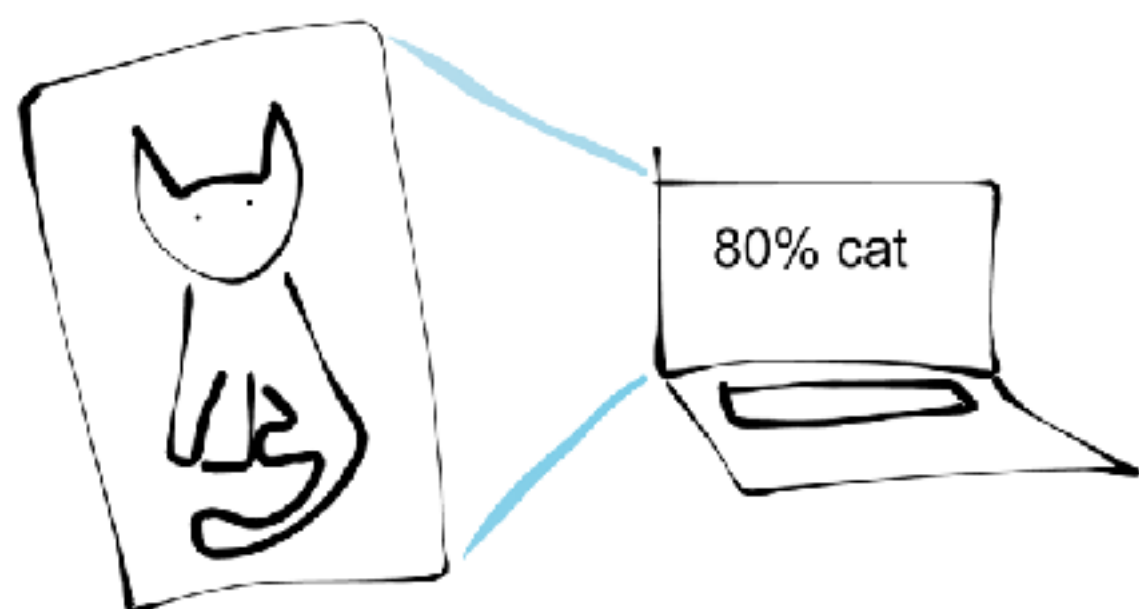
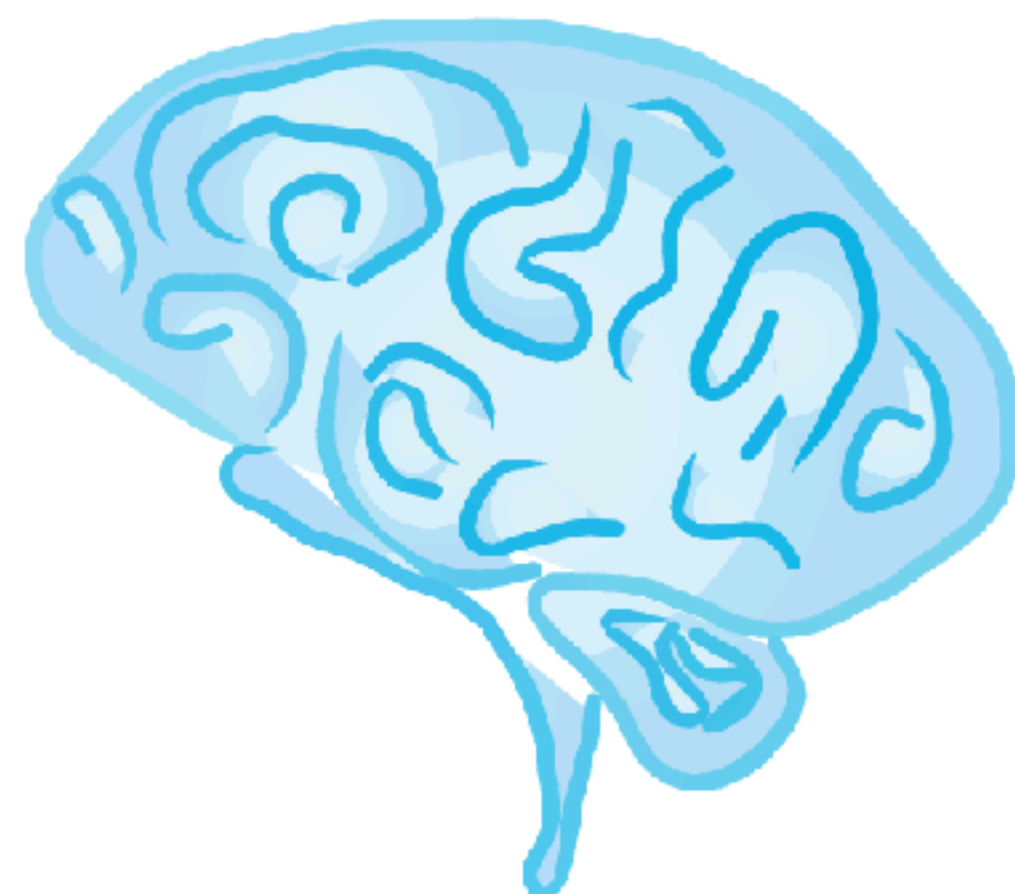
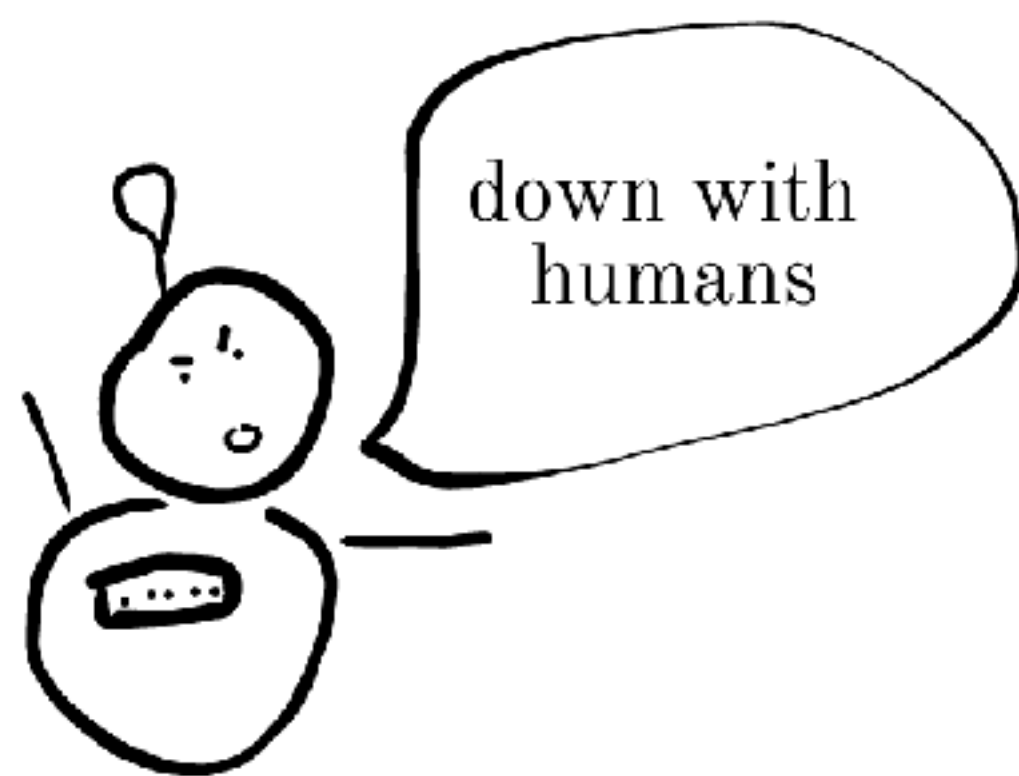
@katharinecodes



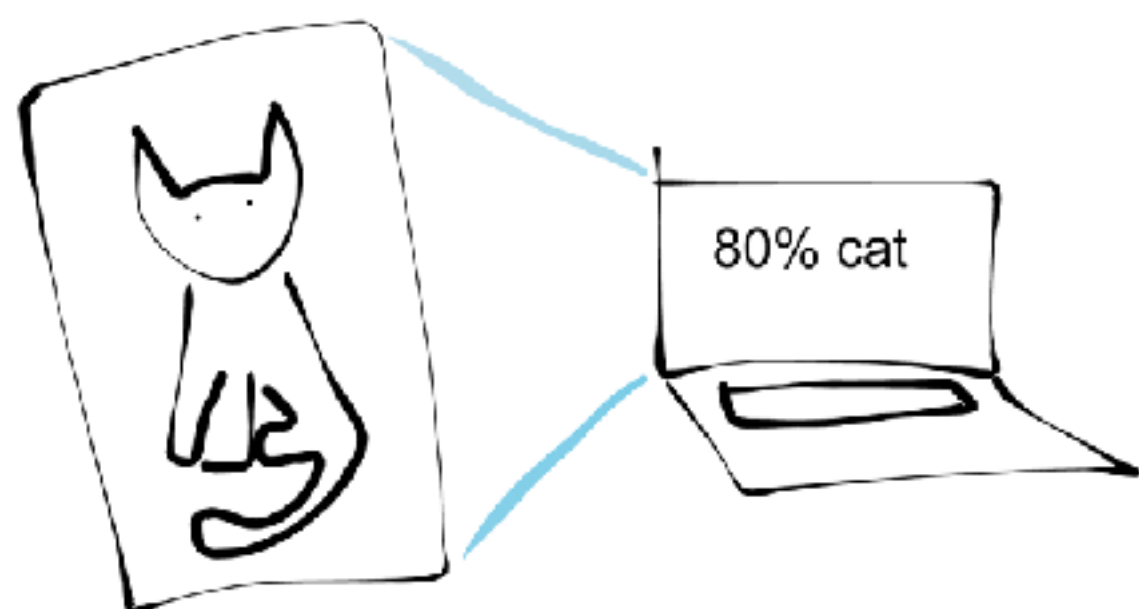
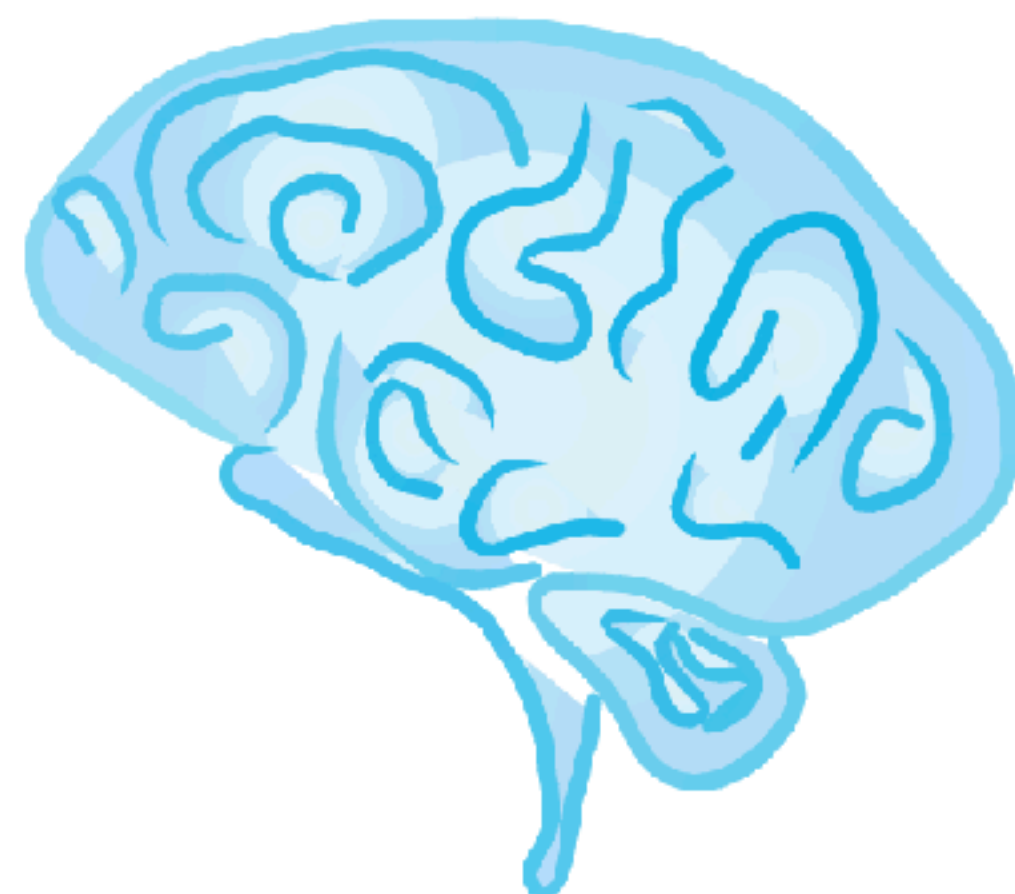
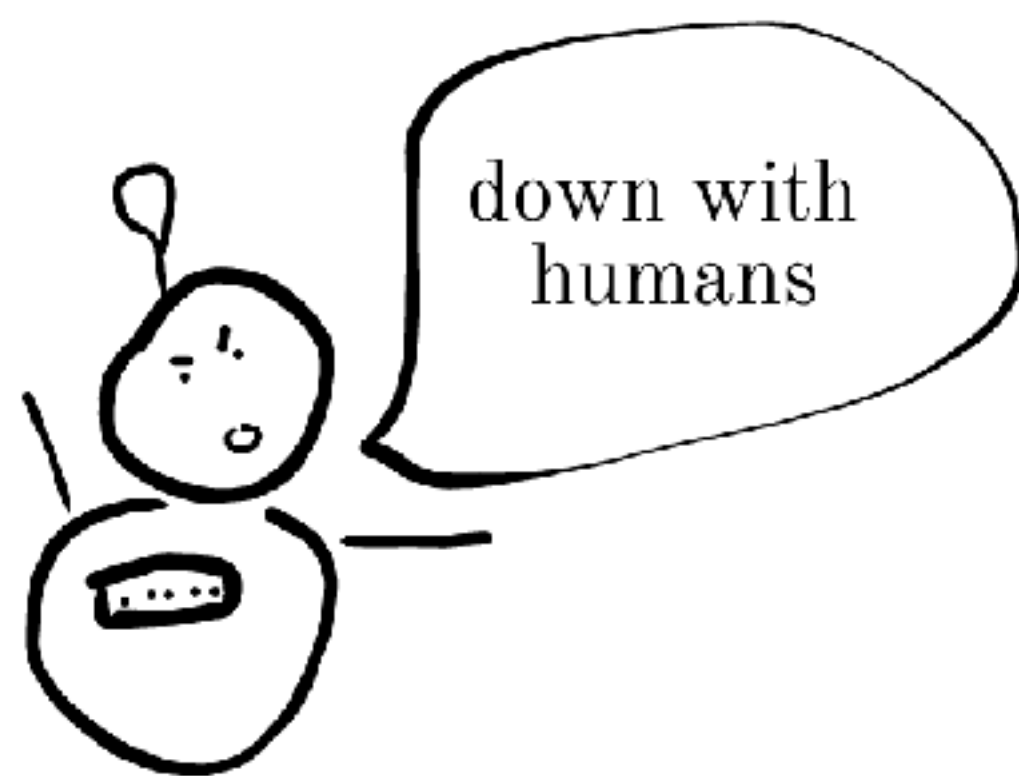
@katharinecodes



@katharinecodes



@katharinecodes



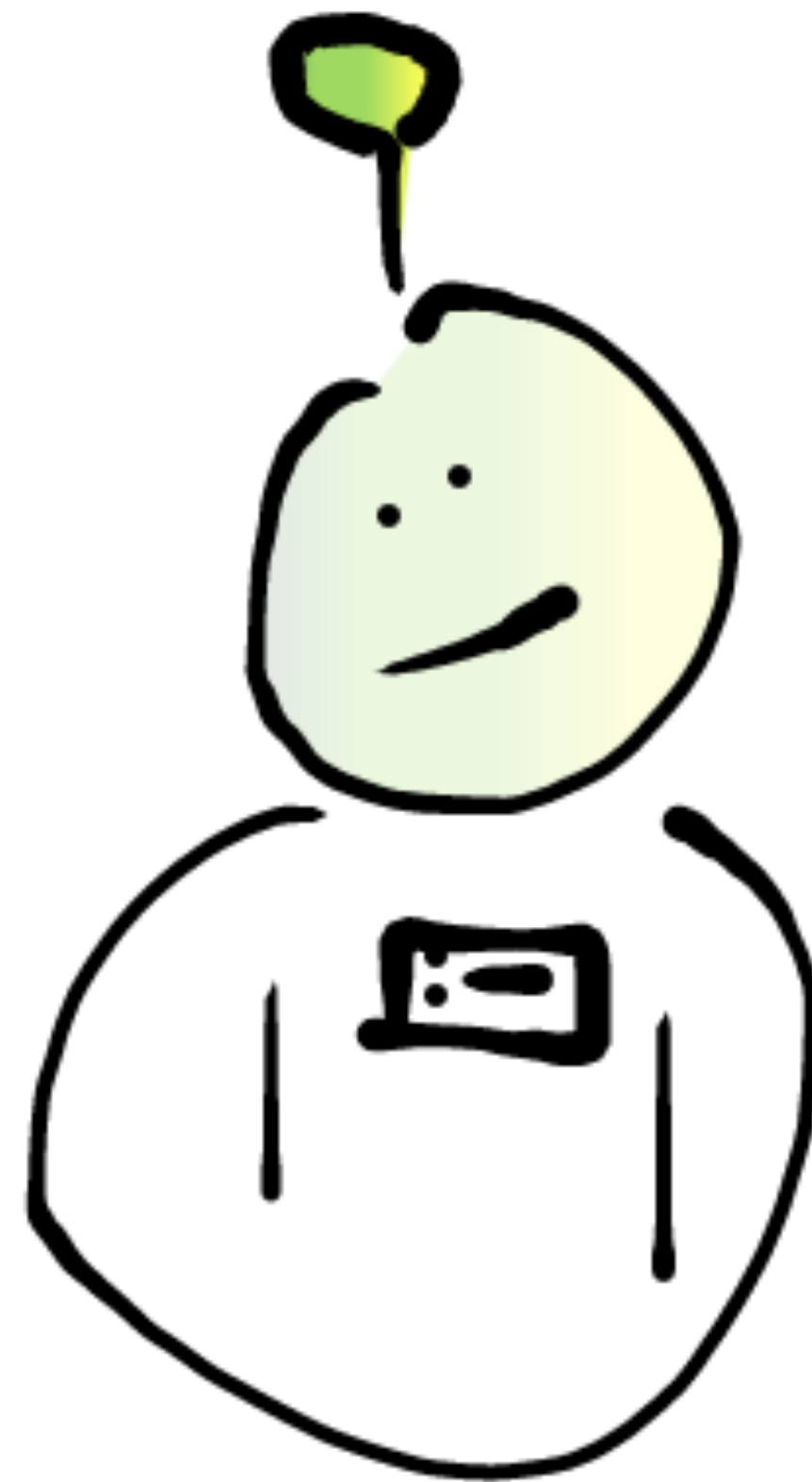
@katharinecodes



!HEALTH WARNING!

@katharinecodes

!HEALTH WARNING!



@katharinecodes

Your next 50  
minutes...

@katharinecodes

# Your next 50 minutes...

- Can I apply Machine Learning techniques to my data?

@katharinecodes

# Your next 50 minutes...

- Can I apply Machine Learning techniques to my data?
- Can I find patterns, without knowing in advance what the patterns might be?

@katharinecodes

# Your next 50 minutes...

- Can I apply Machine Learning techniques to my data?
- Can I find patterns, without knowing in advance what the patterns might be?
- How can I categorise things?

@katharinecodes

# Your next 50 minutes...

- Can I apply Machine Learning techniques to my data?
- Can I find patterns, without knowing in advance what the patterns might be?
- How can I categorise things?
- Can I predict values?

@katharinecodes

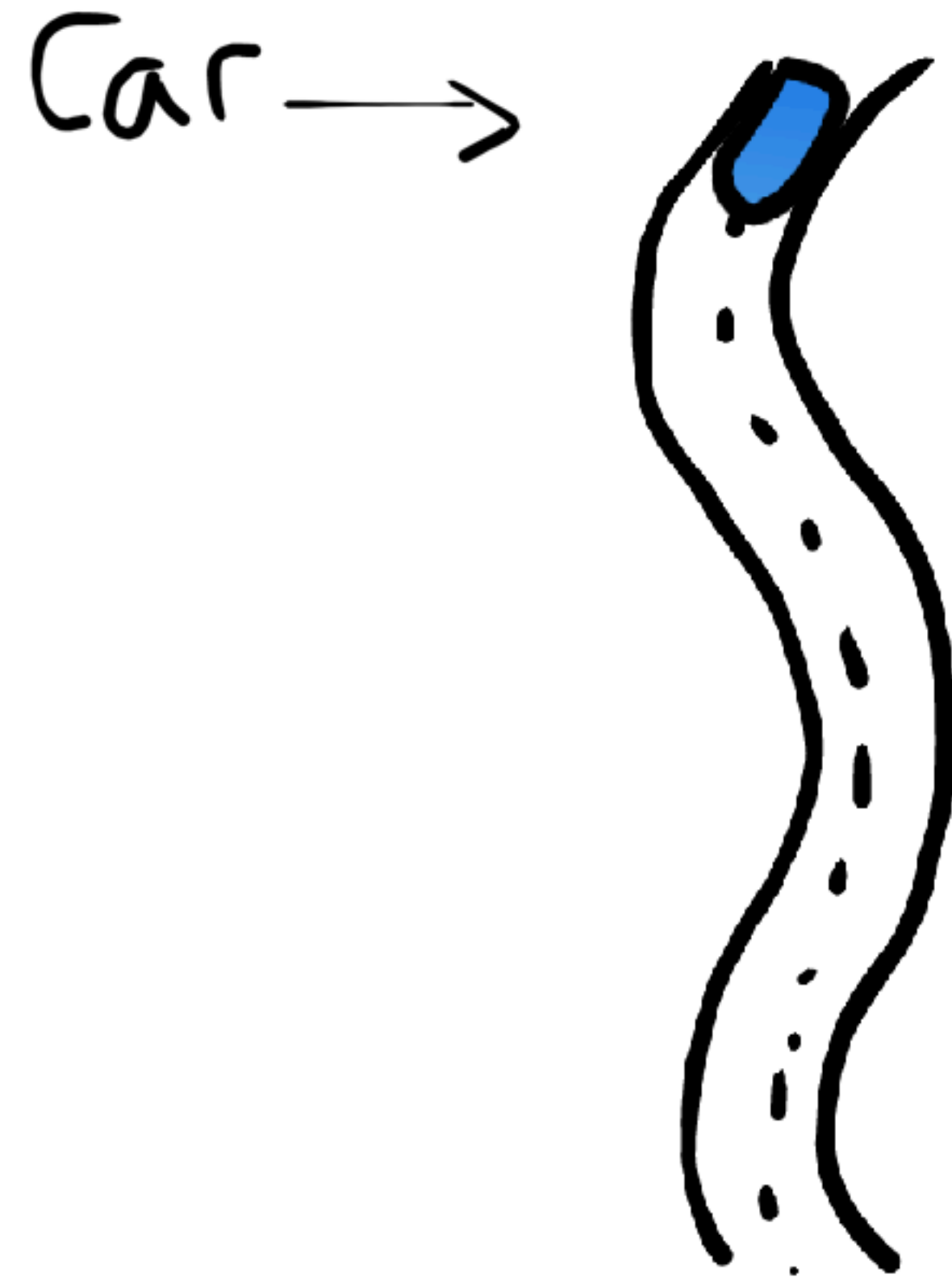
# Roadmap



- Data
- Clustering
- Classification
- Regression

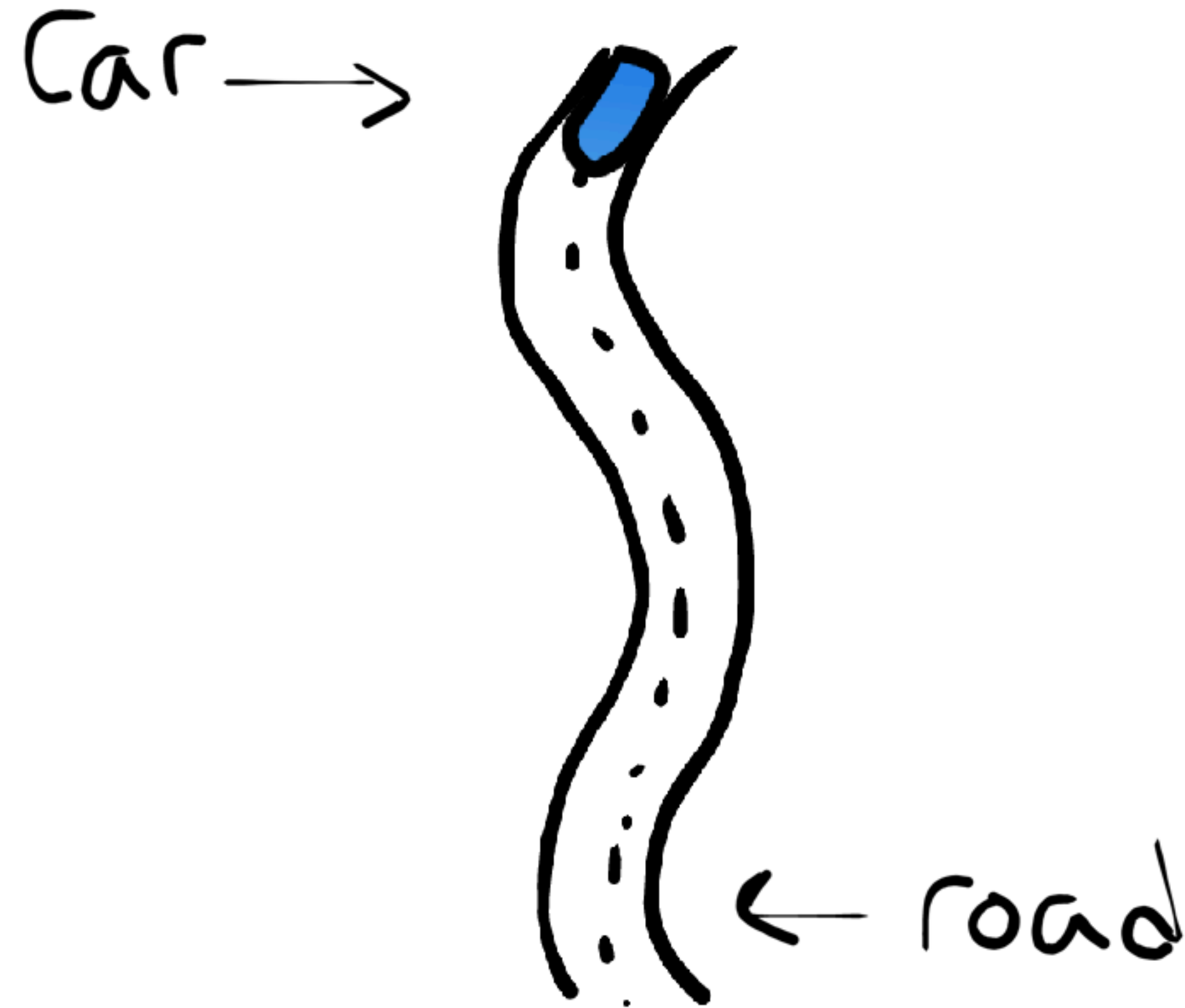


# Roadmap



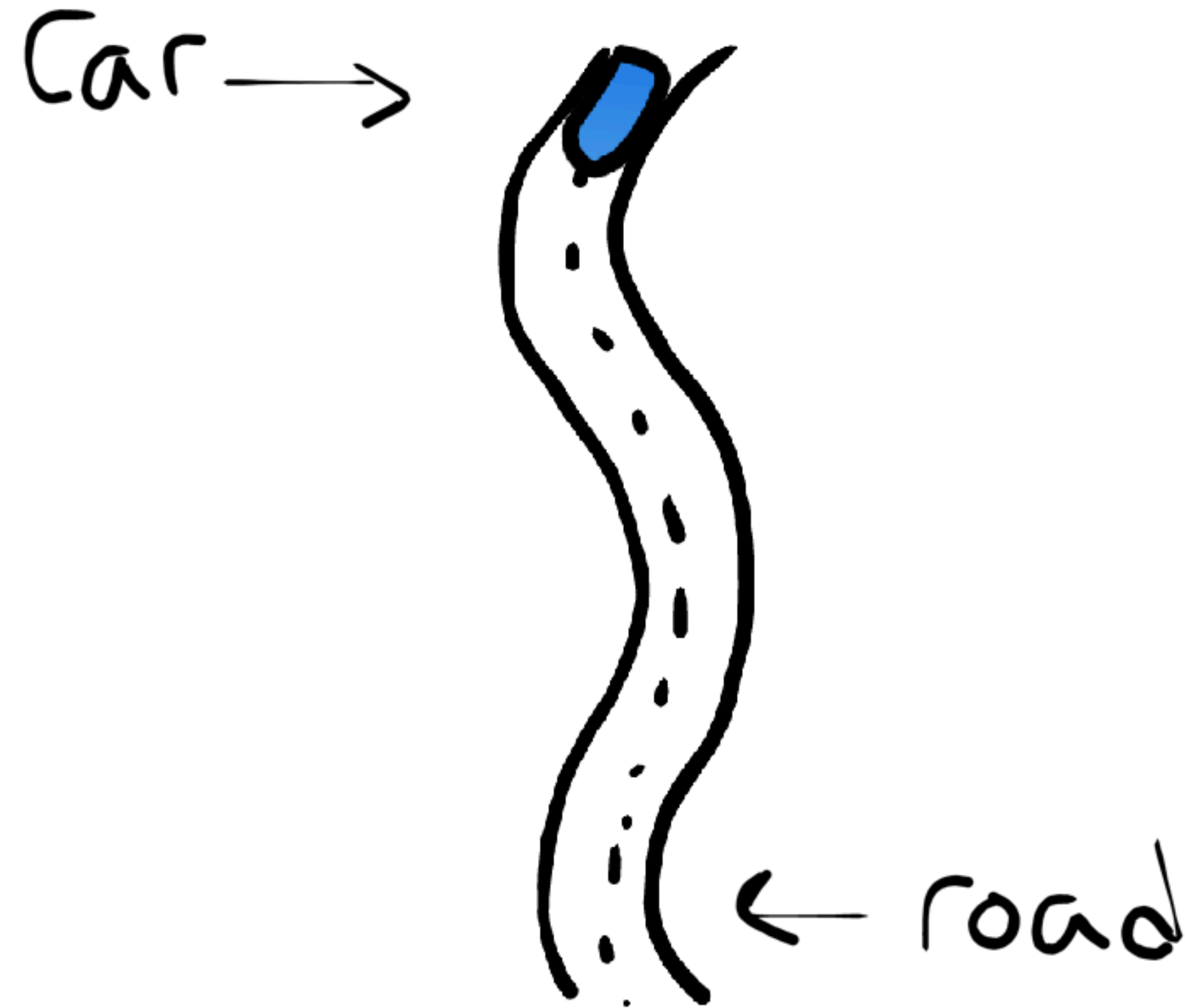
- Data
- Clustering
- Classification
- Regression

# Roadmap

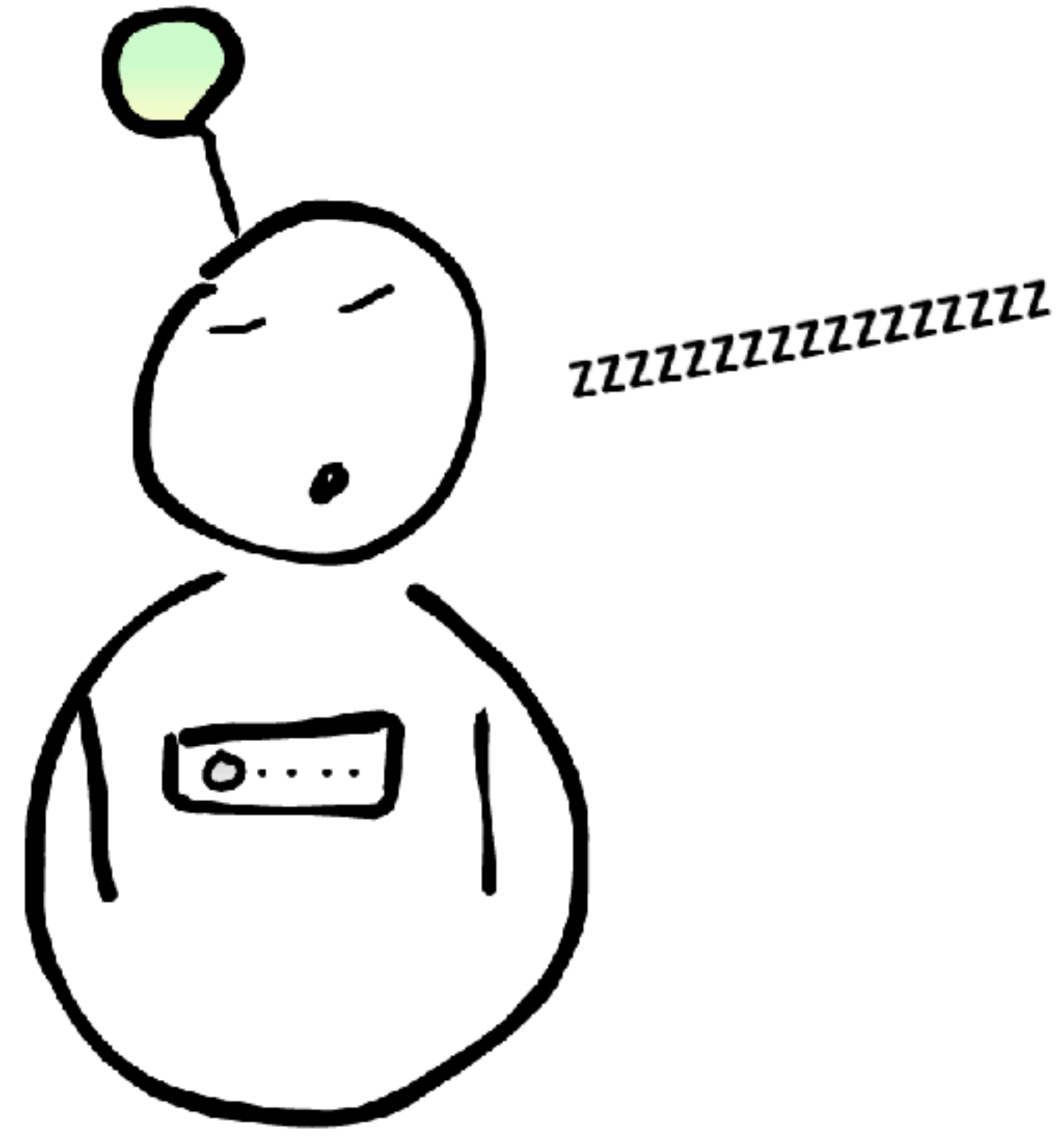


- Data
- Clustering
- Classification
- Regression

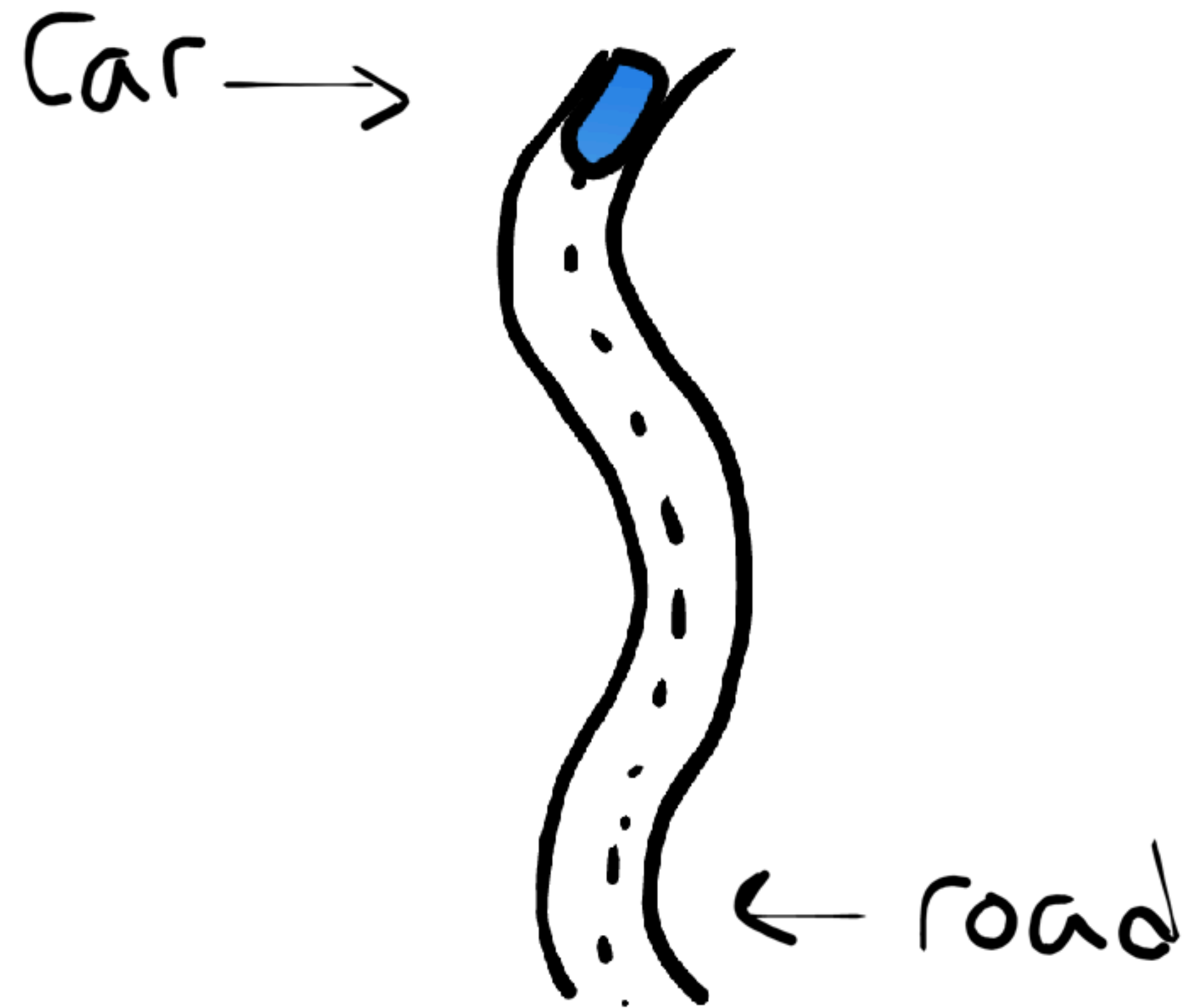
# Roadmap



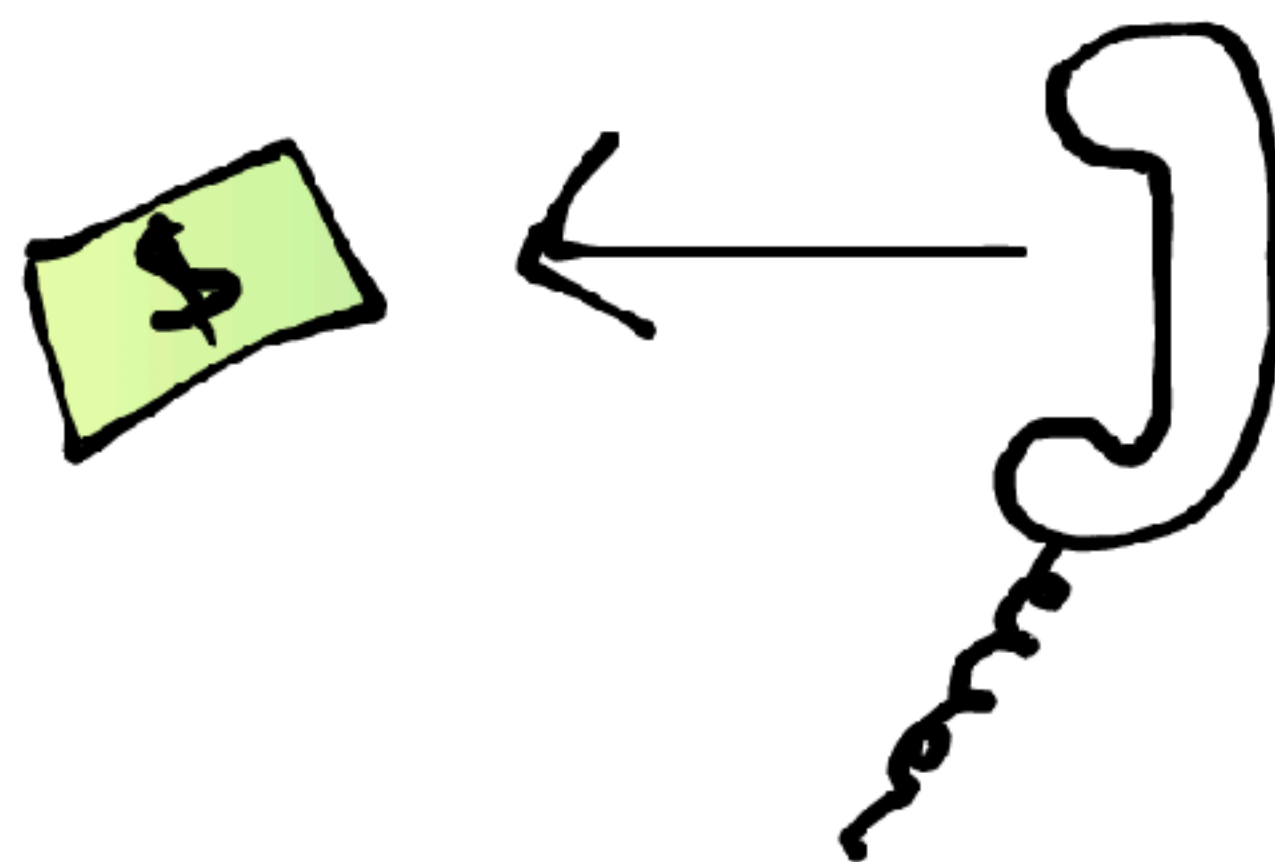
- Data
- Clustering
- Classification
- Regression



# Roadmap



- Data
- Clustering
- Classification
- Regression





What are you trying to  
work out?  
[What's your hypothesis]





What are you trying to  
work out?  
[What's your hypothesis]

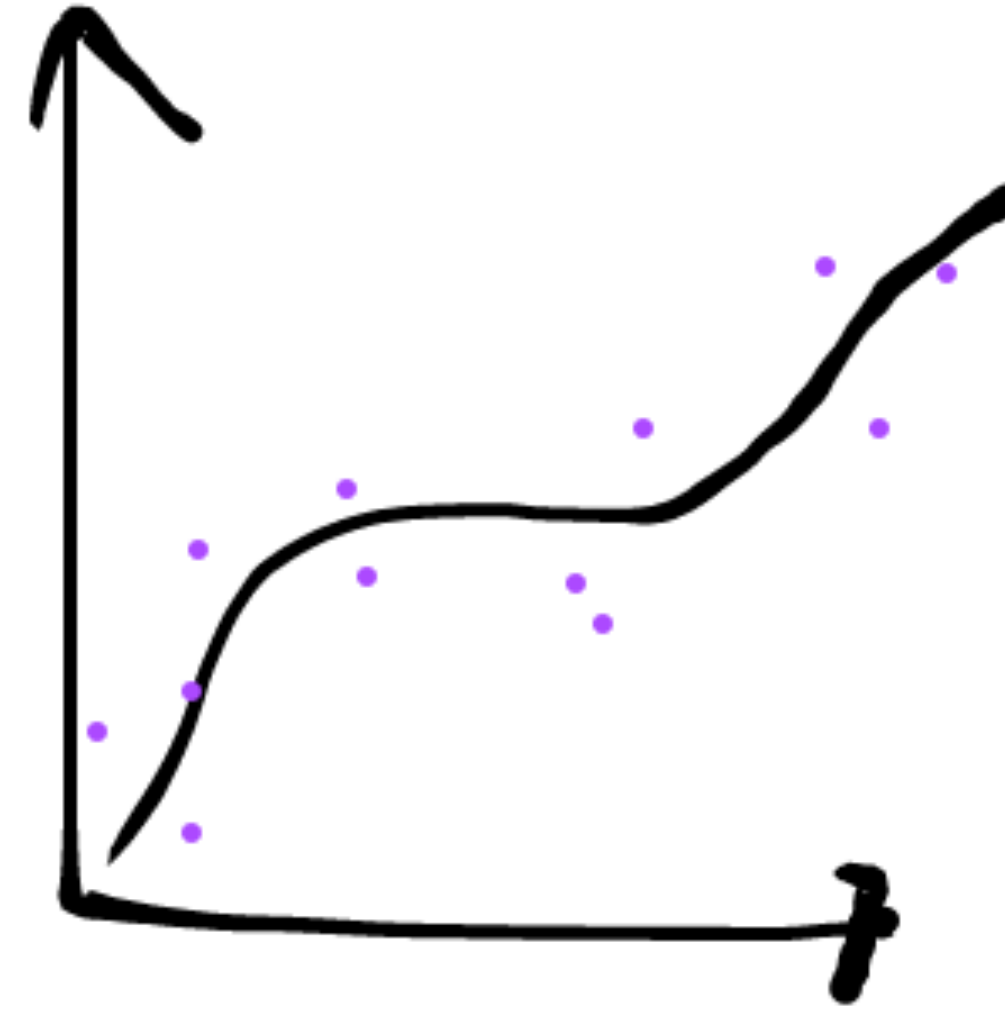
Does your data lend  
itself to the  
hypothesis?



Regression

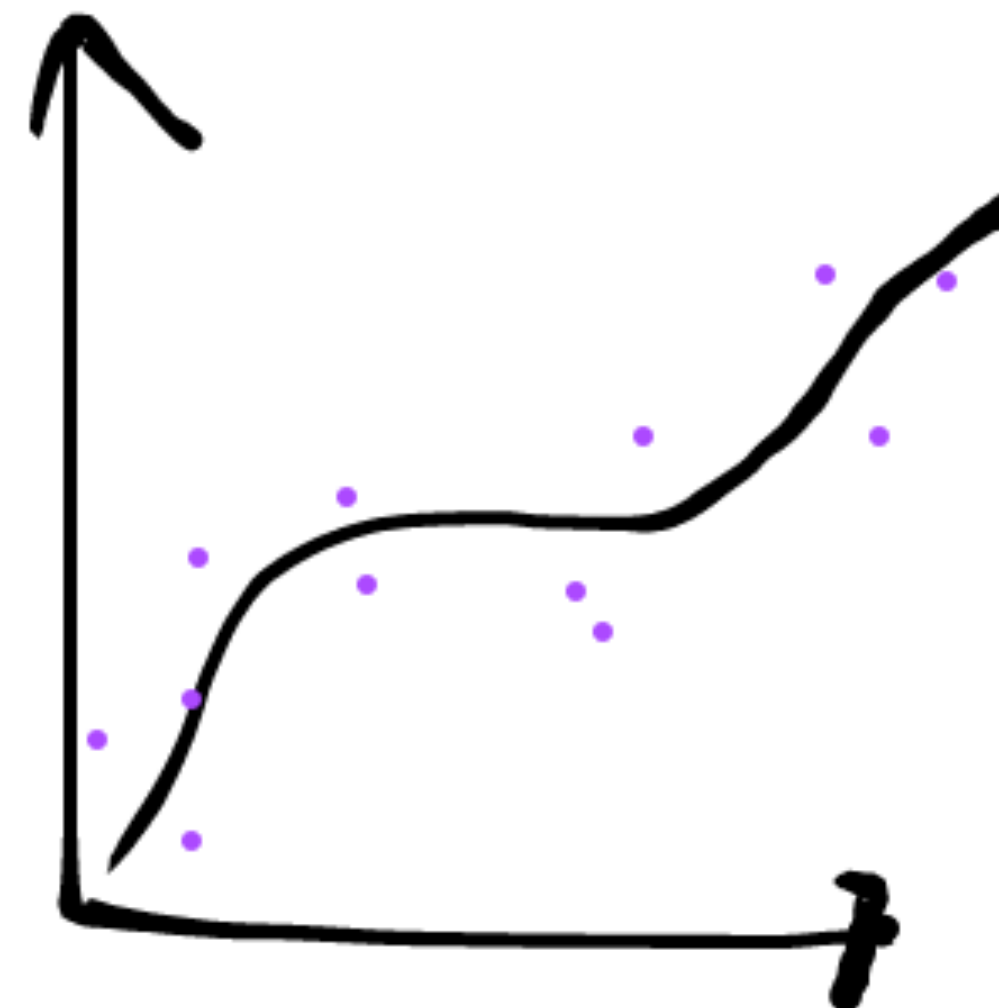
Classification

# Regression



# Classification

# Regression



# Classification



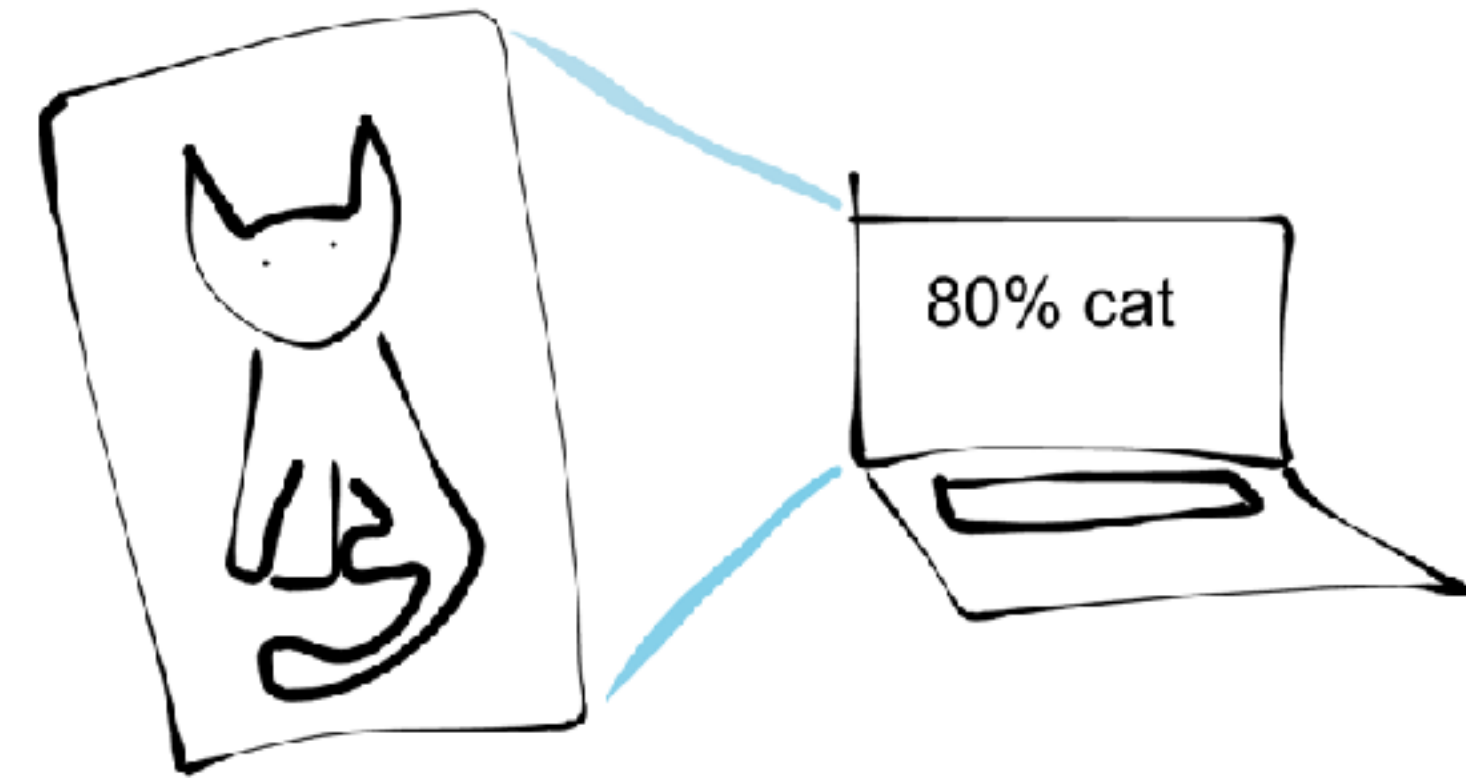
or



Supervised

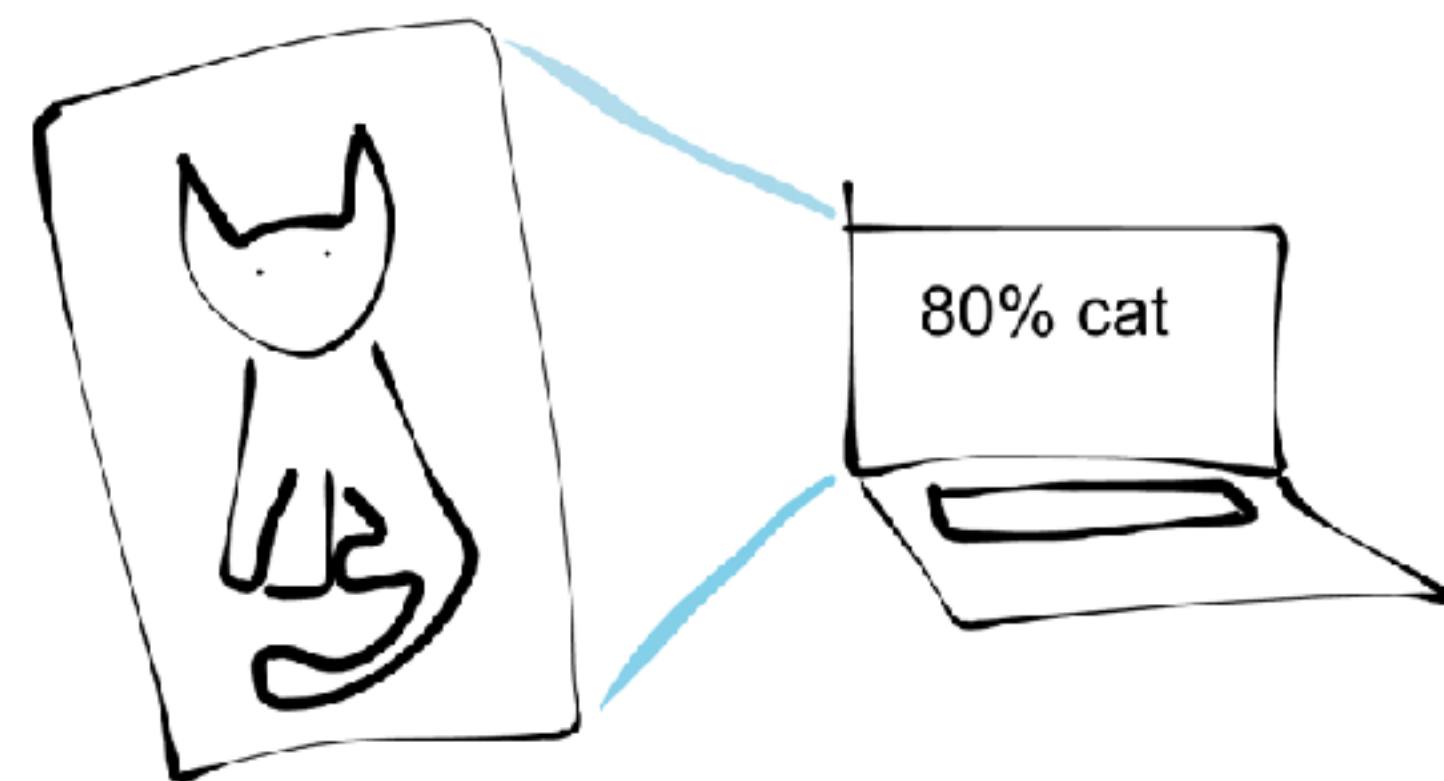
Unsupervised

# Supervised

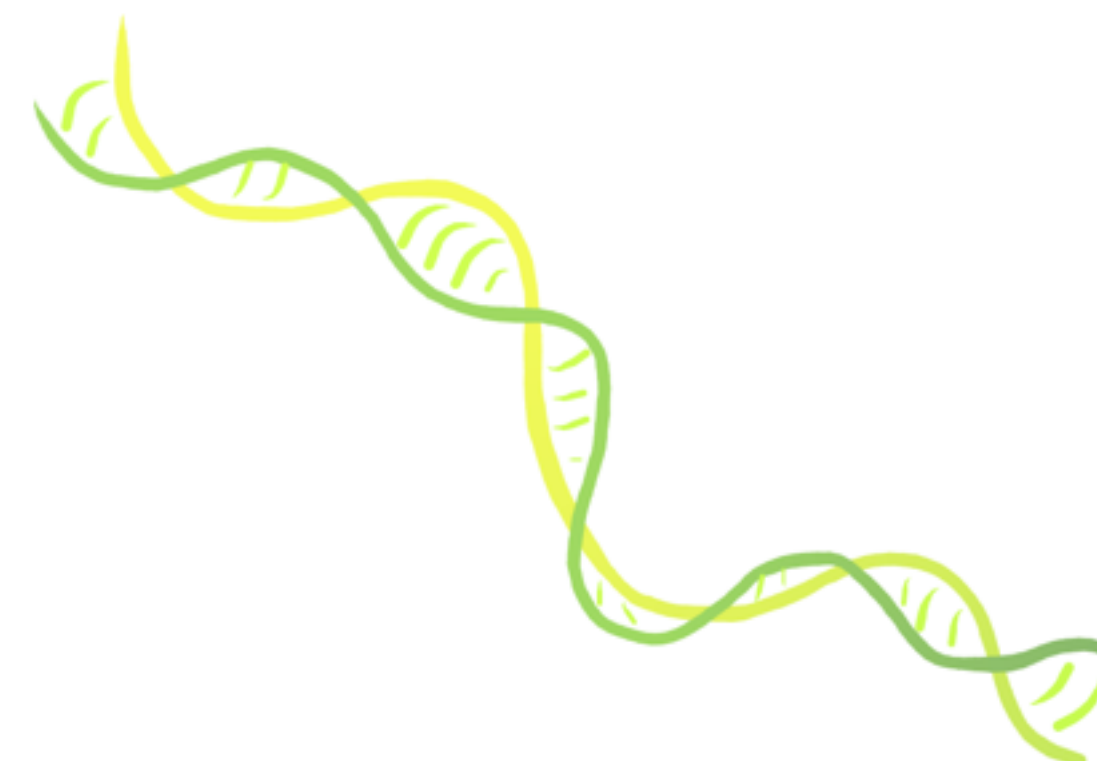


# Unsupervised

# Supervised



# Unsupervised

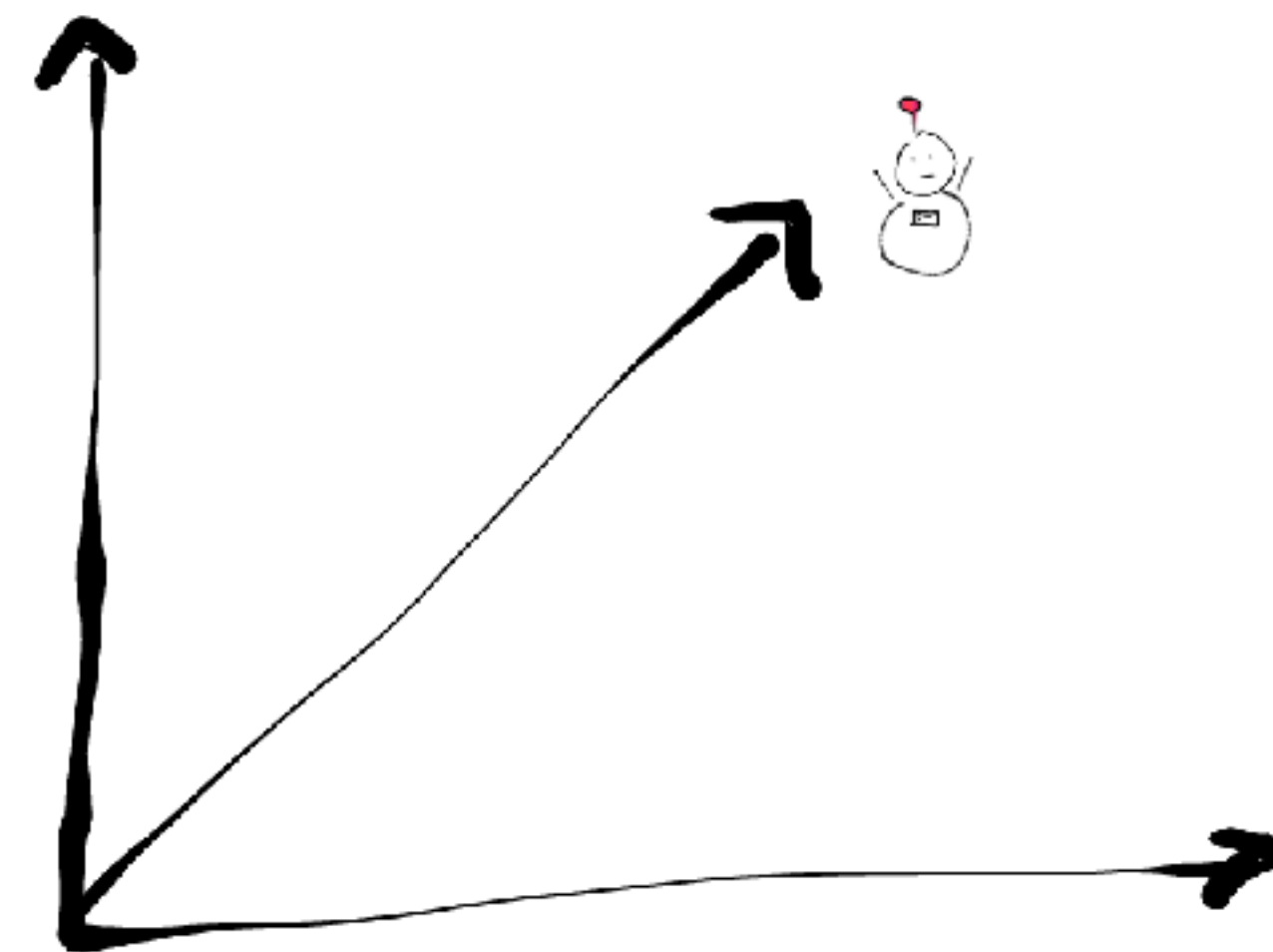


# What is a feature?

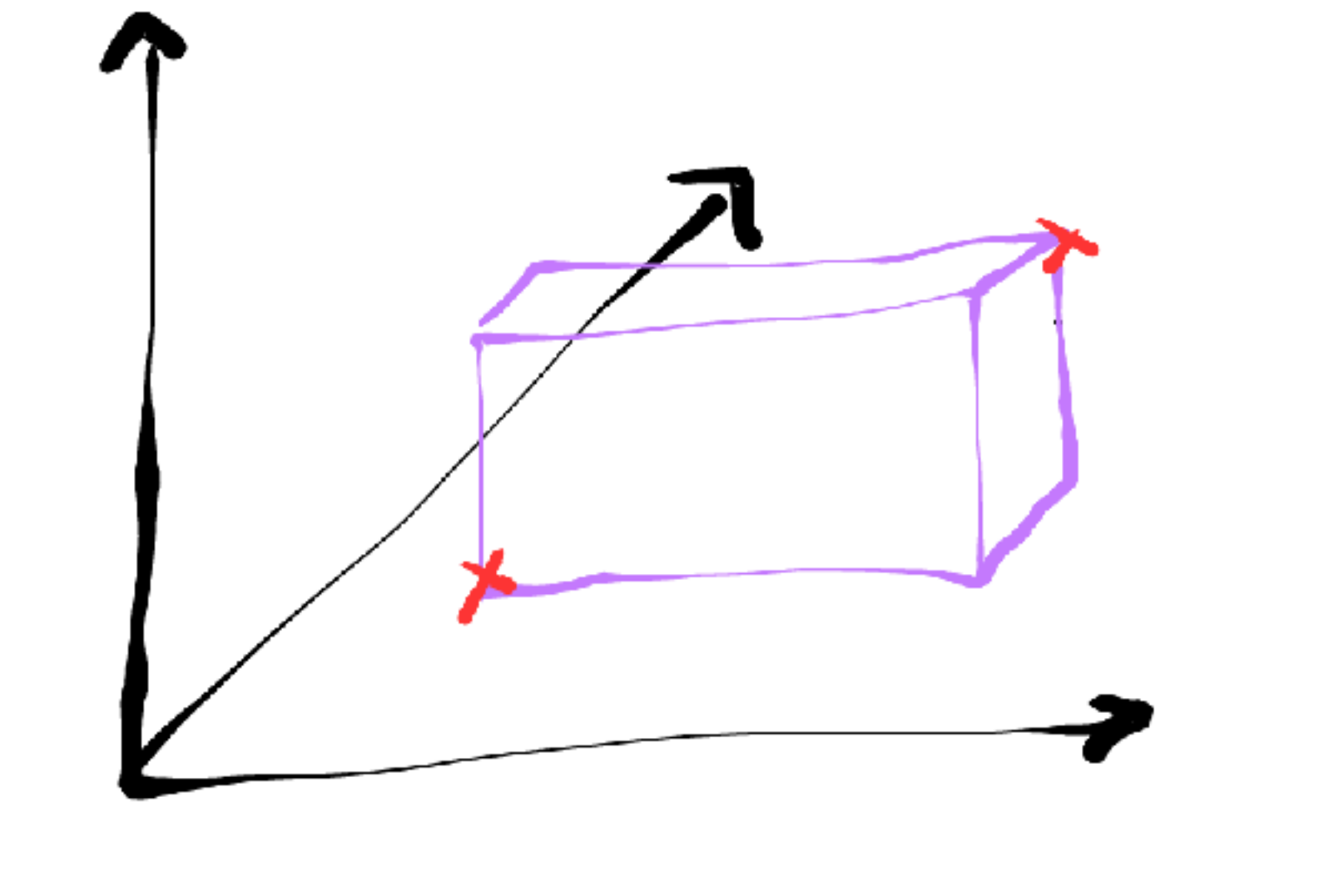




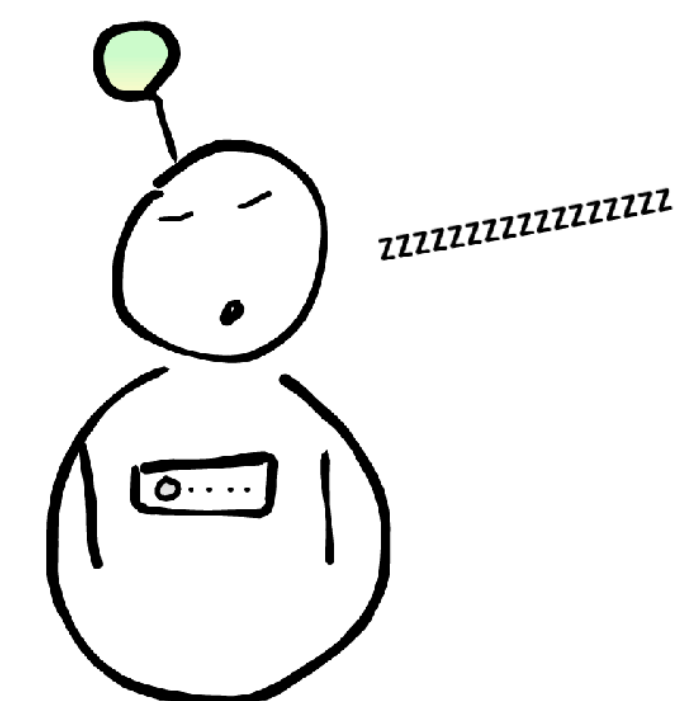
# The Curse of Dimensionality



# The Curse of Dimensionality

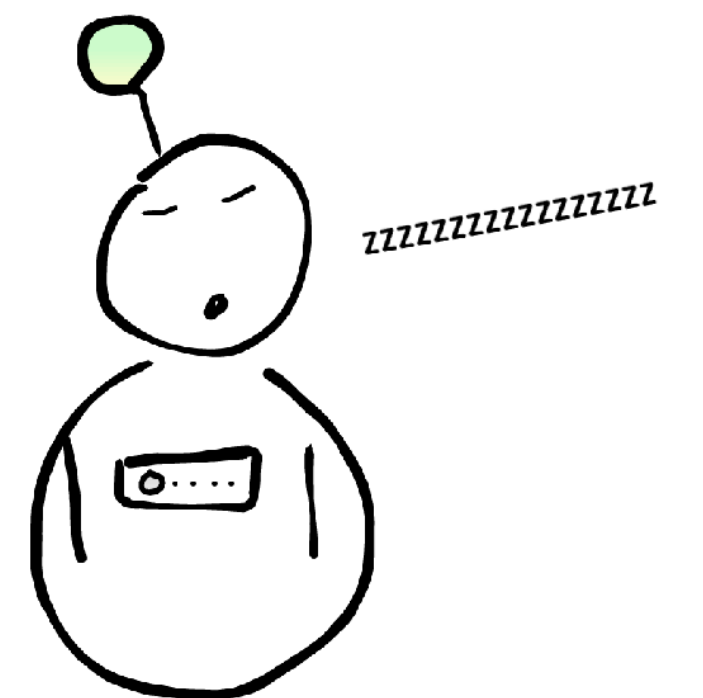


# Data...



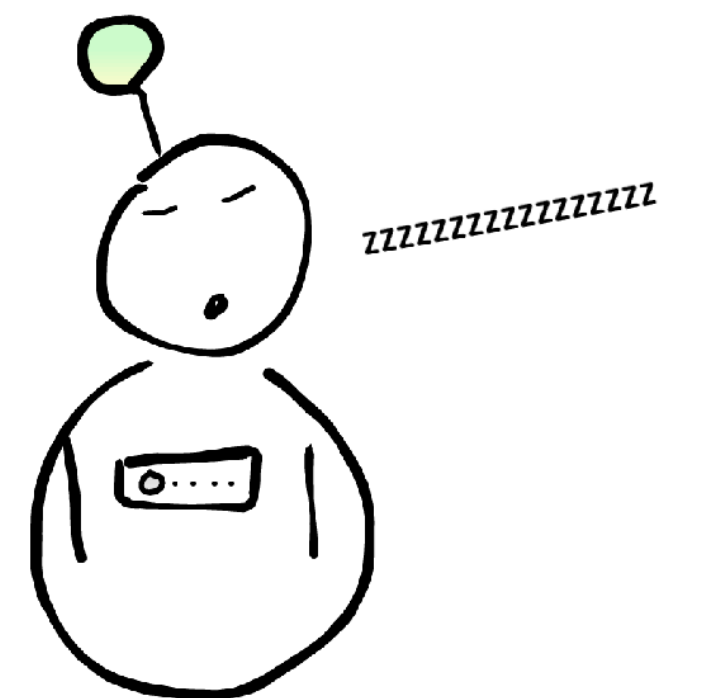
# Data...

- Filters



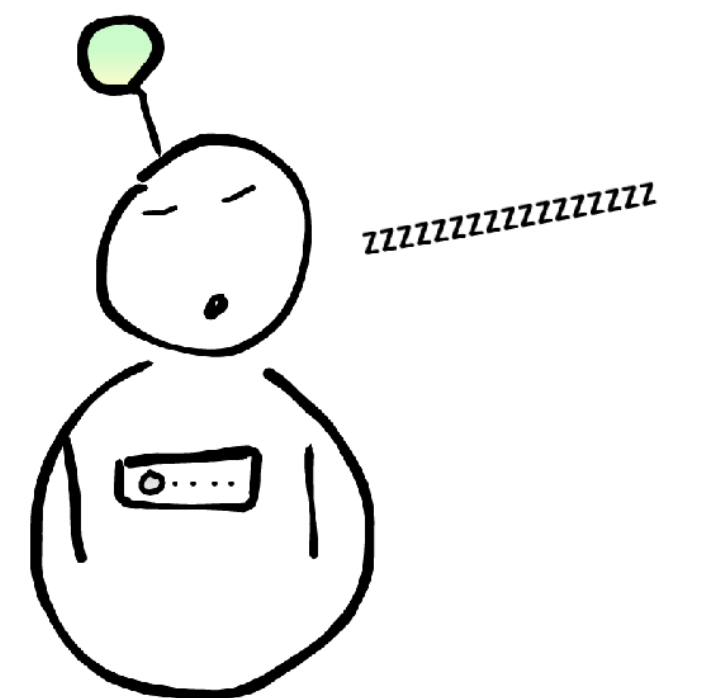
# Data...

- Filters
- Wrappers



# Data...

- Filters
- Wrappers
- PCA





## Features

Alcohol  
Malic acid  
Ash  
Alcalinity of ash  
Magnesium  
Total phenols  
Flavanoids  
Non-flavanoid phenols  
Proanthocyanins  
Colour intensity  
Hue  
Proline  
OD280/OD315 of diluted wines

## Class labels

Type 1  
Type 2  
Type 3

## Features

## Class label

Features		Class label
Size	Colour	Fruit
Medium	Red	Apple
Large	Green	Apple
Medium	Red	Apple
Medium	Yellow	Pear
Large	Yellow	Pear
Small	Yellow	Pear





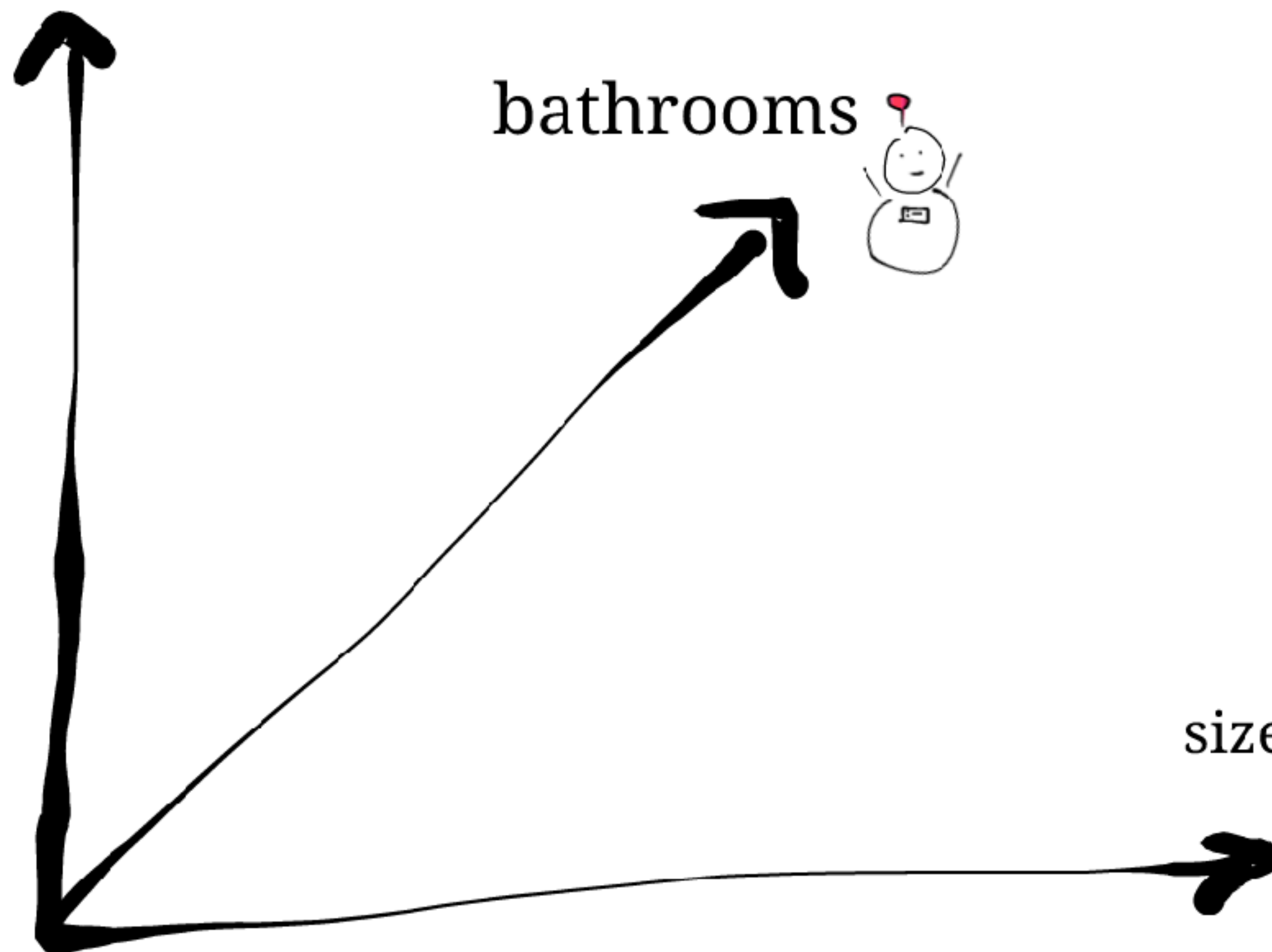
Filter	Wrapper
Flavanoids	Flavanoids
Proline	Hue
Colour intensity	Proline
OD280/OD315 of diluted wines	Alcohol
Alcohol	Colour intensity
Hue	Ash

bedrooms

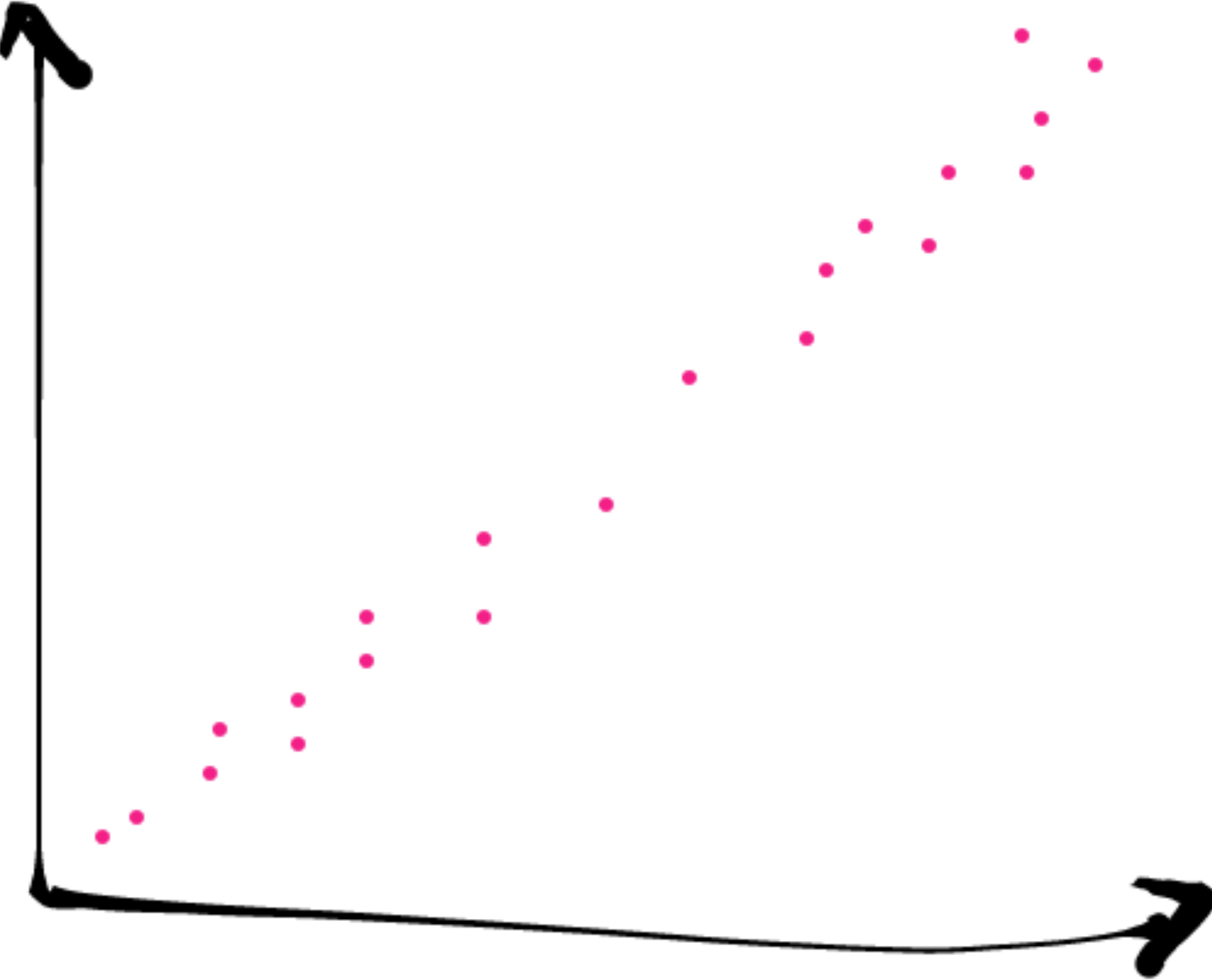
bathrooms



size in square  
feet

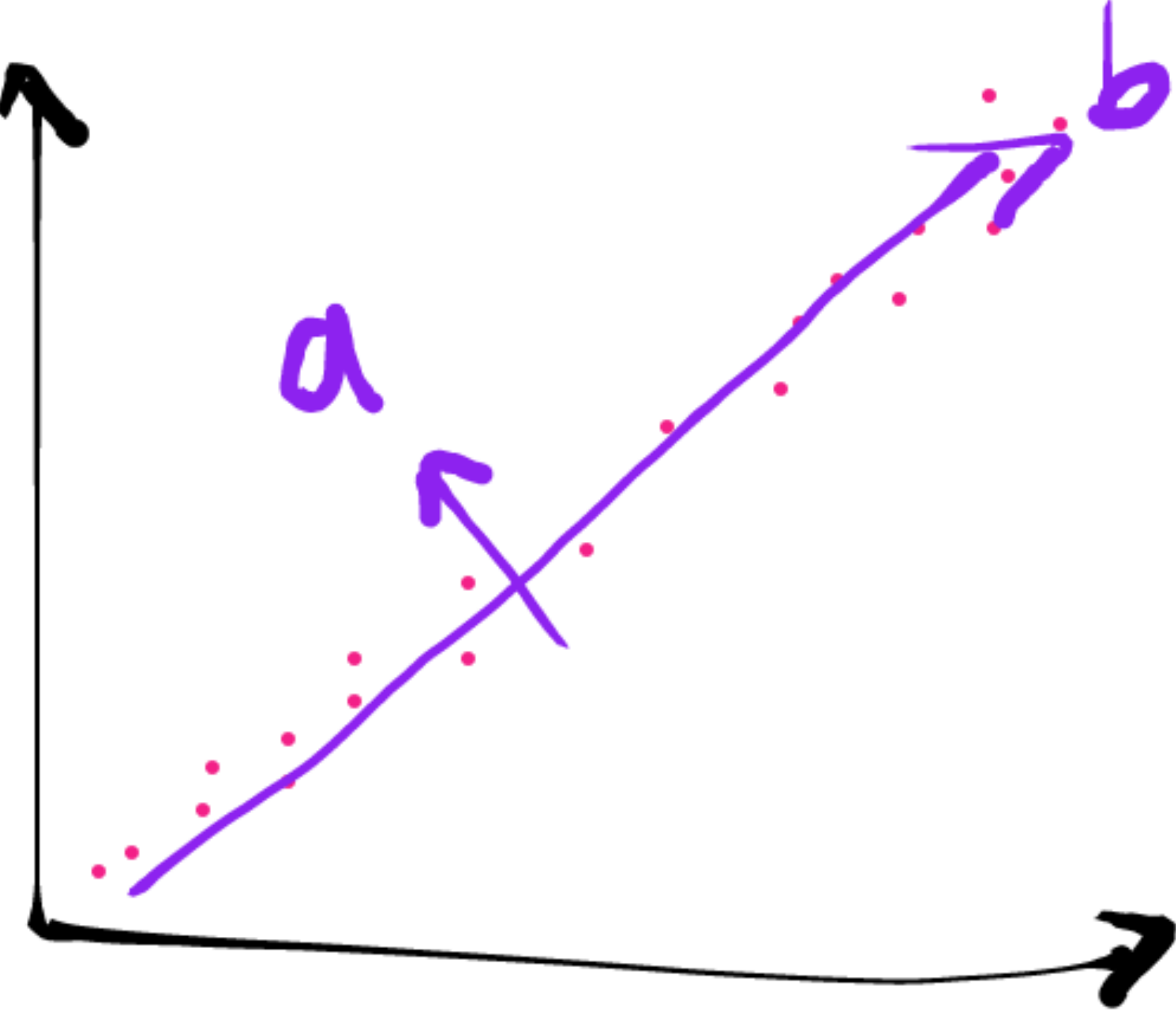


Bedrooms



Bathrooms

Bedrooms



Bathrooms

bedroom and  
bathroom  
combination



size in square  
feet

# Roadmap



- Data
- Clustering
- Classification
- Regression

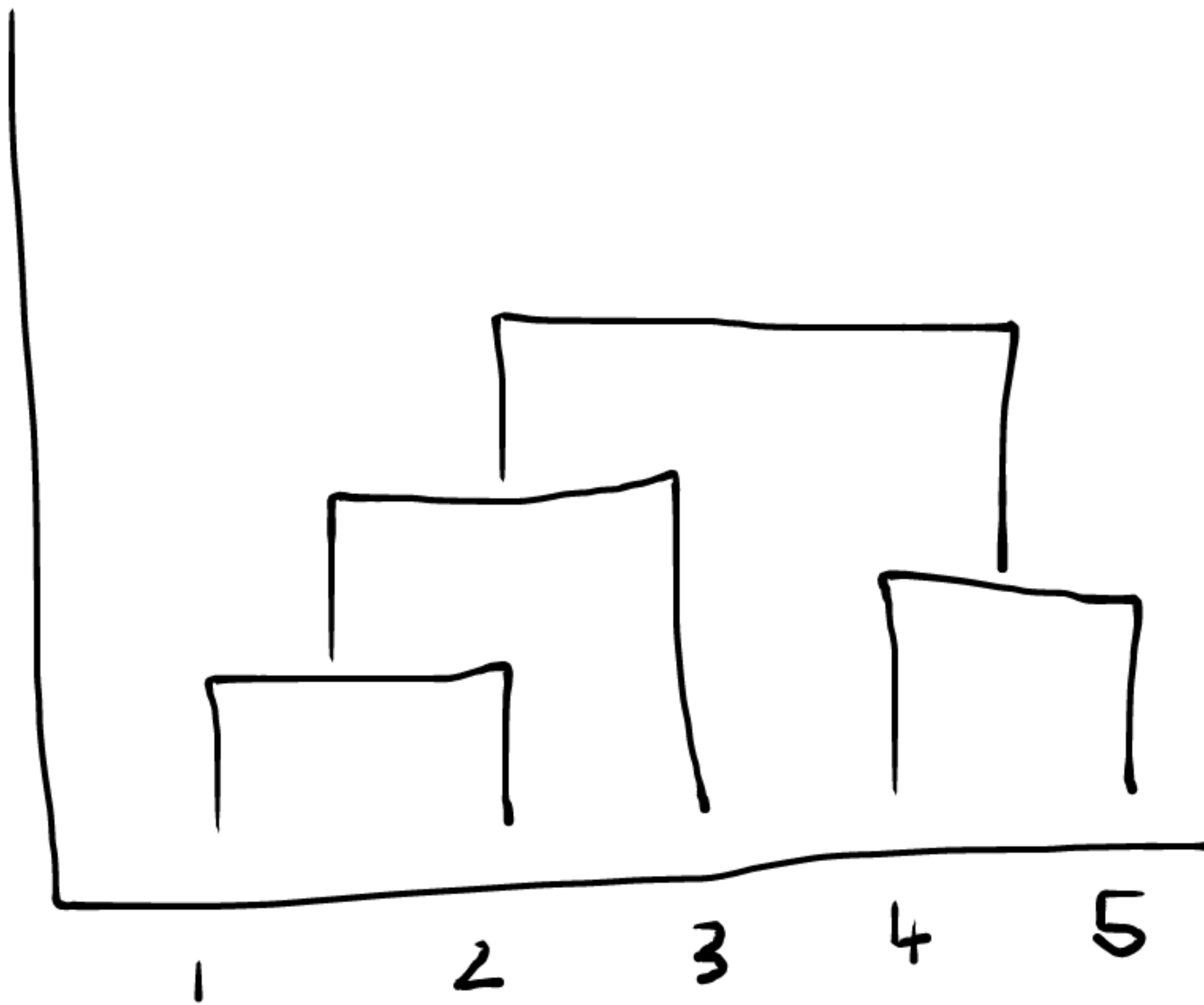
# K Means Clustering

- Pick “k” cluster centroids
- Repeat until convergence:
  - For each data point, which centroid is it closest to? Assign it to that centroid.
  - Work out the centre of all of the data points assigned to the centroid. Move the centroid to that location.

# Agglomerative clustering

- Assign each item to it's own cluster
- At each step, merge the most similar pairs of clusters
- Repeat until everything is merged

similarity





# Roadmap



- Data
- Clustering
- Classification
- Regression

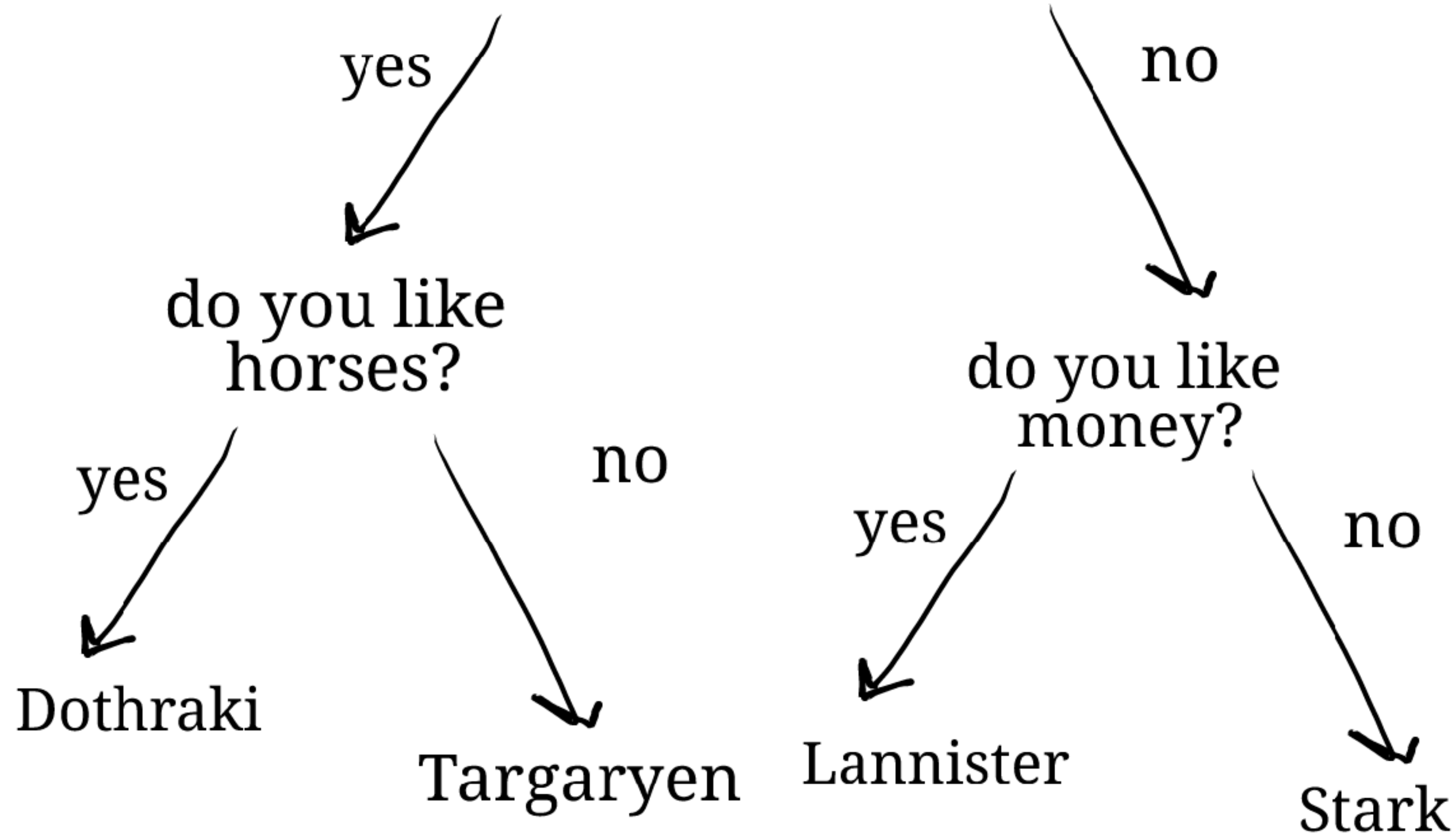
Features

Class label

Size		Texture	Colour	Fruit
Medium		Crunchy	Red	Apple
Large		Smooth	Green	Apple
Medium		Crunchy	Red	Apple
Medium		Soft	Green	Pear
Large		Soft	Yellow	Pear
Small		Smooth	Yellow	Pear

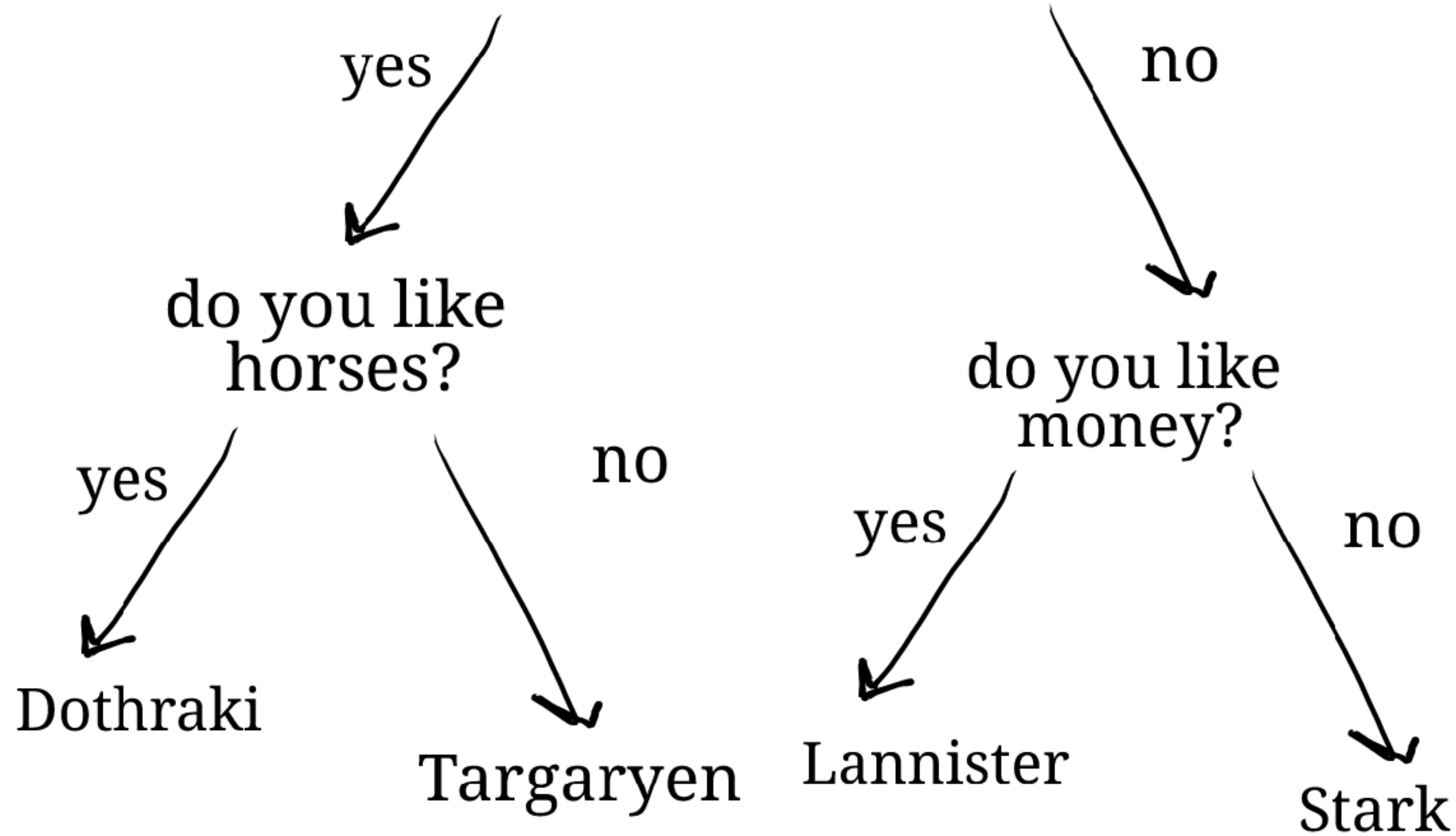


# Do you like dragons?





# Do you like dragons?







?



Size	Texture	Colour	Fruit
Medium	Crunchy	Red	Apple
Large	Smooth	Green	Apple
Medium	Crunchy	Red	Apple
Small	Soft	Green	Pear
Large	Smooth	Yellow	Pear

Small	Smooth	Yellow	?
-------	--------	--------	---

Size	Texture	Colour	Fruit
Medium	Crunchy	Red	Apple
Large	Smooth	Green	Apple
Medium	Crunchy	Red	Apple
Small	Soft	Green	Pear
Large	Smooth	Yellow	Pear

$$P(\text{apple}) = \frac{3}{5}$$

$$P(\text{pear}) = \frac{2}{5}$$

$$P(s, | \text{apple}) = 0$$

$$P(s, | \text{pear}) = \frac{1}{2}$$

$$P(t, | \text{apple}) = \frac{1}{3}$$

$$P(t, | \text{pear}) = \frac{1}{2}$$

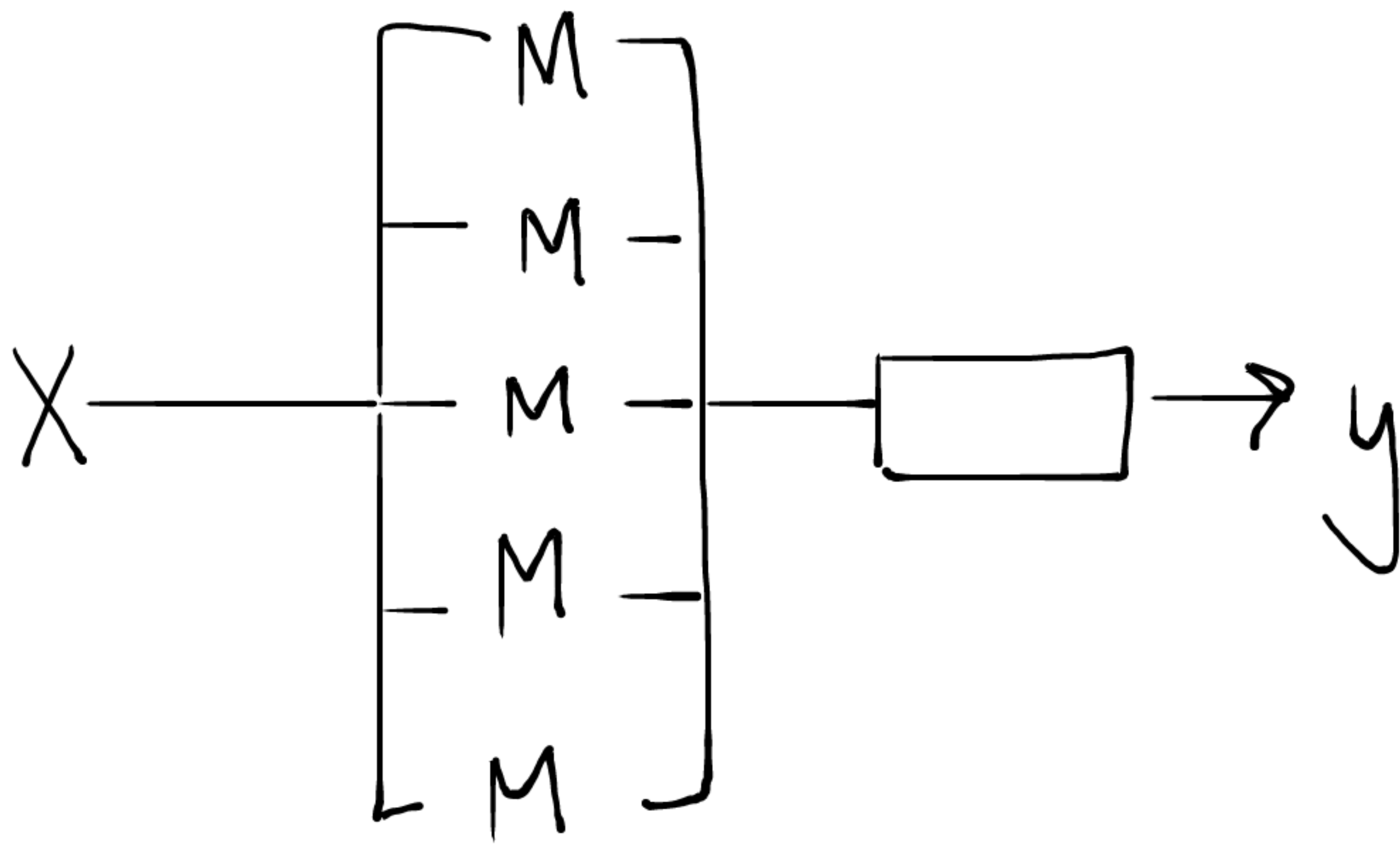
$$P(c, | \text{apple}) = 0$$

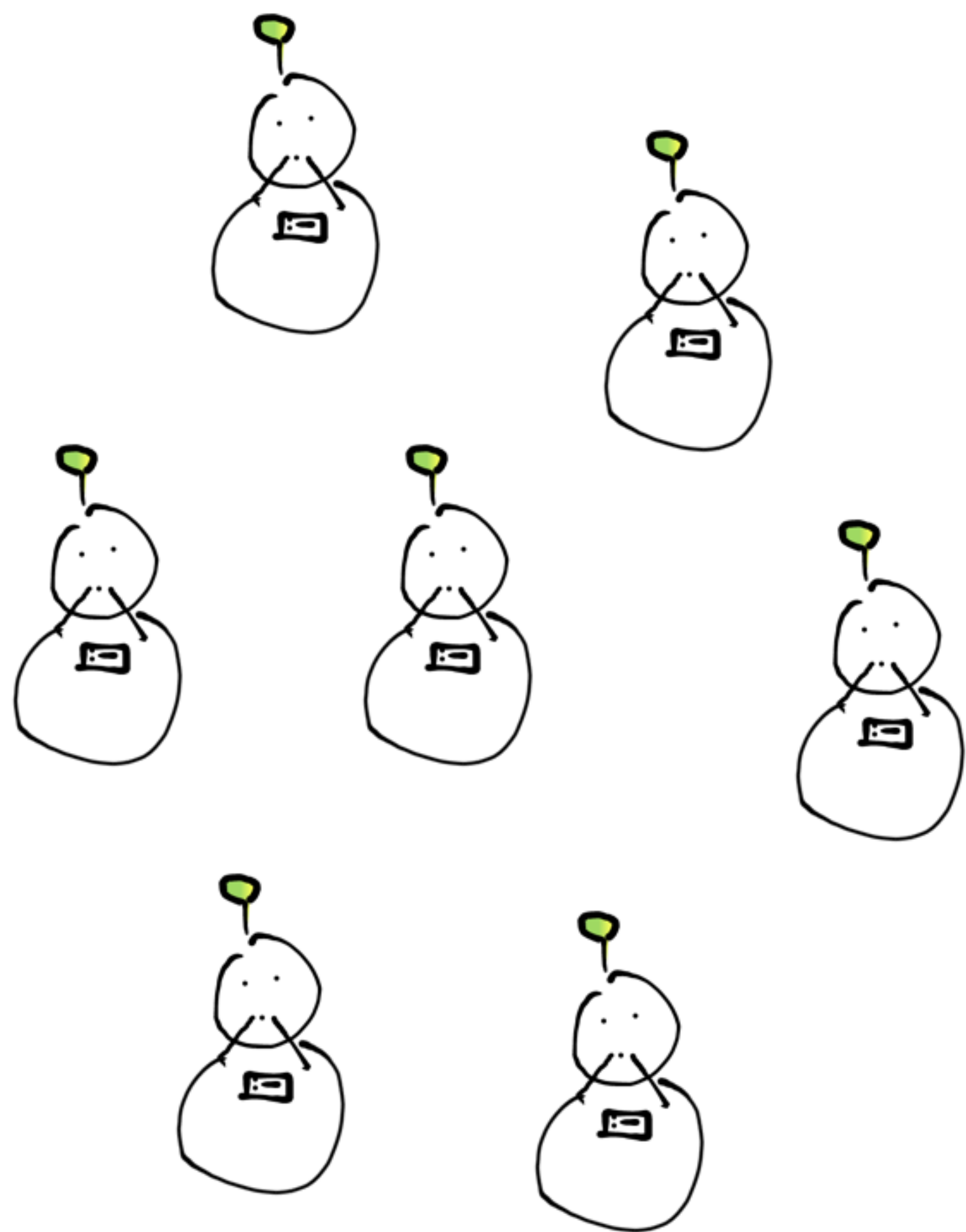
$$P(c, | \text{pear}) = \frac{1}{2}$$

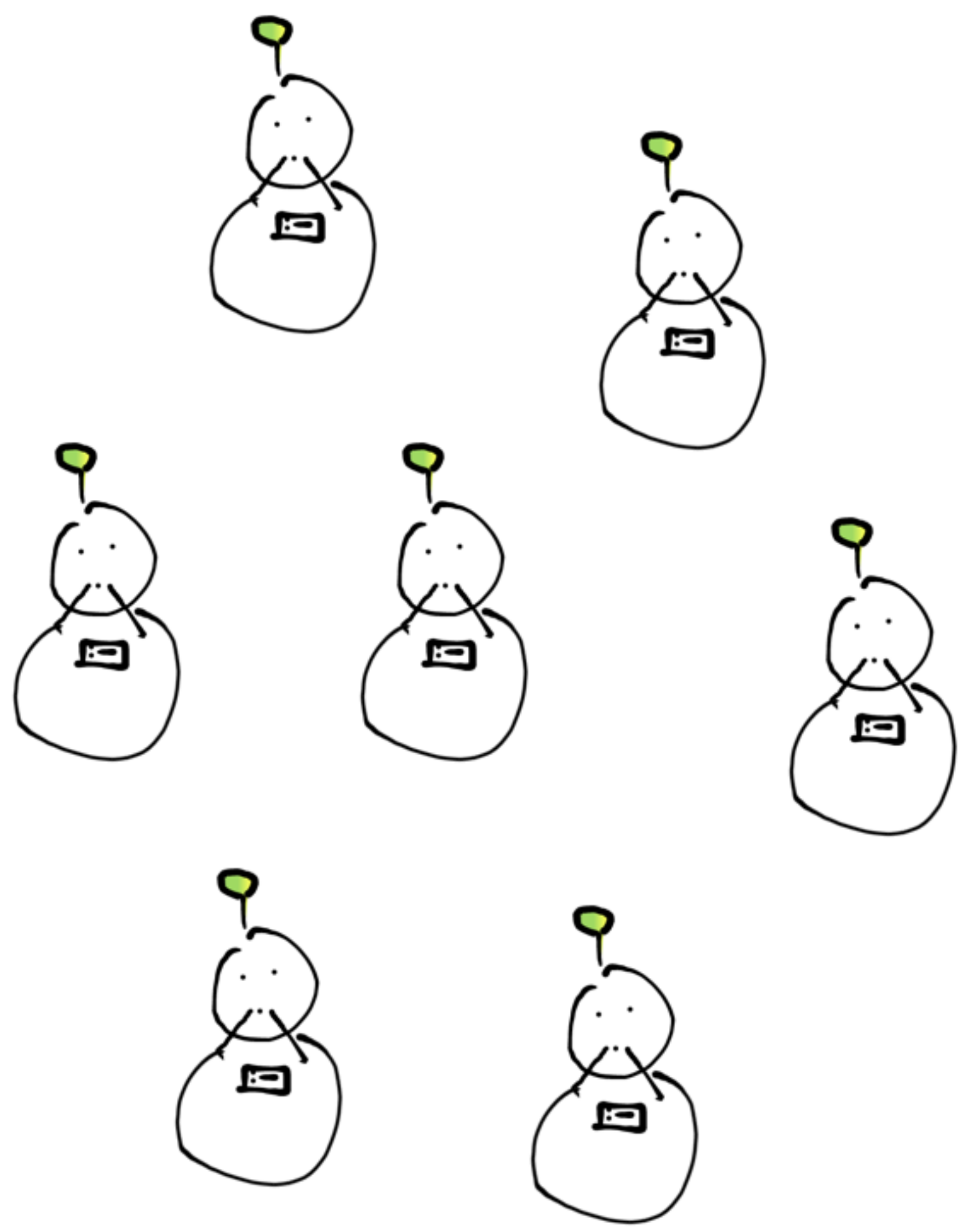
Small	Smooth	Yellow	?
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# Roadmap



- Data
- Clustering
- Classification
- Regression